

MEETING DATE: February 28, 2011

AGENDA ITEM: **Consideration of the Music Producer for the 2011 Culver City Music Festival**

ATTACHMENTS

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| 1. Fiscal impacts associated with concert scenarios | 1 |
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ATTACHMENT 1

2011 CULVER CITY MUSIC FESTIVAL / FISCAL IMPACTS ASSOCIATED WITH CONCERT SCENARIOS

Staff recommends that the Agency Board consider the following possible options for the 2011 Festival:

PRODUCER	#CONCERTS	PRODUCER BUDGET	AGENCY BUDGET
1. Gary Mandell	8	\$55,000	\$20,000
2. Gary Mandell	6	\$21,000 (Producer & Artist Fees)	\$47,000
Jazz Bakery	2	\$7,000 (Producer & Artist Fees)	
3. Gary Mandell	4	\$14,000 (Producer & Artist Fees)	\$47,000
Jazz Bakery	4	\$14,000 (Producer & Artist Fees)	