

Fiesta La Ballona Expenditure/Projections

Expenditures	2022	2023 Projected
Contractual Services		
Big Top Tent (Stage, main tents, vendor tents, green room)	\$ 36,172.49	\$ 41,500.00
Stage Rental	\$ 2,000.00	\$ 2,500.00
D-Lighting, Inc. ("Vibe" Lighting)	\$ 9,800.00	\$ 9,800.00
Fiesta Entertainment (Various)	\$ 13,270.00	\$ 17,000.00
Security	\$ 4,001.06	\$ 6,500.00
Technology Artists (Sound, video projection)	\$ 14,431.50	\$ 14,431.50
Diamond Environmental Services (Restrooms, Handwash Stations, Sinks)	\$ 7,362.55	\$ 7,362.55
Diamond Environmental Services (Fencing around park, privacy screens)	\$ 2,695.50	\$ 7,300.00
Hydration Station- Wallop Water	\$ 4,999.00	\$ -
MasterCorp	\$ 2,121.34	\$ 2,500.00
K&K Special Event Insurance	\$ 2,108.00	\$ 2,200.00
	\$ 98,961.44	\$ 111,094.05
Advertising/Marketing		
Step and Repeat	\$ 875.77	\$ 1,000.00
Signage	\$ -	\$ 1,500.00
	\$ 875.77	\$ 2,500.00
Supplies		
LA County Health Permit	\$ 365.95	\$ 365.95
Volunteer Shirts	\$ 2,409.84	\$ 2,409.84
AAA (Banner Installation)	\$ -	\$ 350.00
Plunge Into Fiesta Supplies (Rental, Movie)	\$ -	\$ 750.00
Food for Green Rooms, Volunteers & Staff (Smart & Final)	\$ 972.59	\$ 1,000.00
	\$ 3,748.38	\$ 4,875.79
TOTAL EXPENSES	\$ 103,585.59	\$ 118,469.84