

FEES AND CHARGES

Parks, Recreation and
Community Services

May 26, 2026



Content

- PRCS Services
- Room Rentals
- Field Rentals and Shelters



Community Need

Discrepancies between a present state or condition and a desired state.



Essential Services

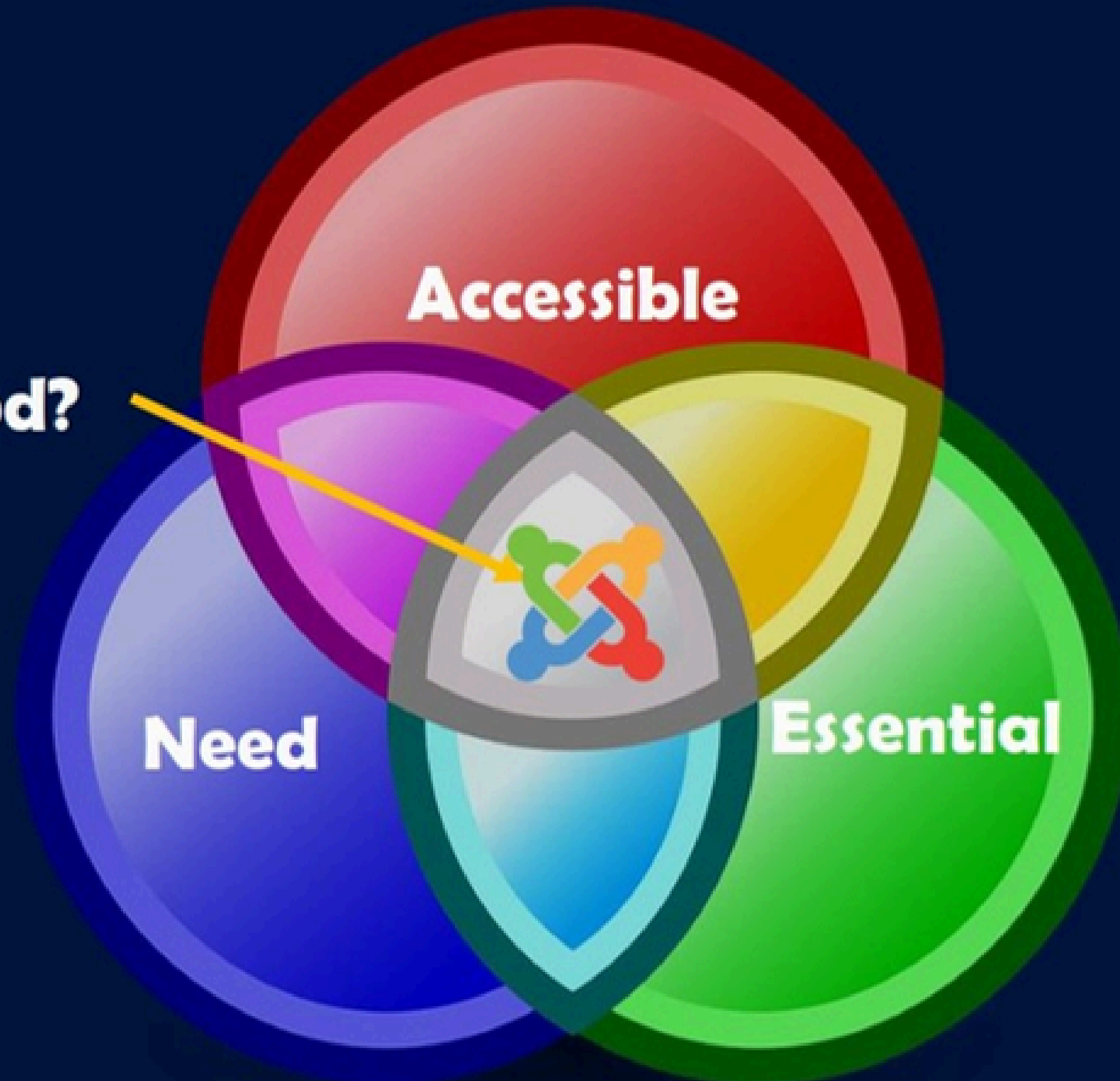
These services are critical to preserving life, health and basic social function and if interrupted, would endanger life, personal safety and/or the physical and mental health of our community.



Accessible Services

Parks and Recreation services that can be easily reached or used by ANYONE who resides in the community (district, city, etc.). Those services have no/few constraint in order to access.

