MEETING DATE: January 9, 2012

AGENDA ITEM: Review and Approval of Recommendations for the 2012 Culver City Music Festival

ATTACHMENTS

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1.	CAC Recommendations	1-2
2.	2011 Culver City Music Festival program/flyer	3-4
3.	Selected flyers from current Cultural Affairs programming	5-13
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ATTACHMENT 1

CULTURAL AFFAIRS COMMISSION RECOMMENDATIONS FOR THE 2012 CULVER CITY MUSIC FESTIVAL

Summary of Recommendations

- Retain Gary Mandell as the overall Festival Producer for an eight-week series with responsibility for marketing, house management, production and artist relations
- Retain Gary Mandell as the presenter of the first six concerts with responsibility for booking the artists
- Retain the Jazz Bakery as the guest presenter of the last two concerts with responsibility for booking the artists
- Require Gary Mandell to contract directly with Jazz Bakery as the guest presenter
- Require Gary Mandell to engage Cultural Affairs graphic design contractor, Jamie Greenberg, to redesign the Festival marketing materials
- Require Gary Mandell and Jazz Bakery to continue to seek high energy, high profile artists
- Require Gary Mandell and Jazz Bakery to utilize the full allocated budget for musical artists.

Review of Marketing and Programming Recommendations

Marketing / Graphic Design

- Recommendation that Mr. Mandell redesign the graphics and marketing materials for the 18th annual Festival to create a more current look to the design which would better complement the promotional material for other Cultural Affairs events and further brand the City's cultural programming.

- Recommendation to further streamlining the program/flyer by reducing its size and effectively guiding concertgoers to the Festival page on the City's website which would include full artist biographies and general Festival information.

- Recommendation that Mr. Mandell use the Festival marketing budget to engage Ms. Jamie Greenberg, a graphic design contractor for several of the Cultural Affairs work programs, to create a new design concept for the program/flyer and ads. Mr. Mandell and staff would work cooperatively on the graphic redesign during this transition time period. All costs that results from Mr. Mandell's use of Ms. Greenberg would be Mr. Mandell's responsibility.

Musical Artists

- Recommendation that Mr. Mandell and the Jazz Bakery continue to present a varied program of dynamic musical artists. Focusing on audience response, and the success of the new dance area in the Courtyard, it was concluded that concertgoers respond most favorably to the artists who are high energy and to a convivial atmosphere where they may dance and socialize with friends and family throughout the evening.

- Recommendation that the presenters expend the full amount allocated in the budget for musical artists. The recommended expenditure for individual musical groups has been approximately $2500 which is not a high performance rate for quality performers in the region. The CAC recommends that the presenters spend the full amount that they are allocated for musical artists, allowing for a range of performer fees, so that the Festival's programming may be competitive with other Thursday night summer concert programs on the west side of Los Angeles County.

FREE CONCERTS

PLAN YOUR SUMMER FUN AROUND THESE FREE LOCAL EVENTS!

☆Rock ☆Celtic ☆Latin
☆Reggae ☆Jazz & More!

FOR MORE INFORMATION, please call
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or visit www.culvercity.org

COME OUT!
Thursday Nights 7pm
Culver City Hall Courtyard
9770 Culver Blvd
Free Parking in City Hall Garage
PARK FREE!

Culver City Redevelopment Agency presents the

17th Annual Culver CITY Music Festival

ALBERT LEE

4 LADS FROM LIVERPOOL

DWIGHT TRIBLE

LOS PINGUOS

WOODFORD, EHLING, RATNER & WALLACE

ROCKY DAWUNI

MOLLY'S REVENGE

INCENDIO

RICARDO LEMVO

PONCHO SANCHEZ

CARL VERHEYEN

CHRISTA BURCH

July

7 **Incendio**-Spanish Flamenco with percussion **Los Pinguos**-Argentinian Rock

14 **Rocky Dawuni**-Ghanaian Reggae Star Rocky Dawuni with 11 piece band

21 **Ricardo Lemvo and Makina Loca** The Hot Afro-Cuban Band

28 **Molly's Revenge** with special guest vocalist Christa Burch-Dynamic, acoustic, Celtic music

August

4 **Guitar Legend Albert Lee** backed by the Carl Verheyen Band-Blues, Rock, Rockabilly

11 **4 Lads from Liverpool**-Beatles tribute band

Jazz Bakery Movable Feast Presents The Following:

18 **Woodford, Ehling, Ratner & Wallace-** Brilliant young jazz Quartet w/ guest vocalist **Dwight Trible**

25 **Poncho Sanchez**–Living Conguero legend Poncho Sanchez and his Latin Jazz Band

Produced by Gary Mandell of Boulevard Music Productions

CulverCITY REDEVELOPMENT AGENCY
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Culver City Redevelopment Agency presents the

17th Annual Culver CITY Music Festival

July 7

Incendio plus Los Pinguos
Los Pinguos–Argentinian Rock-Buenos Aires natives performing Latin rhythms, salsa, flamenco, reggae, rumba, and Argentine rock

Incendio–Spanish Flamenco with percussion
The latin guitar, world fusion, group Incendio, with elements of Flamenco, rock, and jazz fused together and done with twin guitars and bass. They subtly bring influences as diverse as Weather Report, Jimi Hendrix, XTC, Paco de Lucia, Buddha Bar and Joni Mitchell to bear on their musical tapestry.

