

To: Councilmembers
From: PRCS Ad-Hoc Subcommittee and the PRCS Commission
Re: Daycare and camp programs
Date: June 20, 2016

Dear Council members:

The PRCS Commission was recently approached by members of the community regarding recent issues surrounding the PRCS Summer Camp programs, including the issues regarding registration wait times. In the course of this, we were also informed that community members would like to see more Day Care Programs (after school programs during the school year and full time programs during the summer) provided by PRCS.

In response, we have formed an Ad Hoc Subcommittee to explore this request as it relates to the City and these basic, beginning, questions:

- Do we need more Day Care Programs?
- What kind of programs do we need – homework, art, athletics, computer skills, theatre?
- What are the age groups of these children which might be served?
- What are the program expectations of these families?
- What is the cost of private programs versus City run programs?
- Where would we hold these Programs?
- What are these families will to pay for new Programs?
- How many children of the various age groups are there in Culver City needing these new City Programs?
- What can the City of Culver City do?

Before we can begin to answer the last question, we need to know the answers to the previous questions and other related questions. We go about getting those answers by doing a Survey. That survey is distributed to as many families as possible. We also get the word out to the community through various media by:

- A. Sending the survey to all of the people on the City's email lists.
- B. Social Media – the City and PRCS Facebook and Twitter pages.
- C. Interface with CCUSD for distribution to their population through their media outlets.

We, the Ad Hoc Subcommittee, are willing to create the Survey questions, and work with Staff of Culver City and CCUSD to distribute same, and to collate the answers. We believe by looking at the results, we can come to conclusions and recommendations that would be beneficial to all parties.

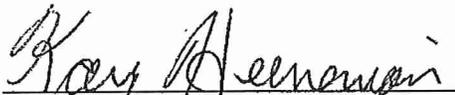
We are hereby requesting that the Council instruct staff to:

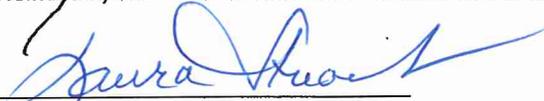
- A. Give us access to the City Survey program used by the City, for the survey to be created.
- B. Send out the survey to all email addresses on the City' email blast list
- C. Advertise the survey on the City website, and social media sites.
- D. Allow us the time to create and disseminate the survey and collect the data to create a meaningful set of facts.

Thank you for your consideration.

Very truly yours,

PARKS, RECREATION AND COMMUNITY SERVICES COMMISSION, AD HOC SUBCOMMITTEE AND COMMISSION


Kay Heinenman, Chair and Ad Hoc Subcommittee Member


Laura Stuart, Ad Hoc Subcommittee Member