

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	Fourth of July Fireworks		
EVENT TYPE:	Community		
EST. ATTENDANCE:	15,000 - 20,000		
ANNUAL EVENT:	Yes		
ORGANIZER:	The Exchange Club of Culver City		
TYPE OF ENTITY:	Nonprofit		
LOCATION:	West Los Angeles College		
START DATE:	July 4, 2018		
START TIME:	3:00 PM	END TIME:	9:30 PM
TOTAL EVENT CITY COSTS:		\$42,900	
TOTAL EVENT GRANT RECOMMENDATION:		\$42,000	
SPONSORSHIP RECOMMENDATION:		Yes	
EVENT DESCRIPTION:			
July 4, 2018 will mark the 52nd year of the annual Culver City Exchange Club Fireworks Display. The 2018 family-friendly festivities are again planned to be held at the West Los Angeles College from 3PM – 9:30PM. All events will occur on the campus including food trucks, live music, a kids' zone and the fireworks. The fireworks, however, are visible throughout the city. The City's role is primarily traffic control for the safe entry and exit of pedestrians and vehicles, including the re-routing of bus services in the area to assist with this aim.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	Screenland 5K		
EVENT TYPE:	Recreational		
EST. ATTENDANCE:	3,450 registered participants, 255 cast member volunteers, hundreds of spectators		
ANNUAL EVENT:	Yes		
ORGANIZER:	Screenland 5K, Inc		
TYPE OF ENTITY:	Nonprofit		
LOCATION:	Downtown Culver City, Culver Studios, Culver Bl., Washington Bl.		
START DATE:	March 4, 2018 (Academy Awards Sunday morning)		
START TIME:	9:00 AM	END TIME:	11:00 AM
TOTAL EVENT CITY COSTS:		\$31,200	
TOTAL EVENT GRANT RECOMMENDATION:		\$22,100	
SPONSORSHIP RECOMMENDATION:		Yes	
EVENT DESCRIPTION:			
Screenland 5K, Inc. is a non-profit public charity 501 (c) (3) raising funds for local charities and for an extraordinary experience for volunteers, runners, spectators and partners. The purpose of the Culver City Screenland 5K is to ‘develop community’ in a healthful and recreational context where participants can interact in a fun, entertaining and safe way while celebrating Academy Awards Sunday in the “Heart of Screenland.” The 2nd Screenland 5K event is being planned from 9AM – 11AM on Academy Sunday 2018 (March 4th) with participation from Culver Studios. The race course will go down and back on Culver Blvd. to Overland Blvd., with turnaround points at Overland Blvd. and National Blvd.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	Affair of the Arts (Fall 2017)		
EVENT TYPE:	Arts/Cultural		
EST. ATTENDANCE:	2,500/day		
ANNUAL EVENT:	Yes		
ORGANIZER:	The Whole 9, Inc.		
TYPE OF ENTITY:	For-Profit		
LOCATION:	Town Plaza		
START DATE:	November 3- 5, 2017		
START TIME:	5pm on Friday, 11am on Sat & Sun	END TIME:	9pm on Friday, 7pm on Sat & Sun
TOTAL EVENT CITY COSTS:		\$3,500	
TOTAL EVENT GRANT RECOMMENDATION:		\$2,000	
SPONSORSHIP RECOMMENDATION:		Yes	
EVENT DESCRIPTION:			
The Affair of the Arts is a biannual, multi-day, art and music Festival with over 50 vendor booths selling paintings, hand-blown glass, photographs, jewelry, ceramic pottery, desserts and beverages. The event is hosted by the Whole Nine, an art gallery and arts and crafts business located in Downtown Culver City. The proposed Fall 2017 event is scheduled to take place on Friday, November 3, 2017 from 5PM – 8PM, Saturday, November 4, 2017 from 10AM – 5PM and Sunday, November 5, 2017 from 10AM – 5PM in Town Plaza.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	Affair of the Arts (Spring 2018)		
EVENT TYPE:	Arts/Cultural		
EST. ATTENDANCE:	2,500/day		
ANNUAL EVENT:	Yes		
ORGANIZER:	The Whole 9, Inc.		
