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CULVER CITY
PARKING AUTHORITY

ADJOURNED SPECIAL MEETING OF THE
CULVER CITY PARKING AUTHORITY
CITY OF CULVER CITY,
CALIFORNIA

June 5, 2012
6:30 p.m.

Call to Order & Roll Call

The meeting of the Parking Authority was called to order at
6:41 p.m.

Present: Andrew Weissman, Chair
Jeffrey Cooper, Vice Chair
Jim B. Clarke, Board Member
Micheál O'Leary, Board Member
Meghan Sahli-Wells, Board Member

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Chair Weissman noted that this meeting was a continuance
of the meeting from the night before.

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**Community Announcements By Parking Authority Members/
Information Items From Staff**

None.

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Joint Public Comment for Items NOT On the Agenda

None.

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Receipt and Filing of Correspondence

None.

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Joint Action Item

Item J-1

**JOINT CITY COUNCIL/Housing Authority/Parking Authority/
Successor Agency AGENDA ITEM: Budget Study Session - City
Manager's Proposed Budget for Fiscal Year 2012-2013:
Presentation of the Results of a Ballot Measure Feasibility
Study and Presentation of the Proposed Budgets for the City
Council, City Manager's Office, City Clerk's Office, City
Attorney's Office, Information Technology Department, Human
Resources Department, Finance Department, Transportation
Department and Parks, Recreation & Community Services
Department, Fire Department, Police Department, Community
Development [including the Parking Authority, Housing
Authority and Successor Agency], and Public Works Department
[including Capital Improvement Projects] (Note, the Fire
Department, Police Department, Community Development
[including the Parking Authority, Housing Authority and
Successor Agency], and Public Works Department [including
Capital Improvement Projects] are Scheduled for June 5,
2012.)**

At the request of Chair Weissman, Jeff Muir, Chief Financial Officer, summarized the changes on the adjustment sheet.

Michelle Williams, Acting Chief Information Officer, presented an overview of the proposed Information Services Department budget for 2012-2013.

Discussion ensued between staff and the Parking Authority regarding technological advances in the department; parking enforcement; coordination of different systems; appreciation for the share button on the agendas; the ashx format vs. the pdf format; site content management software; consolidating services; the current workload; potential collaboration and cooperation with the school district; virtual desktops; energy conservation; the City website; the Community Calendar; Culver City Proud; website policies; establishing a legislative corner; community involvement; getting the message out to the community effectively; benefits to revitalizing the Innovation Fund; and focusing on improving the structural deficit.

Serena Wright, Human Resources Director, presented an overview of the proposed Human Resources budget for 2012-2013.

Discussion ensued between staff and the Parking Authority regarding Workers Compensation benefits; personnel and other contractual services; the self insurance fund; Live Scan fees; workers compensation; measures to mitigate costs; identifying trends; the Employee Assistance Program; special events and meetings; managing the workload due to the loss of employees; communication between City management and the City Council; an observation that having less employees compounds the work of Human Resources rather than lessening it; work of the City and the bargaining groups; and support for participation in the League of California Cities.

Jeff Muir, Chief Financial Officer, provided a summary of the proposed Finance Department budget for 2012-2013.

Discussion ensued between staff and the Parking Authority regarding the ballot measure and communication with the public; the document presented on May 7, 2012; providing additional information on the Finance page; contractual services; staff workload; information provided; and credibility of the City.

Art Ida, Transportation Director, provided a summary of the proposed Transportation budget for 2012-2013.

Chair Weissman received clarification regarding increased accident rates.

John Nachbar, Executive Director, discussed preliminary information regarding for a proposed downtown shuttle and associated costs to various parcels in an assessment district scenario; meeting with larger properties involved; creation of an assessment district; the viability of the assessment district approach; willingness of larger property owners; and initial feedback.