Direct from their native Buenos Aires come **Los Pinguos** (a derivative of "penguins") with a mixture of Latin rhythms, salsa, flamenco, reggae, rumba, Argentine rock, and sambas, performed with Spanish guitars, a Cuban Tres, Peruvian cajon (box-drum) and harmonizing vocals. Dubbed by one of their fans as the "South American Beatles," people have referred to them as a hot Argentine folk groove band. Since winning the "Next Big Star" talent competition hosted by Ed McMahon they have developed into one of L.A.'s hottest groups with a following that crosses most boundaries.

July 14

Rocky Dawuni–Ghanaian Reggae star Rocky Dawuni with 11 piece band
Ghana's international music star, Rocky Dawuni, has leveraged his popularity within and without the African continent to champion social causes and inspire a generation of artists and fans alike. Dawuni's eloquence as well as his successful melding of musical celebrity and social action has made him a spokesperson for various causes worldwide. Over the last few years, Rocky's music and electric live performances have attracted thousands to his concerts. In the US, Dawuni's progressive fusion of Reggae, Soul and traditional African sounds, have been making steady inroads in the entertainment industry. He can be seen/heard alongside Bono from U2 in the video and song remake of "War /No more Trouble" for the highly successful "Playing for Change: Songs around the World" album. Dawuni won "Best African Artist" Award at the International Reggae & World Music Awards 2011 where he was also nominated for Best Album for his most recent project "Hymns".

July 21

Ricardo Lemvo and Makina Loca-Afro-Cuban/Salsa
A dynamic 10 piece band that can literally burn up the dance floor by capturing all of the elements of African and Cuban music. The World Music ensemble blends African soukous and rumba with Cuban salsa and son. A native of the Democratic Republic of the Congo (formerly Zaire) Ricardo sings some of the material in Spanish and some material in the African tongues of Kikongo and Lingala. Makina Loca features a dazzling array of attacking horns, mesmerizing percussion, and a rolling piano that floats along. Grab a window seat on the rumba route dancing to Afro-Caribbean groove. "These guys play with an intensity that makes it impossible to hold still".–San Francisco Examiner

July 28

Molly's Revenge with Special Guest Christa Burch–Dynamic, acoustic, Celtic music.
Molly's Revenge featuring the classic combination of bagpipes, whistle, fiddle, and song -- set against a backdrop of guitar, bouzouki, and mandola accompaniment -- guarantee an enjoyable experience for all fans of Scottish and Irish music. Teamed with Burch's incredible vocals, they perform music from their recent recording "The Western Shore", a true winner.

Christa Burch: Singer and bodhrán player, Christa Burch, possesses a singular voice: warm, supple, expressive, intimate -- and instantly recognizable. Part of a vibrant new generation of American folk singers, Christa deftly marries intuitive musicianship and storytelling through song.

DINING AND PARKING

- Parking and Dining available in Downtown Culver City.
- Free Parking at City Hall Garage and two hours free parking in structures throughout Downtown.
- Please refrain from parking in the residential areas.

August 4

Albert Lee and the Carl Verheyen Band-Guitar Legend Albert Lee backed by the Carl Verheyen Band-Blues, Rock, Rockabilly

Albert Lee
Two time Grammy winner Albert Lee is truly a musician's musician playing hot country, rock, and blues guitar as a member of Emilylou Harris' Hot Band and the Crickets. Lee played regularly with The Everly Brothers for over 20 years. Starting in 1978 Lee worked for five years with Eric Clapton, playing and singing for a live concert recording at the Budokan in Japan. In November 2002 Albert was among other world class names appearing at the Royal Albert Hall in the "Concert for George," a tribute to George Harrison. Albert Lee appeared at the "2007 Crossroads Guitar Festival" and continues to work in the studio and tours on a regular basis with Bill Wyman's (Rolling Stones) Rhythm Kings. Voted "Best Country Guitar Picker" by Guitar Player Magazine five times!

The Carl Verheyen Band
Lead guitarist from the band Supertramp (since 1985) and one of L.A.'s top session guitarists (winner of 1996 Guitar Player Magazines' best studio guitarist poll by its readers) and his super band, with Dave Marotta (bass) and Walfredo Reyes, Jr. (percussion). In his 40-plus years of playing the instrument, Carl has created a wildly successful, multi-faceted career. He is a critically-acclaimed musician with ten CDs released worldwide and is commonly regarded as a guitar virtuoso capable of playing any style of music with remarkable mastery and conviction. He has been one of L.A.'s elite "first call" session players for the past 25 years, playing on hundreds of records, movie soundtracks and television shows. Carl has graced the pages of countless industry publications and been the subject of numerous articles chronicling his rise to the forefront of the modern day guitar scene. Carl has won numerous polls and musical honors in the US, Germany, France, Italy and the UK.

