

Water Safety Month

by

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Culver CITY
Parks, Recreation &
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April 2, 2019



Overview

- Water Safety Month
- Outreach
- Presentations
- World's Largest Swim Lesson
- Learn to Swim



Water Safety Month

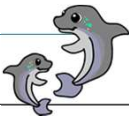
- Education
- Programs
- Partnerships



**Parks
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Life
Better!**

Outreach

- Social Media Campaign
 - Facebook
 - Twitter
 - Web features
- Rebranding Lesson Marketing Materials
 - Educate
 - Inform
 - Identify



Culver CITY
Level I



Swim Lesson Certificate

Name: _____

Instructor: _____

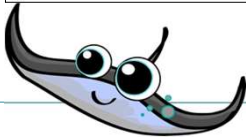
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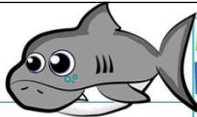
Next Recommended Level: _____



- ☐ Enter and exit water using steps, ladder or side
- ☐ Front and back glide for 2 body lengths recover to vertical position
- ☐ Simultaneous leg action on front 2 body lengths
- ☐ Simultaneous leg action on back 2 body lengths
- ☐ Blow bubbles for 3 seconds
- ☐ Roll from front to back and roll from back to front
- ☐ Combined arm and leg actions on back for 2 body lengths
- ☐ Open eyes underwater retrieve submerged object (shallow water)
- ☐ Arm and hand treading actions (chest deep water)
- ☐ Bob 5 times
- ☐ Simultaneous arm action on front and back for 2 body lengths
- ☐ Front and Back float for 5 seconds recover to vertical position
- ☐ Alternating leg action on front and back for 2 body lengths
- ☐ Staying safe around water

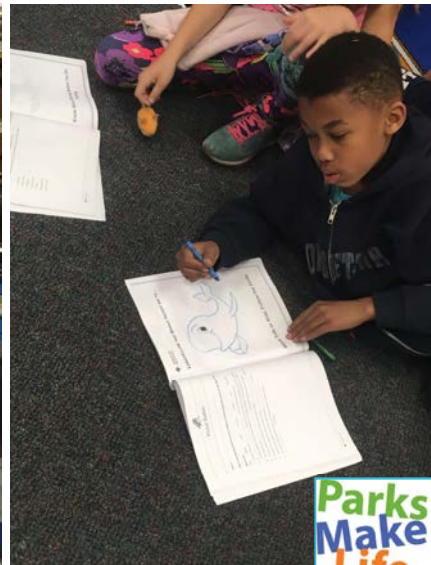
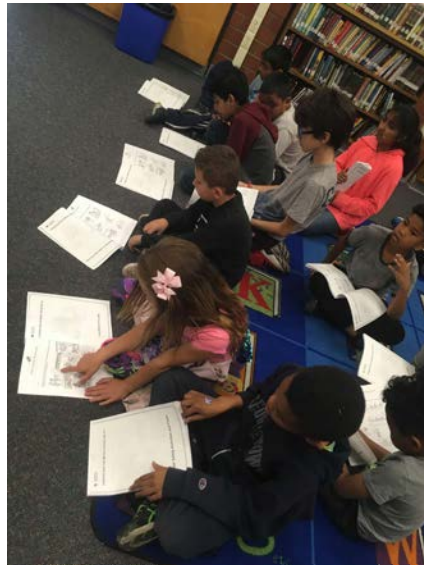
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310-253-6650






Presentations

- CCARP
- Teen Center
- Middle School
- Local Library



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Worlds Largest Swim Lesson

- June 20, 2019
 - 36,564 participants
 - 22 countries
- Educate Patrons
 - Life-saving water safety skills
 - Build awareness of water safety



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Learn To Swim Program

- Swim Evaluations
- Learn to Swim
- Junior Guards
- Adult Lessons



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