

**City of Culver City, California
Agenda Item Report**

Meeting Date: 07/02/2012		Item Number: <u>C-9</u>	
CITY COUNCIL AGENDA ITEM: (1) Consideration of a Request from the Disability Advisory Committee to Hold a Special Screening Event and Panel Discussion in Partnership with the Culver City Senior Citizens Association and (2) Designating Such Event as a City Event			
Contact Person/Dept.: Armando Abrego		Phone Number: 310-253-6724	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☐ Attachments: ☐	
Commission Action Required: Yes ☐ No ☒		Date: _____	
Public Notification: (E-Mail) Agenda and Meetings – City Council (06/27/2012);			
Department Approval: Daniel Hernandez (06/27/12)		City Attorney Approval: Carol Schwab (by H. Baker) (06/27/12)	
Chief Financial Officer Approval: Jeff Muir (06/28/12)		City Manager Approval: John M. Nachbar ()	
<u>RECOMMENDATION:</u> Staff recommends the City Council (1) consider a request from the Disability Advisory Committee to hold an event that includes a special film screening and panel discussion at the Kirk Douglas Theater (the “Event”) that would include solicitation of in-kind and monetary donations in partnership with the Culver City Senior Citizens Association and (2) direct the City Manager as deemed appropriate. <u>BACKGROUND:</u> At its meeting of June 13, 2012, the Disability Advisory Committee (DAC) adopted the following motion: “The Disability Advisory Committee would like to put forward to the City Council for approval of plans to hold special disability film screening event, followed by a panel discussion, at the Kirk Douglas Theatre on Sunday, July 29 at 4:00 p.m.—working in partnership with the Culver City Senior Citizens Association, Inc. under the umbrella of their non-profit status to secure the theater and any other necessary monetary or in-kind donations.” The purpose of this staff report is to convey the DAC’s request for the Event and to allow the City Council the opportunity to respond to the request as the City Council deems appropriate.			

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Agenda Item Report

DISCUSSION:

As an advisory body to the City Council, the DAC was created to provide the City Council with advice on policies and programs related to issues of importance to those residents and visitors with disabilities. In that role, the DAC has made a formal recommendation and request to the City Council to approve the Event. As part of the Event, the City Council is requested to authorize the DAC to work in partnership with the Culver City Senior Citizens Association (CCSCA), an established 501(c)(3) charitable organization. The DAC requests the approval of the City Council to solicit donations, both in kind and in cash. Such donations would be made through the CCSCA.

Staff fully supports the event and the potential for the event to raise additional funds for future disability related events in the City (such as the annual Disability Awareness Carnival for Kids). However, given the current level of resources available to the Parks, Recreation, and Community Services Department, the Department is unable to devote staff resources to this event without redirecting such resources from existing programs and events. The DAC members have graciously indicated that they would volunteer their time and expertise to prepare for and hold the Event without significant staff support. Also, the welcome participation of the CCSCA would also provide additional volunteer resources and an appropriate conduit for in-kind and cash donations.

Staff recommends the City Council approve the DAC's request with the following conditions:

- That the Event be planned and staffed by DAC members and other volunteers (including volunteers from the CCSCA)
- That solicitation of in-kind and monetary donations be done in the name of the CCSCA (as opposed to in the name of the City)
- The City Council authorize the DAC members to solicit donations to the CCSCA in support of this Event in their official capacity as DAC members.

FISCAL ANALYSIS:

In the case the Event is planned and produced by volunteers, there would not be a fiscal impact to the City. Any monetary donations made to the CCSCA for this event would supplement already budgeted monies for future disability awareness events.

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ATTACHMENTS:

None.

MOTION:

That the City Council:

1. Approve the DAC's request to hold the Event as planned and produced by volunteers (including the DAC and CCSCA members) with the conditions outlined in the staff report; and,
2. Designate the Event as a City event.