August 11

4 Lads from Liverpool–Beatles Classic Rock
Capturing the look, the sound and the excitement of the Beatles, 4 Lads from Liverpool is an American-grown act whose fidelity to "the lads of Liverpool" continues to win over audiences and even fool real Liverpudlians with their spot-on-accents! When they belt out "Can't Buy Me Love" or "Help!," audiences can't help but jump on the dance floor. Collectively and individually, its members have performed as John, Paul, George, and Ringo in feature films, on television, across the U.S. and even "the home of the Beatles," the Cavern Club in Liverpool. The band draws a mix of fans that cuts across generational lines wowing those old enough to know while having the same effect on those just discovering the music for the first time.

Jazz Bakery Movable Feast

Presents The Following:

August 18

Woodford, Ehling, Ratner, and Wallace-brilliant young jazz quartet w/ guest vocalist Dwight Trible
Colin Woodford –drums, Otto Ehling –piano, Adam Ratner –guitar and Carter Wallace –bassist are an astonishing quartet of emerging young players who absolutely mesmerized the Jazz Bakery audience in their prior appearances. Though they are all now out in the world pursuing their individual musical careers – lucky for us they will be here in Los Angeles in time to celebrate a summer reunion. Hear them now ! because these are the names that will ensure the future of our great tradition of jazz. Can't wait for the fireworks when they are joined by incomparable singer Dwight Trible.

Dwight Trible is a singer who combines the best of vocal virtuosity, musicianship and improvisational skills to the delight of audiences and musicians alike. He is the featured vocalist with the Pharoah Sanders Quartet; and is also the vocal director for the Horace Tapscott Pan Afrikan Peoples Arkestra. Not a newcomer to the music scene, Dwight has appeared with such notables as Charles Lloyd, Kenny Burrell and Kenny Garrett, among others and his collaborations with Billy Higgins and Kamau Daaood have produced some of the finest Los Angeles musical moments in recent years !

August 25

Poncho Sanchez–Living Conguero legend Poncho Sanchez and his Latin Jazz Band
Whether it's salsa, straightahead jazz, Latin jazz, or even elements of soul and blues, the mesmerizing array of sounds and colors from Poncho Sanchez's youth have telegraphed across the decades and continue to inform his creative sensibilities to this day. "There's room for a lot of different sounds in our music," he says. "I think people have come to know that that's what Poncho Sanchez is all about. We put it all together in a pot, boil it together and come out with a big stew. This isn't some marketing strategy to sell records. These are the sounds I grew up with. So when I play this music, I'm not telling a lie. I'm telling my story. This is the real thing."