TYPE OF ENTITY:	For-Profit		
LOCATION:	Town Plaza		
START DATE:	April 27-29, 2018		
START TIME:	5pm on Friday, 11am on Sat & Sun	END TIME:	9pm on Friday, 7pm on Sat & Sun
TOTAL EVENT CITY COSTS:		\$3,500	
TOTAL EVENT GRANT RECOMMENDATION:		\$2,000	
SPONSORSHIP RECOMMENDATION:		Yes	
EVENT DESCRIPTION:			
The Affair of the Arts is a biannual, multi-day, art and music Festival with over 50 vendor booths selling paintings, hand-blown glass, photographs, jewelry, ceramic pottery, desserts and beverages. The event is hosted by the Whole Nine, an art gallery and arts and crafts business located in Downtown Culver City. The proposed Spring 2018 event is scheduled to take place on Friday, April 27, 2018 from 5PM – 8PM, Saturday, April 28, 2018 from 10AM – 5PM and Sunday, April 29, 2018 from 10AM – 5PM in Town Plaza.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	Culver City Car Show		
EVENT TYPE:	Community		
EST. ATTENDANCE:	12,000 - 15,000		
ANNUAL EVENT:	Yes		
ORGANIZER:	The Exchange Club of Culver City		
TYPE OF ENTITY:	Nonprofit		
LOCATION:	Veteran's Park		
START DATE:	May 12, 2018		
START TIME:	10:00 AM	END TIME:	6:00 PM
TOTAL EVENT CITY COSTS:		\$20,300	
TOTAL EVENT GRANT RECOMMENDATION:		\$4,700	
SPONSORSHIP RECOMMENDATION:		Yes	
EVENT DESCRIPTION:			
The Culver City Car Show is an annual charitable event organized by the Culver City Exchange Club that attracts car enthusiasts throughout the region. The event entails the competitive display of classic cars in a family friendly environment with food, live music and car-related entertainment. The annual theme highlights the unique intersection with Southern California's car culture and Culver City's prominent role as the "Heart of Screenland." All charitable proceeds from this event go to fund local youth charities such as the Culver Youth Health Center, the YMCA, and annual college scholarships for Culver City High School students. The 2018 event is scheduled to take place on Saturday, May 12, 2018 from 10AM – 6PM at Veterans Memorial Park with an expected attendance of over 10,000 exhibitors, vendors and participants throughout the day.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	Asian World Film Festival		
EVENT TYPE:	Arts/Cultural		
EST. ATTENDANCE:	8,000 - 10,000		
ANNUAL EVENT:	Yes		
ORGANIZER:	AITYSH USA		
TYPE OF ENTITY:	Nonprofit		
LOCATION:	Arclight Cinema, Town Plaza, and the Culver Hotel		
START DATE:	October 25 - November 2, 2017		
START TIME:	9:00 AM	END TIME:	12:00 AM
TOTAL EVENT CITY COSTS:	\$1,500		
TOTAL EVENT GRANT RECOMMENDATION:	\$1,100		
SPONSORSHIP RECOMMENDATION:	Yes		
EVENT DESCRIPTION:			
The Asian World Film Festival (AWFF), now in its third year, brings the best of a broad selection of Asian World cinema to Los Angeles in order to draw greater recognition to the region's wealth of Filmmakers and strengthen ties between the Asian and Hollywood film industries. The Festival is unique in its concept, as it predominantly screens films from the Asian Continent which have been submitted to the Academy of Motion Pictures Arts and Sciences and the Golden Globes for Best Foreign Language Film. The 2017 Festival is planned to take place at the Arclight Cinema in Downtown Culver City, the Festival's venue for the past two years. AWFF will showcase approximately 60 screenings over the course of the festival which will take place Wednesday, October 25 – Thursday, November 2, 2017, from 9AM - midnight. Select films will be followed by a Q&A with the filmmakers and stars. The Festival will also host a Red Carpet Opening Night Gala to honor exceptional Asian talent and filmmakers and a Closing Night Gala Awards Presentation.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	Taste of the Nation		
EVENT TYPE:	Other		
EST. ATTENDANCE:	1,500		
ANNUAL EVENT:	Yes		
ORGANIZER:	Share Our Strength		
TYPE OF ENTITY:	Nonprofit		
LOCATION:	Media Park - 9070 Venice Blvd		
START DATE:	June 3, 2018		
START TIME:	12:30 PM	END TIME:	4:00 PM
TOTAL EVENT CITY COSTS:		\$6,000	
TOTAL EVENT GRANT RECOMMENDATION:		\$1,400	
SPONSORSHIP RECOMMENDATION:		Yes	
EVENT DESCRIPTION:			
Los Angeles Taste of the Nation for No Kid Hungry is a food and beverage event featuring over 50 chefs, restaurants, breweries, wineries and mixologists from the region coming together to donate their time, talent and passion to end childhood hunger in America. The event date is under consideration for either June 3 or June 8, 2018 from 12:30PM – 4PM, at Media Park.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	Artwalk		
EVENT TYPE:	Arts/Cultural		
EST. ATTENDANCE:	2,000 - 3,000		
ANNUAL EVENT:	Yes		
ORGANIZER:	Culver City Arts District		
