

Report by the Educational Materials Ad Hoc Subcommittee

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In our last report to EHRAC, our ad hoc subcommittee presented some ideas for educational materials that we could produce in various formats, including video. The theme of the educational materials would focus on what the public can do when they experience or witness discrimination, harassment, hate, etc.

Subsequently, we met with staff to talk through the viability of our ideas from a legal and logistical perspective. Our ad hoc subcommittee members also met among ourselves to come up with a revised plan for what educational materials we can focus on producing such as:

-- A resource list of existing websites and videos on our chosen topic.

-- A series of flyers, such that each flyer would focus on promoting a specific resource. Some of the resources will be suitable for use by the general public (such as 211, the LA county social services information line). Other featured resources would focus on addressing specific problems or vulnerable populations or such as LGBTQ+, Asian hate, etc.

This series of flyers can also be used to create a short video slideshow with voice over and background music to make it more appealing and easier to share on social media, etc.
(see below some sample flyers we can use as models)

In addition to the above mentioned educational materials, our ad hoc subcommittee also recommends that EHRAC agenda presentations (followed by brief Q&A and discussion) during our regular EHRAC meetings that will promote greater understanding and dialogue on our topic of concern such as:

-- CCPD can present to us on their process for when a hate crime report is made, when a complaint is made against CCPD, etc.

-- City staff can present information on existing city resources and policies focusing on combating hate.

-- Member London McBride is an expert on combating hate and can do a presentation for EHRAC on the topic.

Our ad hoc subcommittee also recommends EHRAC add events focused on our topic of concern to the EHRAC calendar of events, such as:

-- Invite a subject matter expert to conduct a workshop on bystander intervention. During this workshop the attendees would also be provided the opportunity to practice the skills they learn in the workshop by participating in improve style small group skits where people enact scenarios involving bystander intervention.

-- A public round table discussion with city council and/or CCPD on how we, i.e. EHRAC, city officials and members of the public, can combat hate in our city.

Sample, existing flyers created by other organizations that we can use as models...

Simple, attractive flyer designs focusing on a single resource...



944 x 755




Flyers can be made in multiple languages...




Some flyers can include a list of resources... and/or highlight resources helpful for specific vulnerable populations...

CA vs Hate Network



Statewide CBO Partners

- Coalition for Humane Immigrant Rights (CHIRLA)
- Recognize, Intervene, Support, and Empower (RISE) (Program at LGBT Center)
- Anti-Defamation League (ADL)
- Asian Americans Advancing Justice (AAA)
- Hate Violence Prevention Partnership (HVPP)



CA 211 Call Centers

- Alameda
- Butte
- Contra Costa
- Humboldt
- Kern
- Los Angeles
- Nevada
- Orange
- Sacramento
- San Bernardino
- San Diego
- San Joaquin
- Ventura