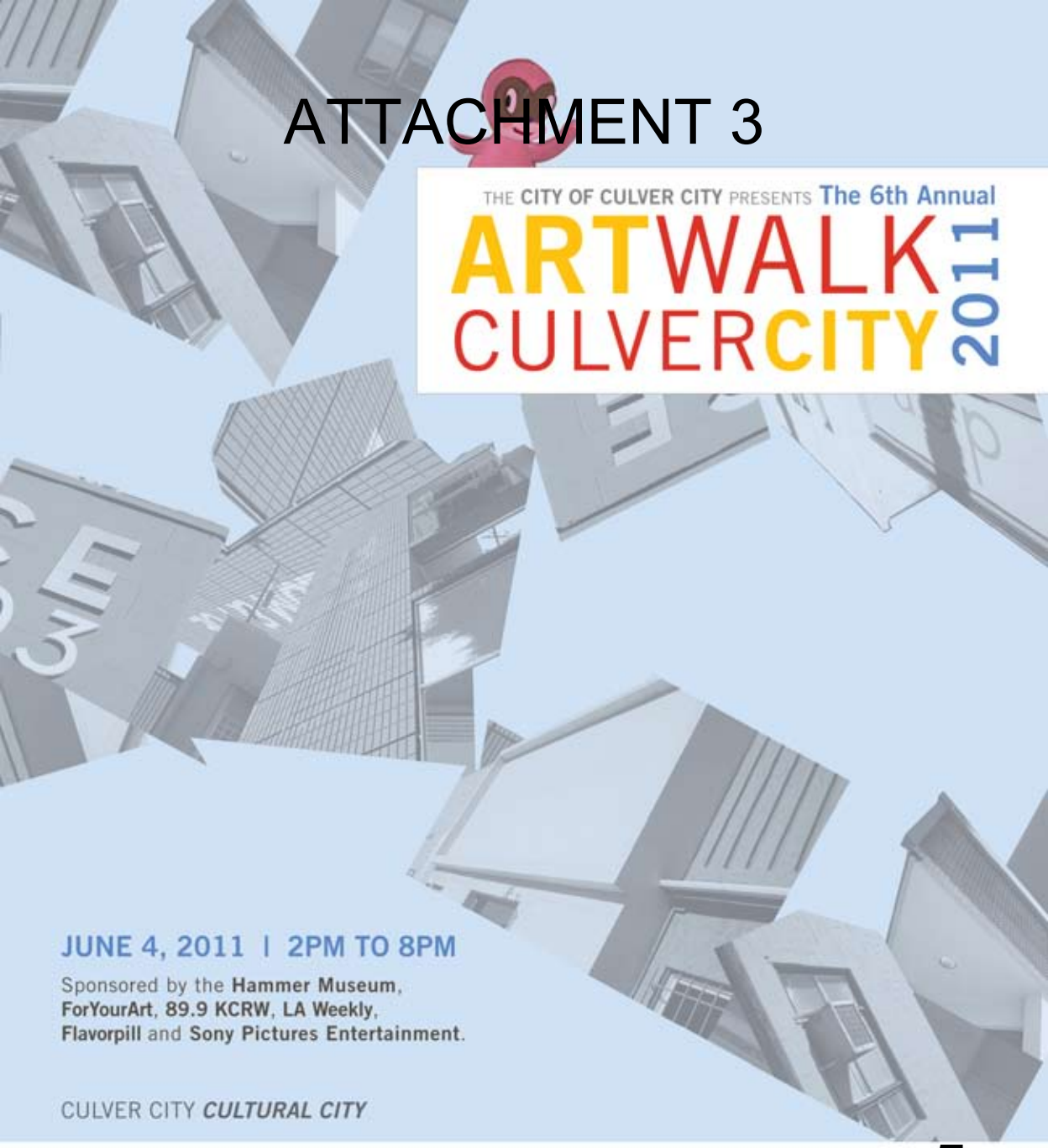
GENERAL FESTIVAL GUIDELINES

THANK YOU FOR YOUR CONSIDERATION OF PERFORMERS AND FELLOW CONCERTGOERS.

PRINTED ON RECYCLED PAPER

- City Hall Courtyard will open for seating at 4:30pm on concert days.
- Please be courteous to others during the performances.
- Please save only one additional seat per person.
- Reserved seats must be attended at all times.
- Please do not save seats within ten minutes of the performance.
- Please do not move chairs placed in City Hall Courtyard.
- Please place Lawn/Beach Chairs on the grassy area only.
- Tables are prohibited on the grassy areas.
- Please do not smoke in City Hall Courtyard.
- Please supervise young children at all times.
- Please keep aisles clear.
- Please keep skateboards, scooters, roller blades and bicycles outside City Hall Courtyard.
- Dogs are welcome on the sidewalk and the exterior Courtyard but must be leashed at all times.
- Only Certified Service Dogs assisting patrons are allowed inside City Hall Courtyard.
- Please be aware that the second and third floors of City Hall are not designated as viewing areas.
- No glass containers or alcoholic beverages may be brought into City Hall Courtyard.

ATTACHMENT 3



EXPLORE

the largest gallery scene on the Westside...

JUNE 4, 2011 | 2PM TO 8PM

A FREE self-guided tour of the art galleries and exhibition spaces in the Culver City area.

Emerging as well as established artists are exhibited in galleries throughout the Culver City area and knowledgeable gallery representatives are a valuable resource of information. More than thirty galleries are concentrated along Washington and La Cienega Boulevards in the Culver City Art District.

Exclamation Points !

Free Art Performance and Art-making Experiences

2:00pm
Giggle and Pop!
Helms Walk
Helms Bakery Complex
Washington Boulevard and Helms Avenue

Artist Gary Baseman has created a special performance inspired by his drawings and paintings. His ChouChous and Wild Girls come to life through the choreography of Julie Carson and dance, art, theatre and music students of the Culver City High School Academy of Visual and Performing Arts.

ChouChous and Wild Girls will be dancing and playing throughout the Culver City Art District following the performance. Come play too and receive a surprise designed by AVPA art students under the direction of Kristine Hatanaka and Gary Baseman.

2:00pm - 5:00pm
Everybody Paints
Canvases, Paints & Brushes

Urban Art – Stay and Spray
Interactive Spray Painting Art Demo

Graphaids
3030 La Cienega Boulevard
310.204.1212

4:30pm – 5:30pm
Art-making for Young ARTWALKers
Art Works Studio & Classroom
8688 Washington Boulevard
310.202.1894

A special Thank You to the Management of the Helms Bakery Complex for all its assistance on Giggle and Pop!

PARKING

FREE two-hour parking in Downtown Culver City:

Ince Boulevard, Watseka Avenue and Cardiff Avenue Parking Structures

FREE parking in the Culver City Art District:

Exceptional Children's Foundation
8740 Washington Boulevard
Support gifted Artists with Developmental Disabilities

Helms Bakery Complex
- Helms Avenue between Washington Boulevard and Venice Boulevard
- Additional parking lot on northeast corner of Venice Boulevard and Helms Avenue

Please refrain from parking in the residential area of the Culver City Art District.

RIDING

Stay Cool Ride Green

Culver CityBus

Culver CityBus will provide unlimited shuttle service for ARTWALKers along Washington Boulevard between Downtown Culver City and Fairfax Avenue for only $1.Board the shuttle or any Culver CityBus at participating Culver CityBus Stops and purchase an ARTWALK bus pass from the driver for unlimited rides between 2pm and 8pm along the shuttle route.

Check the ARTWALK map for the bus stop locations.