**Is this the
Common Good?**



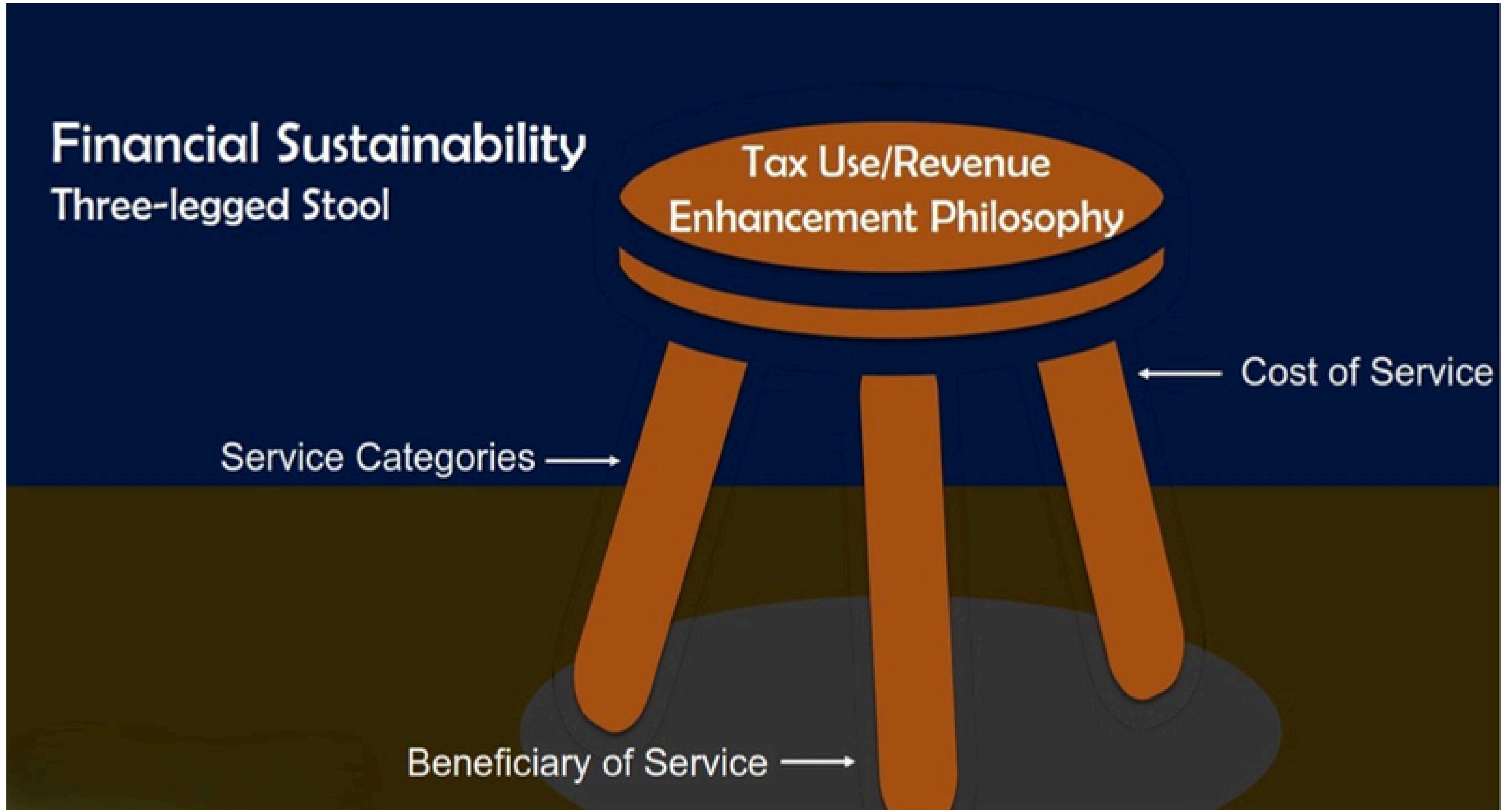
Financial Sustainability Three-legged Stool

Tax Use/Revenue
Enhancement Philosophy

← Cost of Service

Service Categories →

Beneficiary of Service →





Cost Recovery Philosophy of Yesterday

- Parks & Trails
- Seniors
- Youth Sports
- Adult Leagues
- Aquatics
- Arts
- Day Camps
- Community Events
- Teen Center
- Culver City Afterschool Program

Why Service Categories?

