

**City of Culver City, California
Agenda Item Report**

Meeting Date: 05/27/14		Item Number: <u>A-3</u>	
CITY COUNCIL AGENDA ITEM: Consideration of a Request from the Exchange Club of Culver City for Additional City Support of the 48th Annual 4th of July Fireworks Show.			
Contact Person/Dept.: Shelly Wolfberg, Assistant to the City Manager		Phone Number: (310) 253-6000	
Fiscal Impact: Yes ☒ No ☐ General Fund: Yes ☒ No ☐			
Public Hearing: ☐ Action Item: ☒ Attachments: ☒			
Commission Action Required: Yes ☐ No ☒ Date: _____			
Public Notification: Jay Shery (Culver City Exchange Club) and Meetings and Agendas – City Council (05/23/14)			
Department Approval: Martin R. Cole (05/23/14)		City Attorney Approval: Carol Schwab (by H. Baker) (05/23/14)	
Chief Financial Officer Approval: Jeff Muir (05/23/14)		City Manager Approval: John M. Nachbar (05/23/14)	
<u>RECOMMENDATION:</u> Staff recommends the City Council consider a request from the Exchange Club of Culver City (Exchange Club) for additional City support of the 48th Annual 4th of July Fireworks Show (2014 Event). <u>BACKGROUND:</u> On April 21, 2014, the City Council considered a request from the Exchange Club for City sponsorship of the 2014 Event. After hearing public comment and posing questions, the City Council determined to provide \$24,000 in direct financial assistance and an unspecified amount of in-kind staff support and to designate the 2014 Event as City sponsored. A copy of the April 21, 2014 staff report and an excerpt from the minutes of that meeting are attached. <u>DISCUSSION:</u> The Exchange Club has requested the City Council consider its request for additional support of the 2014 Event. When the issue was raised at the City Council			

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meeting of May 19, 2014, the City Council provided consensus to consider this subject matter. One Council Member expressed a desire to receive (1) clarification whether a charge for admission for both people and cars was part of the Exchange Club's plan for the 2014 Event and (2) a budget including projected income and expenses.

FISCAL ANALYSIS:

Should the City Council determine to provide additional financial support, such support may be able to be provided through existing appropriated reserves.

ATTACHMENTS:

1. Staff Report from April 21, 2014 Meeting
2. Excerpt from the Approved Minutes for the April 21, 2014 Meeting

MOTION:

That the City Council:

Consider the request from the Culver City Exchange Club and direct the City Manager as deemed appropriate.