

MEETING DATE:

November 22, 2010

AGENDA ITEM:

Adoption of a Resolution in Support of the Southern California Association of Government's (SCAG) "Business Friendly Principles" as Part of SCAG's Development of a Southern California Growth Strategy.

ATTACHMENTS

1. Proposed Resolution

Pages

1-3

1 RESOLUTION NO. 2010-R _____

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3 A RESOLUTION OF THE CITY COUNCIL OF THE
4 CITY OF CULVER CITY, CALIFORNIA, IN
5 SUPPORT OF "BUSINESS FRIENDLY PRINCIPLES"
6 AS PART OF SOUTHERN CALIFORNIA
7 ASSOCIATION OF GOVERNMENT'S (SCAG)
8 DEVELOPMENT OF A SOUTHERN CALIFORNIA
9 ECONOMIC GROWTH STRATEGY.

10 WHEREAS, the City of Culver City is a member of the Southern
11 California Association of Governments (SCAG) which is engaged in the
12 development of a Southern California Economic Growth Strategy; and

13 WHEREAS, the City of Culver City supports working with SCAG and
14 other key economic stakeholders to improve the Southern California economy; and

15 WHEREAS, the City of Culver City is a business friendly municipality
16 and has numerous practices in place to encourage economic growth within its
17 community.

18 NOW, THEREFORE, the City Council of the City of Culver City DOES
19 HEREBY RESOLVE as follows:

20 1. The City of Culver City supports the following "Business Friendly
21 Principles" as part of SCAG's development of a Southern California Economic
22 Growth Strategy:

23 **Principle One – Economic Development as a Priority:** The City of
24 Culver City strives to demonstrate commitment to economic development as a
25 priority.

1 **Principle Two - Business Partnership:** The City of Culver City
2 strives to provide quality municipal services to attract and retain businesses and
3 employees.

4 **Principle Three - Business Responsive Processes:** The City of
5 Culver City strives to communicate effectively with businesses including developing
6 processes to increase its responsiveness to businesses that are seeking or doing
7 business within its jurisdiction (commitments include promptly responding to
8 business inquires and offering a streamlined permitting process for new and
9 expanding businesses).

11 **Principle Four – Attractiveness to Business Investment:** The City
12 of Culver City strives to streamline operations for efficient and responsive business
13 assistance in areas of licensing, permitting, inspections and other municipal services
14 and will seek to improve its attractiveness to new and existing businesses within its
15 jurisdiction (commitments include assisting businesses through the Business
16 Resource Center, striving to maintain competitive taxes and fees and establishing
17 good communications with business base via website).

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1 2. The City of Culver City authorizes its staff to submit a copy of
2 this resolution to SCAG in time for SCAG's Regional Economic Summit currently
3 scheduled for December 2, 2010.

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5 APPROVED and ADOPTED this _____ day of _____ 2010.
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9 _____
10 CHRISTOPHER ARMENTA, MAYOR
 City of Culver City, California

11 ATTEST:

12 APPROVED AS TO FORM:

13 _____
14 MARTIN COLE, City Clerk
 A10-00407

15 _____
16 CAROL A. SCHWAB, City Attorney
17 for