

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION,
CITY OF CULVER CITY,
CALIFORNIA

April 14, 2009
7:00 P.M.

Call to Order & Roll Call

The meeting of the Cultural Affairs Commission was called to order at 7:02 P.M.

Present: Chair Gayle Smashey
Vice Chair Marla Koosed
Commissioner Clement Hanami
Commissioner Luther Henderson
Commissioner Ronnie Jayne

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Pledge of Allegiance

The Pledge of Allegiance was led by Marlyn Musicant.

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Public Comment - Items Not On the Agenda

William Tut Hayes noted that President Eisenhower had inserted "under God" into the Pledge of Allegiance and he discussed homelessness.

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Item C-1

Consent Calendar Agenda Posting

MOVED BY COMMISSIONER HENDERSON, SECONDED BY COMMISSIONER JAYNE, AND UNANIMOUSLY CARRIED TO RECEIVE AND FILE THE SECRETARY'S REPORT ON THE POSTING OF THE AGENDA.

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Item C-2

Meeting Minutes

MOVED BY COMMISSIONER JAYNE, SECONDED BY VICE CHAIR KOOSSED,
AND UNANIMOUSLY CARRIED TO APPROVE THE MINUTES OF THE MARCH
10, 2009 MEETING.

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Action Items

Item A-1

**Consideration of a Request for Proposal Draft and Timeline
for Culver City Music Festival Producer Position**

Chair Smashey recused herself from the item and left the
dais.

Staff presented a summary of the material of record.

Discussion between the Commission and staff included:
length of the contract; adjustments to wording in the
document; an observation that the timeline established
procedures; and a belief that competition improves the
quality of applicants.

Commissioner Henderson moved that the Cultural Affairs
Commission recommend to the Redevelopment Agency that the
revised Request for Proposal for the Culver City Music
Producer position be approved and that the revised request
be released in 2009 for the 2010 Culver City Music
Festival.

Additional discussion between the Commission and staff
included: clarification on the hiring of production and
house management; whether the producer supervises City
staff; hiring security guards; proof of insurance
requirements; specific requirements for contractors working
with the City; clarification that the producer gets a lump
sum for the festival and is responsible for the hiring and
marketing; concern with the non-specific nature of the
requirements; the importance of bringing in new ideas;
fairness to the producer in laying out clear expectations;
the importance of baseline requirements; flexibility;
responsibility for providing production elements; concern
that the producer will spend every penny that is available;
past references; responsibilities of the Agency staff; the
Agency budget; clarification that the producer is
responsible for providing a dedicated telephone number,

email and website; the RFP vs. a specific contract; submittal of a marketing plan; typos and revisions to language; and clarification that the timeline had been approved.

Commissioner Henderson agreed to incorporate revisions to language in the document.

MOVED BY COMMISSIONER HENDERSON, SECONDED BY COMMISSIONER JAYNE, AND UNANIMOUSLY CARRIED (ABSENT RECUSED CHAIR SMASHEY) THAT THE CULTURAL AFFAIRS COMMISSION RECOMMEND TO THE REDEVELOPMENT AGENCY BOARD THAT THE REVISED REQUEST FOR PROPOSAL FOR THE CULVER CITY MUSIC PRODUCER POSITION BE APPROVED AND RECOMMEND THAT THE REVISED REQUEST BE RELEASED IN 2009 FOR THE 2010 CULVER CITY MUSIC FESTIVAL.

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Public Comment for Items Not on the Agenda

William Tut Hayes suggested the Commission follow the same procedures as the City Council and provide materials at the back of the auditorium on agenda items.

Chair Smashey returned to the dais.

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Receipt of Correspondence

None.

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Items From Staff

Christine Byers, Public Art and Historic Preservation Coordinator, reported on: distributing copies of *Culver Historical Highlights* to the Commission and announced the Culver City Historical Society's next quarterly meeting on April 15; the restoration of a community mural, *Postcards from Ballona*, from April 19 - 22, which is to include Culver City Middle School students as participants; the upcoming CAC Public Art sub-committee meeting with Westfield regarding the mall expansion; a scheduled meeting with staff and the developer for 9900 Culver Boulevard; and

the progress of the framework restoration for Ed Carpenter's *Hanging Garden*.

Susan Obrow, Special Events and Performing Arts Coordinator, reported on past and upcoming performances of Performing Arts grantees, and announced Artwalk Culver City on May 30.

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Items From Commissioners

Responding to Commissioner Hanami, Christine Byers, Public Art and Historic Preservation Coordinator, explained that: there is no specific life span placed on the *Postcards from Ballona* mural, the restoration is a one-time effort, graffiti abatement is ongoing, and if maintenance becomes burdensome over time, the City can end the project.

Commissioner Jayne commented on graffiti in the City and encouraged Culver City students to apply to play Fiestapollooza during Fiesta La Ballona.

Commissioner Henderson thanked staff for putting on the Diavolo performance at The Help Group and he received updates from staff on the status of the supplemental questionnaire for Commissioner applications and on the Public Art and Preservation Ordinance.

Commissioner Henderson announced performances of *Ain't Misbehavin'* at Center Theatre Group beginning on April 18.

Commissioner Jayne reported that Ben Hong had received a lot of publicity from his involvement with the movie, *The Soloist*.

Vice Chair Koosed thanked staff for their diligent work.

Chair Smashey announced: *Gypsy* at the Hamilton Academy on April 30; family events at the Disney Hall Amphitheatre on April 18-19; and she thanked the Center Theatre Group for providing performances of *Ain't Misbehavin'* for young audiences.

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Adjournment

There being no further business, at 8:19 P.M., the Cultural Affairs Commission adjourned its meeting to a Regular Meeting to be held at 7:00 P.M. on May 12, 2009 in the Mike Balkman Council Chambers at City Hall.

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GAYLE SMASHEY

CHAIR of the Culver City Cultural Affairs Commission

Minutes Preparation: Kristi Callan

City of Culver City, California
Certification of Documents by the City Clerk

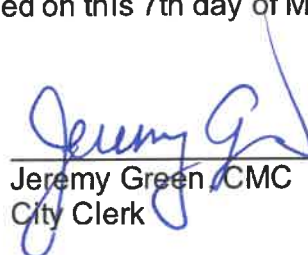
I, Jeremy Green, being the duly appointed City Clerk of the City of Culver City, California hereby depose and declare

The 5 pages of the Cultural Affairs Commission Approved Minutes for the Regular Meeting of April 14, 2009 attached hereto are true and correct copies of documents in the possession of the City of Culver City.

I have affixed the Seal of the City of Culver City, California to indicate they are such true and correct copies.

Certified on this 7th day of March, 2022.

BY:



Jeremy Green, CMC
City Clerk