Bike Valet

Bike Valet is available from 1pm to 6pm at 6060 Washington Boulevard, between Reid and Sentney Avenues, in the Culver City Art District

Los Angeles County Bicycle Coalition www.la-bike.org

Culver City Bicycle Coalition ccbike.org

Culver City Bicycle & Pedestrian Initiative

EATING AND DRINKING *around the Culver City Art District*

WASHINGTON BLVD. *(from west to east)*

Café Surfas
8777 Washington Blvd.
310.558.1458

La Dijonaise Café et Boulangerie
8703 Washington Blvd.
310.287.2770

Lukshon
3239 Helms Ave
310.202.6808

Father's Office
3229 Helms Ave.
310.736.2224

Let's Be Frank
Helms Bakery Complex

teaforest TEA + COFFEE BAR
8686 Washington Blvd.
310.815.1723

Pinches Tacos
8665 Washington Blvd.
310.837.5000

El Baron Restaurant and Night Club
8641 Washington Blvd.
310.841.6298

Sublime Food Lounge
8631 Washington Blvd.
310.287.2093

El Alteño Bar
8554 Washington Blvd.
310.839.6100

Industry Café and Jazz
6039 Washington Blvd.
310.202.6633

Brunello Trattoria
6001 Washington Blvd.
310.280.3856

El Rio Bravo Restaurant
5853 Washington Blvd.
323.938.9858

Coolhaus Ice Cream Sandwich Truck
3pm – 6pm
Parked @ Roberts & Tilton
5801 Washington Blvd.

LA CIENEGA BLVD. *(from north to south)*

Mandrake
2692 S. La Cienega Blvd.
310.837.3297

Gaby's Express
2901 La Cienega Blvd.
310.202.8122

Em's Artist Café
2926 La Cienega Blvd.
323.931.4564

JR's Barbeque
3055 S. La Cienega Blvd.
310.837.6838

Stay awhile and visit Downtown Culver City's many restaurants and cafes too - www.downtownculvercity.com

CULVER CITY ***CULINARY CITY***

ARTWALK galleries and exhibition spaces

ALPHA gallery listing

20 **Angles Gallery**
2754 South La Cienega Blvd.
Los Angeles, CA 90034
310.396.5019
www.anglesgallery.com

21 **Blum & Poe**
2727 South La Cienega Blvd.
Los Angeles, CA 90034
310.836.2062
www.blumandpoe.com

36 **Blythe Projects**
5797 Washington Blvd.
Culver City, CA 90232
323.272.3642
www.blytheprojects.net

25 **Bradford Stewart - Outside**
2680 South La Cienega Blvd.
Los Angeles, CA 90034
310.922.1747
www.bradfordstewart.com

10 **Cardwell Jimmerson Contemporary Art**
8568 Washington Blvd.
Culver City, CA 90232
310.815.1100
www.cardwelljimmerson.com

37 **Carmichael Gallery of Contemporary Art**
5795 Washington Blvd.
Culver City, CA 90232
323.939.0600
www.carmichaelgallery.com

23 **Cherry and Martin**
2712 South La Cienega Blvd.
Los Angeles, CA 90034
310.559.0100
www.cherryandmartin.com

Individual gallery hours may vary.

34 **China Art Objects**
6086 Comey Ave.
Los Angeles, CA 90034
323.965.2264
www.chinaartobjects.com

11 **Corey Helford Gallery**
8522 Washington Blvd.
Culver City, CA 90232
310.287.2340
www.coreyhelfordgallery.com

7 **ECF Gallery**
8740 Washington Blvd.
Culver City, CA 90232
310.204.3300
www.ecf.net

33 **EmmaGrayHQ (EGHQ)**
2600 South La Cienega Blvd.
Los Angeles, CA 90034
310.497.6895
www.emmagrayhq.com

32 **François Ghebaly Gallery**
2600 South La Cienega Blvd.
Los Angeles, CA 90034
310.280.0777
www.ghebaly.com

4 **Fresh Paint Art Advisors**
9355 Culver Blvd., Suite B
Culver City, CA 90232
310.558.9355
www.freshpaintart.com

13 **Gallery 9**
6101 Washington Blvd.
Culver City, CA 90232
310.836.4600
www.thegallery9.com

12 **Gallery 3209**
3209 S. La Cienega Ave.
Los Angeles, CA 90034
323.314.4725
http://gallery3209.com

22 **George Billis Gallery LA**
2716 South La Cienega Blvd.
Los Angeles, CA 90034
310.838.3685
www.georgebillis.com

2 **Gregg Fleishman Studio**
3850 Main Street
Culver City, CA 90232
310.202.6108
www.greggfleishman.com

