

City of Culver City, California
City Council Agenda Item Report

Meeting Date: 03/10/08		Item Number: <u>A-1</u>	
AGENDA ITEM: Presentation of Department of Conservation Comprehensive Recycling Community Program and Authorization to the Department of Conservation to Implement Said Program in Culver City.			
Contact Person/Dept.: Catherine A. Vargas		Phone Number: (310) 253-6411	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☐	
Public Notification: Master Notification List (03/ <u>05</u> /08)			
Department Approval: Charles D. Herbertson (02/28/08)		City Attorney Approval: Carol Schwab (by H. Baker) (03/04/08)	
Fiscal Impact Review: Jeff Muir (by M. Noller) (03/04/08)		City Manager Approval: Jerry B. Fulwood (03/05/08)	
<u>RECOMMENDATION:</u> Staff recommends the City Council receive a presentation from the Department of Conservation (DOC) regarding the Comprehensive Recycling Community (CRC) Program and authorize the DOC to implement the Program in Culver City. <u>BACKGROUND:</u> The California Department of Conservation (DOC) has developed the Comprehensive Recycling Community (CRC) Program to help communities increase beverage container recycling by implementing coordinated, sustainable programs. This is a collaborative effort between the State and Local Governments to develop and implement strategies or best practices that increase the recycling of beverage container material. The DOC intends to increase beverage container recycling in targeted communities with the ultimate goal of increasing beverage container recycling by 80% statewide. By establishing partnerships with targeted communities, the DOC will facilitate efforts to provide more recycling opportunities by enhancing beverage container recycling infrastructure and promoting the recycling message to the public. Culver City is one of four cities statewide that was selected to participate in the program this year. The other three cities are Riverside, Lake Tahoe, and Tracy. The criteria for selecting partnering communities include a wide variety of considerations, such as population, existing environmental initiatives, and a proactive and enthusiastic local government.			

City of Culver City, California
City Council Agenda Item Report

DISCUSSION:

The program in Culver City will include an analysis of the City's current recycling infrastructure and methods and will also seek public participation through marketing, community outreach and education. The DOC will perform all tasks in collaboration with City staff. The 12 to 18 month program will identify opportunities to enhance the City's recycling programs that may achieve the 15% goal. There is no fiscal obligation to participate in the program.

It should be noted this specific program was not included in the Public Works Department workplan for Fiscal Year 2007-2008. However, the City Manager recommends the City's participation in this program as it is consistent with the environmental policy of the City as adopted by the City Council.

FISCAL ANALYSIS:

There is no fiscal impact associated with implementing this program. The California Department of Conservation will be funding the necessary costs associated with the program.

ATTACHMENTS:

None

MOTIONS:

That the City Council:

- (1) Receive the presentation from the California Department of Conservation on the Comprehensive Recycling Community Program and
- (2) Authorize the California Department of Conservation to implement the Comprehensive Recycling Community Program in Culver City.