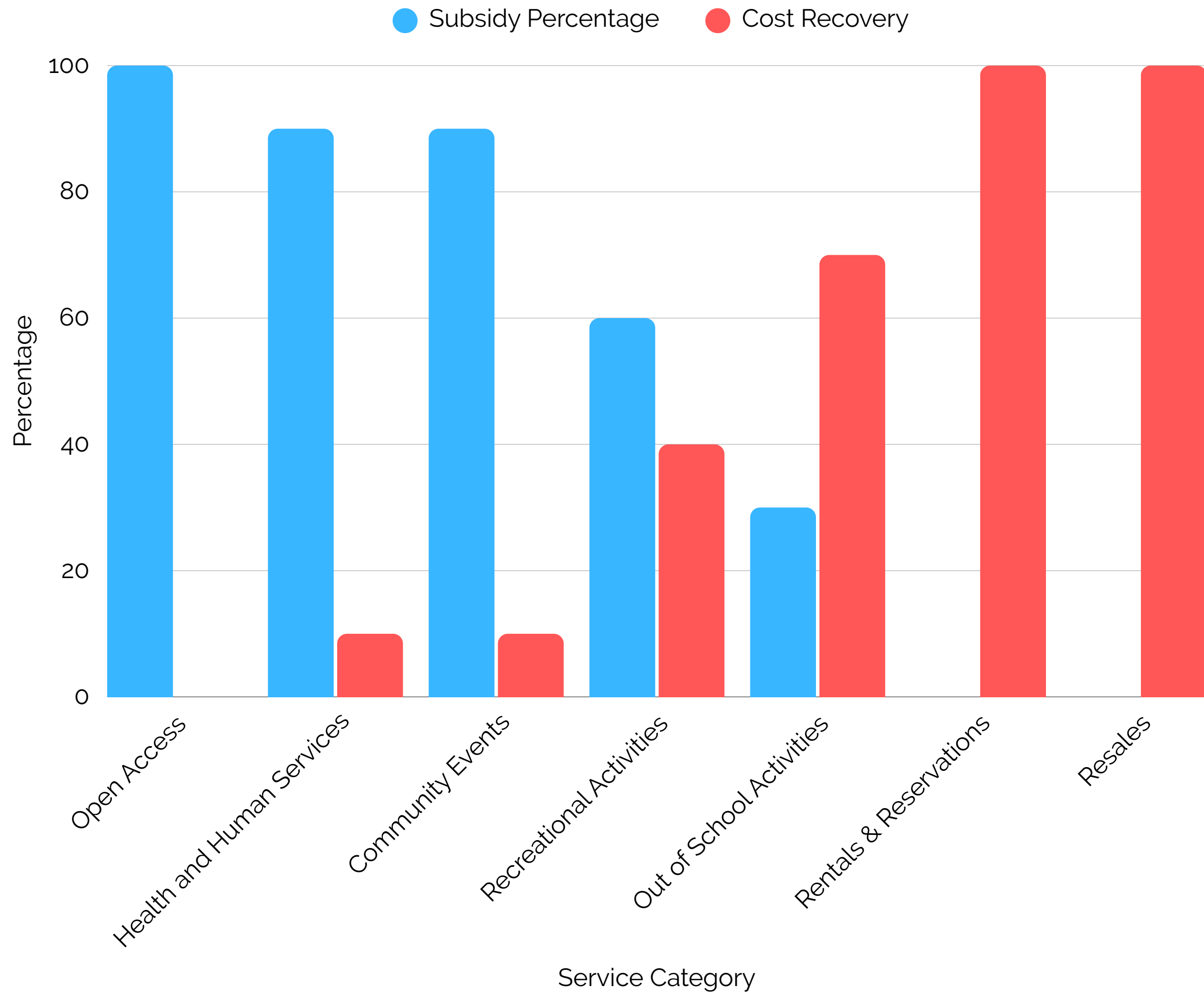
- Eliminates arbitrary goal setting.
- Discourages attempts to make cost recovery decisions based upon special interests or social values.
- Aligns with interests in equity-based decision making. Age, interest, etc. become irrelevant. It's all about the "purpose."

The Service Categories

- Open Access
- Community Events
- Health and Human Services
- Recreational Activities
- Specialized Activities
- Out of School Activities
- Rentals & Reservations
- Resales

Changes to the Categories

- Teen and Senior Pool Activities are categorized in Health and Human Services for their connection to community.
- Two categories (Beginner Activities and Drop-In Activities) were combined to form the category titled Recreational Activities.
- Two categories (Community Events and Special Events) were combined to form the category titles Community Events.



PRCS Services

How are the cost of service determined?



Approved Budget

Includes Supplies, Contracts, and costs for Part Time Staff.



Indirect Full Time Staff

Includes amount in approved Cost Allocation Plan, and a Percent of the Whole methodology for Managers, Supervisors, and Coordinators.



Location

Includes Room Usage and Field Usage based on a cost per square footage analysis.