Discussion ensued between staff and the Parking Authority regarding expanding the route; the headway; the number of vehicles; the route currently being considered; real time arrival and bus signal priority; the TAP program; the unveiling of the new buses; working to increase ridership; PR to increase fare box revenue; METRO; fostering a connection between school and the light rail; the

Paratransit buses; significant reductions in the transportation fund; whether the Expo will affect usage of Culver City buses; increased service to Expo; recruiting; last year's clean fuel allocation; Measure R money; bus advertising; restrictions on ad income; Federal funding; the cost of new buses; fare collections; ridership trends; adding extra service to meet the demand of the Expo line; the West LA College route; advertising on Paratransit vehicles; moving the Paratransit service from Parks and Recreation to Transit; bus cameras; accident prevention; pedicabs and bike rental facilities near the Expo station; departmental special equipment; contractual services; counting of fare box revenue; the West LA College Automotive Program; the incentive program; creating a team atmosphere; using the new buses for the Expo station to give a good first impression; providing an information desk for when people get off Expo; rules for buses purchased with Federal dollars; ensuring that proper information and signage is available; station ambassadors; the transit hub on Robertson; providing information at every bus stop; maintaining the signage; availability of phone support; Google Transit; the 511 Trip Planner Service; restoring confidence in the bus system; the importance of first impressions; making transit as convenient as possible; the importance of a shuttle; encouraging use of the Expo Line; having a significant presence at the opening; the importance of Paratransit; maintaining levels of service; and potential improvements.

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Recess

The Parking Authority took a brief recess at 9:40 p.m.

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Reconvene

The Parking Authority reconvened its meeting at 9:50 p.m. with all Boardmembers present.

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Daniel Hernandez, Parks, Recreation and Community Services Director, provided an overview of the proposed

2012-2013 budget for Parks, Recreation and Community Services.

Discussion ensued between staff and the Parking Authority regarding contractual services; grant opportunities; organizations that provide legislative updates and notices of grant opportunities; grant application workshops; after school programs and summer camps; cost recovery; physical fitness; incorporating arts into the department; cultural affairs; better defining performing arts into the work plan; the Youth Sports Program and Adult Sports Program; a proposal to move the date of Fiesta La Ballona; the Senior Center; the practice of naming the neighborhoods after the parks; a request for an additional community garden in the City; the MOU with the Culver City Senior Citizens Association; departmental special supplies; part time salaries; utilization of the Senior Center; marketing the facility for rental; groups with longstanding relationships; fee categories; staff time used during events; wear and tear, maintenance and replacement; cost recovery parameters; vending machines; the grant process; a suggestion to allow dogs on leashes in parks; praise for the parks and the positive impact the community; and appreciation to staff for their efforts.

Further discussion ensued between staff and the Parking Authority regarding finishing the budget presentation during the City Council meeting scheduled for June 11, 2012.

Chris Sellers, Fire Chief, provided an overview of the proposed 2012-2013 Fire Department budget.

Discussion ensued between staff and the Parking Authority regarding praise for the Fire Department; response times; what happens to retired ambulances; agency accreditation; annual compliance reports; contingency plans; the State Homeland Security Grant Program; General Revenues; contract services; creating a combined Police/Fire station; placement of the Fire station; the Business Processes Committee; the Fire Department Tower Training Facility; the safety drill; grant funding; City Council vs. City Manager jurisdiction over the Fire Department; billable services; grant writing; and hazards associated with oil fracking.

Don Pederson, Police Chief, provided an overview of the proposed 2012-2013 Police Department budget.

Chair Weissman invited public input.

The following member of the audience addressed the Parking Authority:

Cary Anderson, Smart Parking Enforcement, discussed the practice of cheating parking meters; described his efforts to improve parking enforcement in the City; discussed the policies of other cities; expressed concern with special favors; and he proposed that something outside the system was needed and that his business could improve the situation.

Martin Cole, City Clerk/Assistant City Manager, read a written comment submitted by:

Amanda Mayeda

Discussion ensued between staff and the Parking Authority regarding overtime costs; privatization of crossing guards; the tow company contract; clarification regarding who directed staff to maintain current procedures; safety and crime concerns related to the Expo line; identifying new technologies; animal control; Charter review; the recycling program; special police services; outsourcing the alarm permit program; other contractual services; the strategic plan; bicycle thefts; coordination with the Culver City Bicycle Coalition; education; a request for more information regarding Auto Chalk; public partnerships; residential permit parking districts; revenue opportunities; service and the reaction of the community; balance; and evolving parking enforcement procedures.

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Public Comment for Items NOT on the Agenda

None.

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Items from Parking Authority Members

None.

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Adjournment

There being no further business, at 12:15 a.m. on Wednesday, June 6, 2012, the Parking Authority adjourned its meeting to Monday, June 11, 2012 at 7:00 p.m.

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Martin R. Cole
SECRETARY of the City of Culver City Parking Authority,
California

APPROVED

Andrew Weissman
CHAIR of the Parking Authority, City of Culver City,
California