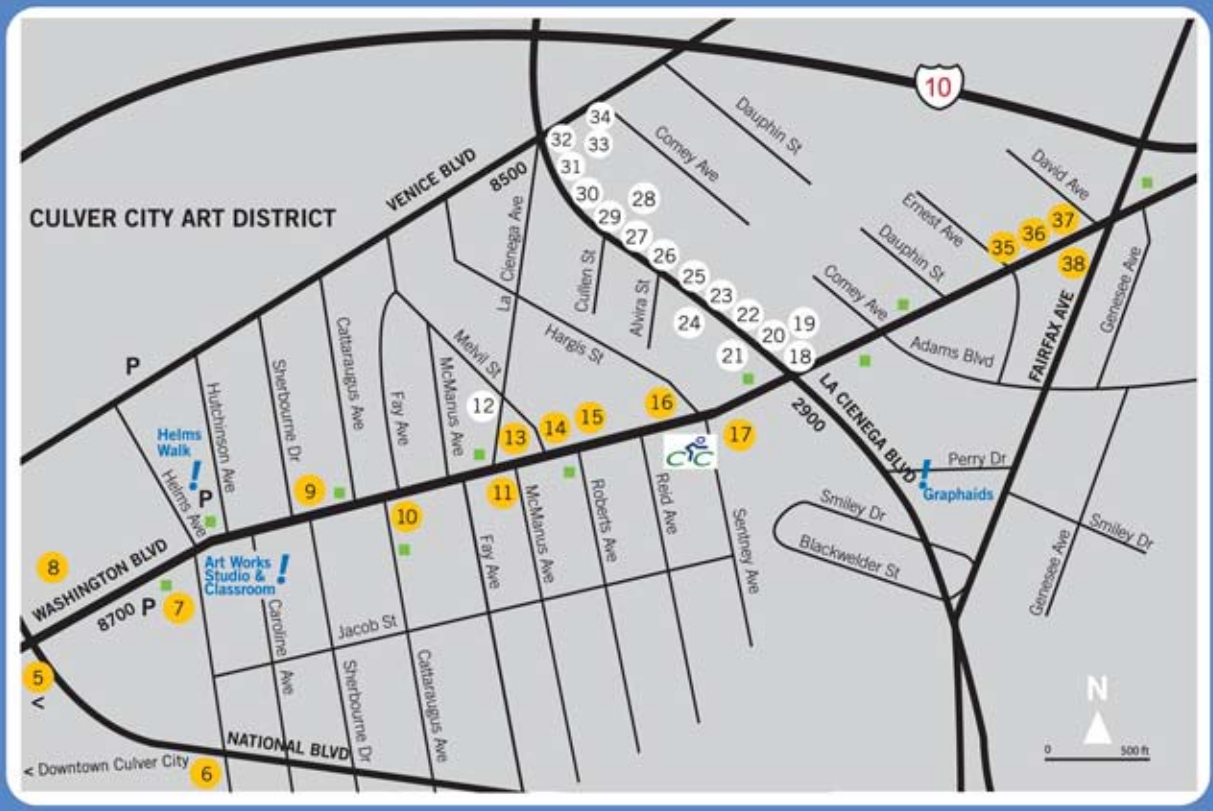
8 **Helms Artists in the Washington Corridor**
8739 Washington Blvd.
Culver City, CA 90232
In the historic Helms Building'
310.202.1020
www.helmsbakerydistrict.com
/helmsartists

31 **Honor Fraser**
2622 South La Cienega Blvd.
Los Angeles, CA 90034
310.837.0191
www.honorfraser.com

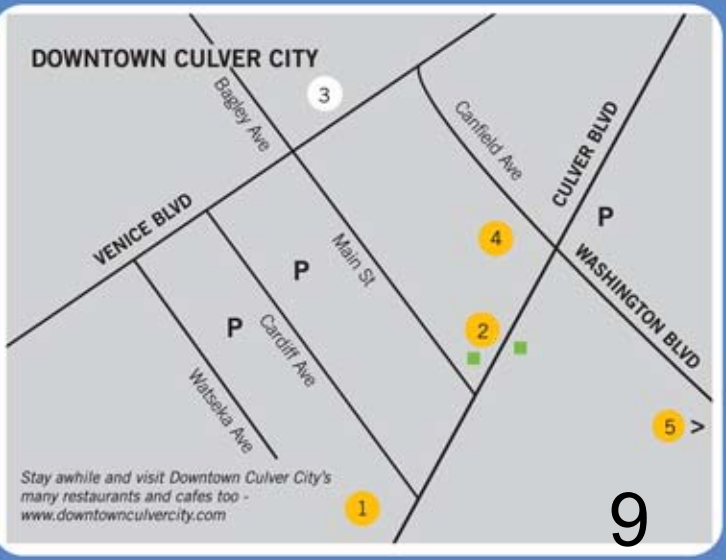
30 **JK Gallery**
2632 South La Cienega Blvd.
Los Angeles, CA 90034
310.837.3330
www.jkgallery.net

24 **Kaycee Olsen Gallery**
2685 S. La Cienega Blvd.
Los Angeles, CA 90034
310.837.8945
www.kayceeolsen.com

18 **Kopeikin Gallery**
2766 S. La Cienega Blvd.
Los Angeles, CA 90034
310.559.0800
www.kopeikingallery.com



- Culver City Gallery
- Los Angeles Gallery
- Culver CityBus Stop
- P Parking
- Bike Valet
- Exclamation Points
  Free Art Performance and Art-making Experiences



Park in Downtown and ride the ARTWALK Shuttle into the Culver City Art District!

