

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION,
CULVER CITY, CALIFORNIA

September 10, 2013
7:00 P.M.

Call to Order & Roll Call

Vice Chair Koosed called meeting of the Cultural Affairs
Commission to order at 7:00 P.M.

Present: Vice Chair Marla Koosed
Commissioner Susan Anderson
Commissioner Michelle Bernardin
Commissioner Regina Klein
Commissioner John B. Williams

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Pledge of Allegiance

The Pledge of Allegiance was led by Martin Cole, Assistant
City Manager/City Clerk.

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Public Comment - Items Not On the Agenda

Vice Chair Koosed invited public input.

No cards were received and no speakers came forward.

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Consent Calendar

Item C-1

Meeting Minutes - July 9, 2013

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY COMMISSIONER
ANDERSON AND UNANIMOUSLY CARRIED THAT THE CULTURAL AFFAIRS
COMMISSION APPROVE THE MINUTES OF THE JULY 9, 2013 REGULAR
MEETING.

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Action Items

Item A-1

Selection of Chair and Vice Chair

Vice Chair Koosed invited public input.

No cards were received and no speakers came forward.

Martin Cole, Assistant City Manager/City Clerk, provided a summary of the staff report.

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY COMMISSIONER WILLIAMS AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION APPOINT REGINA KLEIN TO SERVE AS VICE CHAIR AND MARLA KOOSD TO SERVE AS CHAIR OF THE CULTURAL AFFAIRS COMMISSION FOR THE 2013-2014 FISCAL YEAR.

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Item A-2

(1) Consideration and Potential Creation of Ad Hoc Subcommittees, Including but not Necessarily Limited to Ad-Hoc Subcommittee on Update of the Historic Preservation Ordinance; and (2) Assignment of Commissioners to Subcommittees for Fiscal Year 2013/2014

Susan Obrow, Special Events Coordinator, provided a brief staff report.

Discussion ensued between staff and Commissioners regarding clarification regarding procedure; retaining existing members; the status of the Historic Preservation Standing Subcommittee; a recommendation to create an ad hoc subcommittee to update the Historic Preservation Ordinance; comments from the City Historian included as part of the record; the current standing subcommittees; ad hoc subcommittees; reconfirmation for the record that Commissioner Bernardin and Chair Koosed wanted to continue serving on the Standing Public Art subcommittee for the next fiscal year; the ten-year cultural plan; a suggestion to have a Cultural Plan Subcommittee workshop to bring everyone up to

speed; allowing everyone to participate; the Town Hall meeting in January; a suggestion to schedule meetings with each of the subcommittees; foundational work to be done in the intervening period; scheduling; the ability to observe subcommittee meetings; Brown Act issues; community input; regular updates by subcommittee members; looking at subcommittee accomplishments; the limited nature of the Town Hall meetings; the Cultural Plan; beginning subcommittee meetings; establishing a baseline; review of the Cultural Plan; the process to do the update; a suggestion to invite feedback from former Commissioners and former Foundation Board Members to be absorbed into the process; allowing the subcommittee that is charged with a specific task the opportunity to start their work; timing; addressing the possibility of inviting the public to future meetings; continuity; assignments; making changes to the way things are done; regular subcommittee updates; keeping with the two-member subcommittee format to ensure flexibility; the ability to change the format and add members; the comprehensiveness of the Cultural Plan Subcommittee; workshops and action items associated with the Cultural Plan; and clarification that the subcommittee handles the update.

Chair Koosed invited public comment.

No cards were received and no speakers came forward.

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY COMMISSIONER WILLIAMS AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION: CREATE THE AD HOC SUBCOMMITTEE - 2014 HISTORIC PRESERVATION ORDINANCE UPDATE.

Commissioner Anderson moved to dissolve the Standing Historic Preservation Subcommittee.

Discussion ensued regarding the letter sent by City Historian Julie Lugo Cerra; opposition to dissolving the subcommittee; staff time; keeping the subcommittee as a placeholder; making committee assignments; concentrating attention on the ordinance first; procedural conflicts; having an ad hoc subcommittee and a standing subcommittee with similar missions; concern with Brown Act issues; the importance of transparency; flexibility; and building community and civic support for Historic Preservation.

