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1 1. The City Council hereby establishes Commercial Revitalization Areas
2 along Washington Boulevard and Sepulveda Boulevard, more specifically shown as areas
3 A, B, and C on Exhibit 1 attached hereto.

4 2. The Commercial Revitalization Areas will promote economic
5 development and commercial revitalization consistent with General Plan Land Use Element
6 goals and objectives (Land Use/Economic) Policies 5.B , 5D,and 5.G, which encourage
7 small business ownership and the establishment of high quality retail and restaurant uses
8 that address community needs; Policies 6A and 6B, which encourage the revitalization of
9 commercial corridors and establishment of cohesive commercial districts; and Policy 6C,
10 which provides opportunities for parking that serves clusters of development to promote
11 and stimulate economic development.

12 3. The Commercial Revitalization Districts may be expanded, reduced in
13 size or eliminated by amending or rescinding this Resolution, as necessary, in order to
14 meet City economic development goals and objectives.

15 4. The primary goal of the Commercial Revitalization Districts shall be to
16 improve the commercial area holistically through local business improvement programs
17 that provide common area promotion, property improvements, common signage programs,
18 improved area lighting and landscaping, streetscape improvements, business attraction
19 and retention, special events programs, cultural and art related events, common area
20 shared parking, area mobility, and by encouraging the construction of affordable housing
21 developments that support and are served by the commercial area.
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1 5. The Commercial Revitalization Districts shall be organized in concert
2 with local businesses who meet regularly to assess commercial districts needs and
3 establish and consider long-range planning goals and objectives for the area.

4 6. The Commercial Revitalization Districts shall be focused on creating a
5 unique market niche, with local products and services that make the commercial area
6 distinct and facilitate area marketing and promotion.

7 7. The implementation of the established Commercial Revitalization
8 Districts shall be in accordance with the requirements of Zoning Code Chapter 17.320.020
9 Table 3-3B – Number of Parking Spaces Required – Restaurants.

11 APPROVED and ADOPTED this _____ day of _____, 2016.

14 _____
JIM B. CLARKE, Mayor
City of Culver City, California

16 ATTESTED BY:

APPROVED AS TO FORM:

18 _____
JEREMY GREEN, Deputy City Clerk

CAROL A. SCHWAB, City Attorney

19 A16-01020