14 Koplin Del Rio
6031 Washington Blvd.
Culver City, CA 90232
310.836.9055
www.koplindelrio.com

29 LA><ART
2640 South La Cienega Blvd.
Los Angeles, CA 90034
310.559.0166
www.laxart.org

15 LeBasse Projects
6023 Washington Blvd.
Culver City, CA 90232
310.558.0200
www.lebasseprojects.com

26 Maloney Fine Art
2680 South La Cienega Blvd.
Los Angeles, CA 90034
310.570.6420
www.maloneyfineart.com

38 Mark Moore Gallery
5790 Washington Blvd.
Culver City, CA 90232
310.453.3031
www.markmooregallery.com

3 Museum of Jurassic Technology
9341 Venice Blvd.
Culver City, CA 90232
310.836.6131
www.mjt.org

35 Roberts & Tilton
5801 Washington Blvd.
Culver City, CA 90232
323.549.0223
www.robertsandtilton.com

5 Royal/T
8910 Washington Blvd.
Culver City, CA 90232
310.559.6300
www.royal-t.org

6 SCION Installation L.A.
3521 Helms Ave. (at National)
Culver City, CA 90232
310.815.8840
www.scionav.com/space

9 SPF:a Gallery
(formerly MODAA Gallery)
8609 Washington Blvd.
Culver City, CA 90232
310.558.0902
www.spfagallery.com

17 SUSANNE VIELMETTER
LOS ANGELES PROJECTS
6006 Washington Blvd.
Culver City, CA 90232
310.837.2117
www.vielmetter.com

27 Taylor De Cordoba
2660 South La Cienega Blvd.
Los Angeles, CA 90034
310.559.9156
www.taylordecordoba.com

16 Thinkspace Gallery
6009 Washington Blvd.
Culver City, CA 90232
310.558.3375
www.thinkspacegallery.com

28 Walter Maciel Gallery
2642 South La Cienega Blvd.
Los Angeles, CA 90034
310.839.1840
www.waltermacielgallery.com

19 Western Project
2762 South La Cienega Blvd.
Los Angeles, CA 90034
310.838.0609
www.western-project.com

1 WWA gallery
9517 Culver Blvd.
Culver City, CA 90232
310.836.4992
www.WWAgallery.com

GEO gallery listing

1 WWA gallery
2 Gregg Fleishman Studio
3 Museum of Jurassic Technology
4 Fresh Paint Art Advisors
5 Royal/T
6 SCION Installation L.A.
7 ECF Gallery
8 Helms Artists in the Washington Corridor
9 SPF:a Gallery
10 Cardwell Jimmerson Contemporary Art
11 Corey Helford Gallery
12 Gallery 3209
13 Gallery 9
14 Koplin Del Rio
15 LeBasse Projects
16 Thinkspace Gallery
17 SUSANNE VIELMETTER LOS ANGELES PROJECTS
18 Kopeikin Gallery
19 Western Project
20 Angles Gallery
21 Blum & Poe
22 George Billis Gallery LA
23 Cherry and Martin
24 Kaycee Olsen Gallery
25 Bradford Stewart - Outside
26 Maloney Fine Art
27 Taylor De Cordoba
28 Walter Maciel Gallery
29 LA><ART
30 JK Gallery
31 Honor Fraser
32 François Ghebaly Gallery
33 EmmaGrayHQ (EGHQ)
34 China Art Objects
35 Roberts & Tilton
36 Blythe Projects
37 Carmichael Gallery of Contemporary Art
38 Mark Moore Gallery

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Culver CITY

THE CITY OF CULVER CITY PRESENTS **the 6th Annual**

ARTWALK CULVER CITY 2011

JUNE 4, 2011 | 2PM TO 8PM

Sponsored by The Hammer Museum, ForYourArt, 89.9 KCRW, LA Weekly, Flavorpill and Sony Pictures Entertainment

310.253.5716 | www.culvercity.org

ARTWALK CULVER CITY is a free, self-guided tour of over thirty-five art galleries and exhibition spaces in the Culver City area.

SONY PICTURES

HAMMER

KCRW 89.9 www.kcrw.com

LA WEEKLY

ForYourArt

flavorpill

11

Stay Cool *Ride Green*

Culver CITY BUS

The City of Culver City
in association with PEN Center USA
presents

Performance Artist
Rachel ROSENTHAL

Performer/Composer
Amy KNOLES

Speak Easy

An Evening of Spoken Word and Live Electronic Music

Sponsored by
Sony Pictures Entertainment

Wednesday, November 9, 2011
8pm

Culver Events Center
11948 West Washington Boulevard
Culver City

Free Admission
Reservations Required
Cultural Affairs Hotline
310.253.5716
www.culvercity.org

Culver City *Cultural City*

Culver CITY REDEVELOPMENT AGENCY
40 YEARS OF COMMUNITY BUILDING

SONY PICTURES

PEN center USA

Culver CITY BUS

12

PACIFIC STANDARD TIME:
ART IN L.A. 1945–1980

Presenting Sponsors

The Getty

Bank of America

Speak Easy

The City of Culver City presents a unique cultural program on the west side of Culver City which is experiencing a time of revitalization. This autumn's Speak Easy, sponsored by Sony Pictures Entertainment, features performance art icon Rachel Rosenthal and performer/composer Amy Knoles. Ms. Rosenthal will read her 1979 performance piece *My Brazil* on the occasion of her 85th birthday.