MOVED BY COMMISSIONER ANDERSON, SECONDED BY COMMISSIONER BERNARDIN AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION: DISSOLVE THE STANDING HISTORIC PRESERVATION SUBCOMMITTEE.

Chair Koosed expressed support for previous statements made by Julie Lugo Cerra on July 9, 2013; she distributed copies of a statement that she subsequently read; she moved to create an ad hoc exploratory subcommittee tasked with focusing on long term planning for Cultural Affairs staffing, programming and relevancy entitled, the Ad Hoc Exploratory Subcommittee to Re-Purpose Cultural Affairs Post-Redevelopment; she provided background on the effects of the dissolution of redevelopment and the efforts of former Commissioner Marilyn Musicant to reposition Cultural Affairs with an emphasis on the creative economy as well as her own efforts to advocate for reinstating Ms. Byers' position; she discussed community support; the proposed ad hoc subcommittee; the timeline for action; goals; and she requested that Commissioner Anderson serve with her on the proposed ad hoc subcommittees.

Discussion ensued between staff and Commissioners regarding support for the proposed ad hoc subcommittee; encouraging additional community input; holding quarterly Town Hall meetings; utilizing community resources; placing a discussion of Town Hall meetings on the October agenda; the importance of giving the subcommittee time to do their research; study and rationale; the structure of Town Hall meetings; the Community Cultural Plan; the importance of a comprehensive view of the Commission and its relevancy; whether the subcommittee might fuel additional ideas for community input; whether January is the proper time of year for the Town Hall meeting; concern with overlap; the way the Commission operated prior to the dissolution of Redevelopment; linking other departments with Cultural Affairs; clarification that the Art in Public Places Program Ordinance is a land-use ordinance; staffing Cultural Affairs; creating a new model; seeking grant funding; taking advantage of the many resources in the City; creating policy; the need for the Foundation; development of an arts district; encouraging everyone to work together; creative solutions; enhancing the objectives of the City; community input and lessons learned; the need for the Commission to take a leadership role; recognizing that staff is already doing multiple jobs; the history of the original plan; creating a strategic standpoint; changes in the City

since the Cultural Plan was created; non-profits that don't fit into the four pillars which are the Community Cultural Plan, Art in Public Places Program, Performing Arts Grant Program, and Historic Preservation Program ; the framework of the original plan; exploring partnerships and opportunities; working within the City guidelines; making Cultural Affairs more relevant; funding resources; allocation of funding; limited staff resources; support for an exploratory ad hoc subcommittee; seeking advice from entrepreneurs and business owners; the Downtown Business Association and the Chamber of Commerce; the Otis Report on the Creative Economy; the work of staff and the Commission; the need to re-envision Cultural Affairs and staff it to the appropriate level; priorities of the City; protecting resources; Measure Y; the Financial Advisory Committee; existing resources; the administrative work of the Foundation; research; Foundation subcommittees; the upcoming Foundation meeting and their new role; and clarification that Foundation meetings are open to the public and Commissioners may attend.

MOVED BY COMMISSIONER WILLIAMS, SECONDED BY VICE CHAIR KLEIN AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION: CREATE THE AD HOC EXPLORATORY COMMITTEE TO REPURPOSE CULTURAL AFFAIRS POST-REDEVELOPMENT.

Discussion ensued between staff and Commissioners regarding which committees they were interested in serving on; clarification that the work of the subcommittees is separate from the work of the Foundation; flexibility of meeting times; the ability of other Commissioners to provide input into the process; caution to Commissioners not to overextend themselves; and clarification on the time required by those serving on the Foundation Board.

