

**11029 Washington Boulevard RFP Scoring Criteria**

| Criteria  | Maximum Points |
|---|----------------|
| <b>Development Vision &amp; Design Quality</b><br>Clarity, creativity, contextual fit, quality of architecture and urban design, site activation. | 20             |
| <b>Affordable Housing Program</b><br>Depth of affordability, number of affordable units, duration of affordability, population served.            | 20             |
| <b>Development Team Experience</b><br>Relevant experience with similar mixed-use, residential, or Public-private developments.                    | 10             |
| <b>Financial Feasibility &amp; Capacity</b><br>Realism of pro forma and budget, sound financing plan, demonstrated capacity to deliver.           | 10             |
| <b>Community &amp; Commercial Space Plan</b><br>Quality, accessibility, and usefulness of community-serving and commercial space.                 | 10             |
| <b>City Revenue Generation</b><br>One-time and/or ongoing revenue to the City (e.g. land sale, land lease, tax revenue, etc.).                    | 10             |
| <b>Community Engagement Strategy</b><br>Thoughtfulness and inclusivity of outreach and engagement plans.  | 8              |
| <b>Public Benefit Commitments</b><br>Local hiring, training programs, or sustainability commitments   | 6              |
| <b>Responsiveness &amp; Completeness</b><br>Overall completeness and responsiveness to RFP requirements.  | 6              |
| <b>TOTAL</b>  | <b>100</b>     |