Rachel Rosenthal. Photo: Heike Overberg

Rachel ROSENTHAL

Rachel Rosenthal, Artistic Director and founder of The Rachel Rosenthal Company, is an interdisciplinary performer who developed a revolutionary performance technique that integrates text, movement, voice, choreography, improvisation, inventive costuming, dramatic lighting and wildly imaginative sets into an unforgettable "total theater" experience. In the last twenty-five years of her performing career she presented over 40 full-scale pieces nationally and internationally. She created the experimental Instant Theatre, performing in and guiding it for ten years. She was a leading figure in the L.A. Women's Art Movement in the 1970s, co-founding WomanSpace, among other projects. In 2000 she was honored by the City of Los Angeles as "a Living Cultural Treasure of Los Angeles". Retired from the stage, Rosenthal resumed a long dormant career in visual art and is currently working in oil and watercolor. In addition to her work in the visual arts, Rosenthal is Artistic Director of a new ensemble of performers called TOHUBOHU! Extreme Theatre Ensemble who present evenings of Total Improvisation regularly in her studio space.

Amy Knoles. Photo: Richard Hines

Amy KNOLES

Amy Knoles has spent her career attempting to redefine the crossroads of music composition, multimedia art, and technology. Her solo works draw on a huge variety of source material from throughout history, language and culture as well as from her own personal imagination. Medieval polyphony, modern urban rhythms, atonal deconstructions and classic melodies have all been filtered through the lens of her idiosyncratic voice at one time or another. Knoles's ability to invent both high and low-tech methods of constructing musical and multimedia experiences as well as her virtuosity as a percussionist make for an ideal blend. Amy has been the Executive Director of the California E.A.R. Unit for thirty years, and has recently created the department of Electronic Percussion for CalArts. She has worked with the Los Angeles Philharmonic, Kronos Quartet, Pierre Boulez, Rachel Rosenthal, the Los Angeles Master Chorale and many others.

PEN Center USA Founded in 1943, PEN Center USA West (PEN USA) is a literary arts and human rights organization with a mission to stimulate and maintain interest in the written word, to foster a vital literary culture, and to defend freedom of expression domestically and internationally.

Pacific Standard Time Pacific Standard Time is an unprecedented collaboration of more than sixty cultural institutions across Southern California, coming together to tell the story of the birth of the L.A. art scene. Initiated through grants from the Getty Foundation, Pacific Standard Time will take place for six months beginning October 2011.

Culver Events Center Culver Events Center has a versatile indoor/outdoor setting which is a favorite for weddings, parties, fundraisers and occasional movie shoots. Its "mission eclectic" banquet hall was a speakeasy during prohibition. Hidden away behind Leaf Organics, at Washington and Inglewood Boulevards, the intimate courtyard, gardens, bar and hall are reminiscent of olden days when Culver City gave birth to the movie industry.

Printed on recycled paper.

ATTACHMENT 4

Boulevard Music

4316 SEPULVEDA BLVD, CULVER CITY, CALIFORNIA 90230 • (310) 398-2583 • boulevardmusic.com

2011 CULVER CITY MUSIC FESTIVAL

PRODUCTION EXPENSES

ARTISTS	
INCENDIO	1000
LOS PINGUOS	1500
ROCKY DAWUNI	2200
RICARDO LEMVO	2000
MOLLY'S REVENGE	2000
ALBERT LEE	2200
4 LADS LIVERPOOL	2200
WOODFORD	1800
DWIGHT TRIBLE	200
PONCHO SANCHEZ	3000
TOTAL	18100

PRODUCTION	
TECH ARTISTS	5000
TECH ARTISTS	5000

HOUSE MGMNT		
ZACK MANDELL	673.66	
MAX MAYO	695.16	
CAL PANTHER	572.75	SECURITY

HOSPITALITY	
SUBWAY	205
SMART & FINAL	76.27
TRADER JOES	97.55
TOTAL	378.82

PRODUCER FEES	
JAZZ BAKERY	2000
BLVD MUSIC	12845.08
TOTAL	14845.08

GRAPHIC DESIGN	
JOSE MORALES	600
TOTAL	600

PRINTING	
MR PRINTER	1086.53
TOTAL	1086.53

ADVERTISING		
LA WEEKLY	600	
TIME WARNER	1800	
CC OBSERVER	635	
FLOWTOWN FILMS	400	TV SPOT PROD
MIKE MEYER	50	RECORDING
CHAMBERPAK	100	
CC NEWS	735	
LA TIMES	620	
BOB KINSEY	100	EDITING
LA TIMES	308	
TOTAL	5348	

PUBLICITY	
LUCY POLLAK	525
LUCY POLLAK	225
LUCY POLLAK	225
LUCY POLLAK	200
LUCY POLLAK	25
TOTAL	1200

MARKETING	
GRAPHIC DESIGN	600
PRINTING	1086.53
ADVERTISING	5348
PUBLICITY	1200
ADMIN	1500
TOTAL	9734.53

PRODUCTION	
ARTISTS	18100
PRODUCTION	10000
HOSPITALITY	378.82
PRODUCER	14845.08
HOUSE MGT	1941.57
TOTAL	45265.47
MARKETING	9734.53
PRODUCTION	45265.47
TOTAL	55000
INITIAL PAYMNT	55000
TOTAL EXP	55000
BALANCE	0