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY COMMISSIONER ANDERSON AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION:

1. APPOINT COMMISSIONER WILLIAMS AND VICE CHAIR KLEIN TO THE AD HOC SUBCOMMITTEE - 2014 COMMUNITY CULTURAL PLAN UPDATE; AND,

2. APPOINT COMMISSIONER ANDERSON AND COMMISSIONER BERNARDIN TO THE AD HOC SUBCOMMITTEE - 2014 HISTORIC PRESERVATION ORDINANCE UPDATE; AND,

3. APPOINT COMMISSIONER ANDERSON AND CHAIR KOOSSED TO THE AD HOC EXPLORATORY SUBCOMMITTEE TO REPURPOSE CULTURAL AFFAIRS POST-REDEVELOPMENT.

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Public Comment for Items Not on the Agenda

No cards were received and no speakers came forward.

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Receipt of Correspondence

None.

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Items From Staff

Susan Obrow, Special Events Coordinator, reported a successful summer of grant performances and she announced upcoming performances at the Veterans Memorial Building by Donna Sternberg & Dancers on November 10 and the Los Angeles Doctors Symphony Orchestra on November 17, noting that the grant applications for next year were due on September 12, 2013.

Christine Byers, Public Art and Historic Preservation Coordinator, provided an update on the status of certain public art installations as approved by the Commission in recent months, including the relocation of *Punctuation Station* at Westfield Culver City.

Martin Cole, Assistant City Manager/City Clerk, reported that the new play area at Westfield Culver City was being well-used.

Christine Byers, Public Art and Historic Preservation Coordinator, discussed artwork at The Willows Community School and it had been proposed that video might be a viable means of memorializing the school's commitment to public art; she provided an update on the public art at The Help Group; discussed the status of the public artwork concept for The Platform; status of public art for the Greystar Project; and she reported that the Public Art subcommittee had met to

discuss progress on Christopher Puzio's artwork for Hackman Capital's development project in the Hayden Tract.

Martin Cole, Assistant City Manager/City Clerk, reported on the Akasha fundraiser; announced a second fundraiser being considered; discussed the public art tour he recently received from Christine Byers; Commission bylaws with regard to Foundation appointments; he announced the upcoming League of California Cities meeting in Sacramento; and discussed holding meetings in a less formal environment.

Discussion ensued between Commissioners and staff regarding flexibility with regard to venue; having the Commission meetings televised; alerting the public to the change of venue; visibility and community involvement; transparency; and having the meeting venue be agenda-driven.

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Items From Commissioners

Commissioner Williams received clarification regarding the relocation of *Punctuation Station* at Westfield Culver City.

Commissioner Bernardin reported on the meeting of the Public Art Subcommittee and developments with regard to Hackman Capital's project in the Hayden Tract. Beats by Dre will be Hackman Capital's tenant resulting in the developer making a payment to the Cultural Trust Fund in lieu of the free-standing sculpture designed by Christopher Puzio.

Christine Byers, Public Art and Historic Preservation Coordinator, indicated that in lieu fees would be paid for the value of the free-standing piece; she discussed color choices for the two remaining artworks for the project; design and orientation; lighting; the timelines for completion; and she provided images.

Commissioner Williams recounted his experiences teaching Bass camp in Germany but he regretted missing the Akasha fundraiser and Fiesta La Ballona.

Discussion ensued between staff and Commissioners regarding the success of Fiesta La Ballona: the formation of the Fiesta

La Ballona committee; funding; and thanks to staff and volunteers who made the event so successful.

Vice Chair Klein expressed appreciation to staff and Commissioners for their support; she welcomed Commissioner Anderson; and she discussed Fiesta La Ballona.

Chair Koosed thanked everyone for their support of the Akasha fundraiser and she thanked the Commission for their support of the new exploratory subcommittee.

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Adjournment

There being no further business, at 8:07 P.M., the Cultural Affairs Commission adjourned its meeting to a meeting to be held at 7:00 P.M. on October 8, 2013 in the Mike Balkman Council Chambers at City Hall.

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Susan Obrow
SECRETARY of the Cultural Affairs Commission

APPROVED September 11, 2013

[Signature]
MARLA KOUSED
CHAIR of the Culver City Cultural Affairs Commission
Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting.

Martin R. Cole
Martin R. Cole
CITY CLERK

22 JAN 2014
Date