

City of Culver City, California
City Council Agenda Item Report

Meeting Date: <u>08/25/08</u>		Item Number: <u>A-4</u>	
AGENDA ITEM: 1) Consideration of a Recommendation by the Parks and Recreation Commission to Change the Commission Name to the “Parks, Recreation and Community Services Commission;” and 2) Introduction of an Ordinance Amending Various Sections of the Culver City Municipal Code to Reflect the Commission Name Change.			
Contact Person/Dept.: Bill La Pointe, Director of Parks, Recreation and Community Services		Phone Number: (310) 253-6655	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: Master Notification List (07/19/08)			
Department Approval: Bill La Pointe (08/11/08)		City Attorney Approval: Carol Schwab (by H. Baker) (08/11/08)	
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (08/11/08)		City Manager Approval: Jerry B. Fulwood (08/20/08)	
<u>RECOMMENDATION:</u> Staff recommends the City Council: 1) consider the Parks and Recreation Commission’s recommendation to change the Commission name to the “Parks, Recreation and Community Services Commission;” and, 2) introduce for first reading an ordinance amending various sections of the Culver City Municipal Code (CCMC) to reflect the Commission name change. <u>BACKGROUND:</u> The City Department that is now the Parks, Recreation and Community Services (PRCS) Department has been both restructured and renamed in the past. These changes sometimes also affected the name of the Commission that the Department supports, currently known as the Parks and Recreation Commission. In the 1970s, the Parks and Recreation Department was renamed the Human Services Department as a result of a merger of the Parks and Recreation Commission and the Human Relations Commission, which created the Human Services and Park Commission. In 2002, the City Council changed the name of the Human Services Department to the Parks, Recreation and Community Services Department, and, at the same time changed the names of the various Divisions within the Department.			

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The new name included "Community Services" to reflect the broader responsibilities of the Department not included in a traditional parks and recreation system. Among those responsibilities were a very large Senior Center program, including a number of social services; the Teen Center; the Fiesta La Ballona; staffing of the Interfaith Alliance; human relations issues; and, at that time, the addition of cultural affairs.

At the February 1, 2005 Parks and Recreation Commission meeting, this matter of changing the Commission name to be consistent with that of the Department was discussed. Changing the name of the Cultural Affairs Division to the Veterans Memorial Complex Division was also discussed, since the cultural affairs responsibilities had been transferred to the Community Development Department. The Commission voted (4-1) in favor of recommending the proposed name changes to the City Council. An excerpt of the February 1, 2005 Parks and Recreation Commission meeting minutes are provided as Attachment 1.

At the July 11, 2005 City Council meeting, the Council discussed the Commission's recommendation regarding these proposed name changes. Although action was taken to change the name of the Cultural Affairs Division to the Veterans Memorial Complex Division (5-0), the motion to rename of the Parks and Recreation Commission failed to pass (2-3; Mayor Vera and Councilmembers Gross and Rose dissenting). An excerpt of the July 11, 2005 City Council meeting minutes are provided as Attachment 2.

One main objection to the renaming of the Commission seemed to be that there was a desire to wait until any pertinent upcoming recommendations by the Charter Review Committee were made. The City Council has recently appointed a Subcommittee (Vice Mayor Silbiger and Councilmember Weissman) to work with Subcommittees from the four Commissions to bring a policy related to the roles of the Commissions to the City Council. This process is expected to result in an item being presented to the City Council in early 2009.

At the May 20, 2008 City Council PRCS Budget Study Session, the City Council requested that a discussion regarding changing the name of the Parks and Recreation Commission to match that of the PRCS Department be agendaized.

In response to City Council's request and since a similar sentiment had previously been expressed by the Parks and Recreation Commission itself, this item was considered at the July 1, 2008 Parks and Recreation Commission meeting. The Commission took action to recommend to City Council that the "Parks and Recreation Commission" be renamed the "Parks, Recreation and Community Services Commission" to be consistent with the name of the City Department that supports it (moved by Vice Chair Daly Redholtz; seconded by Commissioner Cooper; unanimously passed 4-0, with one Commission seat vacant).

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Therefore, staff recommends City Council approve the Commission name change to be consistent with the name of the Department. In addition, it is recommended the City Council introduce for first reading an ordinance amending various provisions of the CCMC to reflect the Commission name change (Attachment 3).

FISCAL ANALYSIS:

If the name of the Parks and Recreation Commission is changed to “Parks, Recreation and Community Services Commission,” the three Commissioners who currently have business cards will have these cards replaced. A box of 500 City of Culver City business cards is \$47.09, and this expense for three Commissioners will be \$141.27. The funds for this expense are available in account 10130100.514100 (PRCS Administrative Division – Departmental Special Supplies).

ATTACHMENTS:

1. Excerpt of the February 1, 2005 Parks and Recreation Commission meeting minutes
2. Excerpt of the July 11, 2005 City Council meeting minutes
3. Proposed Ordinance

MOTION:

That the City Council:

1. Consider the Parks and Recreation Commission’s recommendation to change the Commission name to the “Parks, Recreation and Community Services Commission;” and,
2. Introduce for first reading an ordinance amending various sections of the Culver City Municipal Code to reflect the Commission name change.