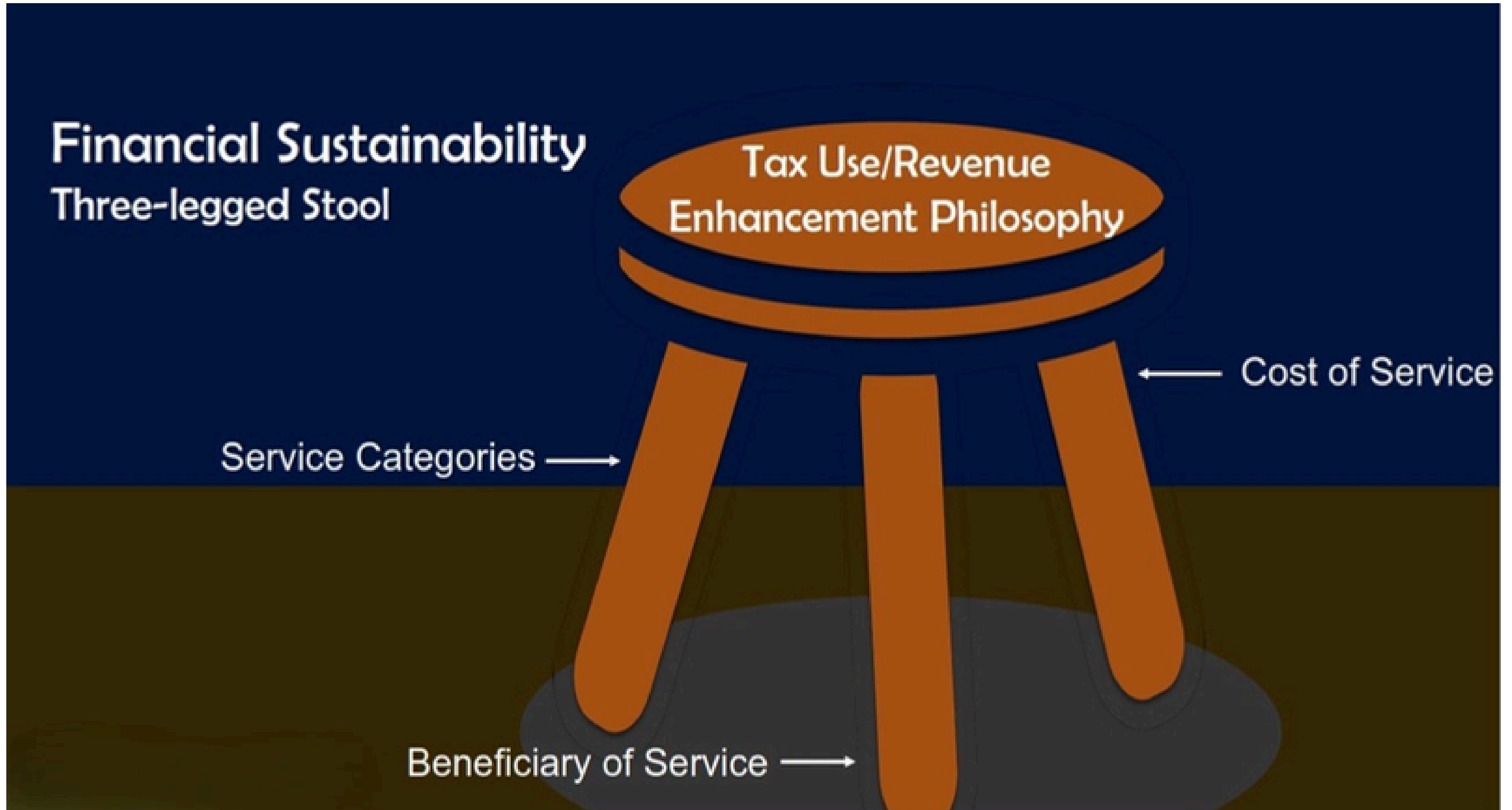
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Changes to the Rental Rates

- PRCS currently has 6 categories that someone can fall under to rent a room.
- PRCS is recommending eliminating the categories and renting the rooms at a flat fee based on capacity of the room instead of categorizing a renter/organization.
- Small Rooms with capacity under 50 will be set at \$47 per hour.
- Large Rooms with capacity of 50-150 will be set at \$55 per hour
- Teen Center and Auditorium will have their own rates.
- These rates are similar to Santa Monica, El Segundo, Beverly Hills, and West Hollywood.

Changes to the Field Rates

- PRCS recommends creating two distinctions for field space rentals: Small Fields and Large Fields.
- Small fields are 16,000 square feet or less and are intended for small parties looking for additional space near picnic shelters. The new rate is \$25 per hour.
- Large fields are 35,000 square feet or more and are intended to be for game play. This number is loosely based on a soccer field. The new rate is \$60 per hour.
- These rates are similar to Santa Monica, El Segundo, Beverly Hills, and West Hollywood.

Thank You!

Adam Ferguson

Deputy Director

Parks, Recreation and Community Services