TYPE OF ENTITY:	Nonprofit		
LOCATION:	Art District/ Various		
START DATE:	October 7, 2017		
START TIME:	3:00 PM	END TIME:	7:00 PM
TOTAL EVENT CITY COSTS:		\$2,000	
TOTAL EVENT GRANT RECOMMENDATION:		\$1,500	
SPONSORSHIP RECOMMENDATION:		Yes	
EVENT DESCRIPTION:			
In February 2016, the Culver City Arts District Business Improvement District (CCAD) was officially formed. As part of their work plan, CCAD would like to produce an Artwalk Event on October 8, 2017 from 2PM - 6PM to celebrate the diverse artistic, creative, design, culinary, and specialty businesses within the area. The event would be similar to the Summer Solstice event produced in June 2014 with self-guided gallery tours, interactive experiences and musical performances.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	West Washington Business Artwalk (Fall 2017)		
EVENT TYPE:	Community		
EST. ATTENDANCE:	500 +		
ANNUAL EVENT:	Yes		
ORGANIZER:	West Washington Business District		
TYPE OF ENTITY:	For-Profit		
LOCATION:	West Washington		
START DATE:	Quarterly		
START TIME:	12:00 PM	END TIME:	10:00 PM
TOTAL EVENT CITY COSTS:		\$1,600	
TOTAL EVENT GRANT RECOMMENDATION:		\$1,100	
SPONSORSHIP RECOMMENDATION:		Yes	
EVENT DESCRIPTION:			
The Washington West Business District (WWBD) is a unique collection of artisan restaurants, creative businesses, and specialty retail and services on the west side of Culver City. The District is generally centered along West Washington Blvd. between Inglewood Avenue and Beethoven Street close to Marina Del Rey, with diverse restaurants and businesses offer a relaxed urban environment. The WWBD is seeking to incorporate more special events to continue to draw more interest as a great place to “eat, play and discover.” The district is proposing as part of its calendar biannual ArtWalk events. While the district has held Taste of Washington events in the past (2015 and 2016), these events will be in lieu of to highlight both creative and food industries located in the area.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	West Washington Business Artwalk (Spring 2018)		
EVENT TYPE:	Community		
EST. ATTENDANCE:	500 +		
ANNUAL EVENT:	Yes		
ORGANIZER:	West Washington Business District		
TYPE OF ENTITY:	For-Profit		
LOCATION:	West Washington		
START DATE:	Quarterly		
START TIME:	12:00 PM	END TIME:	10:00 PM
TOTAL EVENT CITY COSTS:		\$1,600	
TOTAL EVENT GRANT RECOMMENDATION:		\$1,100	
SPONSORSHIP RECOMMENDATION:		Yes	
EVENT DESCRIPTION:			
The Washington West Business District (WWBD) is a unique collection of artisan restaurants, creative businesses, and specialty retail and services on the west side of Culver City. The District is generally centered along West Washington Blvd. between Inglewood Avenue and Beethoven Street close to Marina Del Rey, with diverse restaurants and businesses offer a relaxed urban environment. The WWBD is seeking to incorporate more special events to continue to draw more interest as a great place to “eat, play and discover.” The district is proposing as part of its calendar biannual ArtWalk events. While the district has held Taste of Washington events in the past (2015 and 2016), these events will be in lieu of to highlight both creative and food industries located in the area.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	TEDx Culver City: "Breaking Barriers" Talk		
EVENT TYPE:	Social		
EST. ATTENDANCE:	100		
ANNUAL EVENT:	Yes		
ORGANIZER:	TedX Culver City		
TYPE OF ENTITY:	Community/Neighborhood		
LOCATION:	The Mill		
START DATE:	November 14, 2017		
START TIME:	7:00 PM	END TIME:	9:00 PM
TOTAL EVENT CITY COSTS:		\$1,100	
TOTAL EVENT GRANT RECOMMENDATION:		\$1,100	
SPONSORSHIP RECOMMENDATION:		Yes	
EVENT DESCRIPTION:			
TED is a nonprofit organization devoted to Ideas Worth Spreading. In the spirit of Ideas Worth Spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. TEDx Culver City plans to next feature fascinating speakers to share their viewpoints on the theme of "Breaking Barriers," wherein the organization will explore various aspects of this theme through talks about personal motivation, storytelling, and the limits of technology. The purpose behind the choice of this theme is to connect, celebrate, and share the stories of those who have crossed hurdles and gotten remarkable things accomplished. The proposed TEDx Talk is scheduled to take place November 14, 2017 from 7PM – 9PM at the Framestore at 8616 National Blvd., and will feature live speakers, live music, snacks, and refreshments.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	A Child's Dream - Annual Holiday Event		
EVENT TYPE:	Community		
EST. ATTENDANCE:	1,150		
ANNUAL EVENT:	Yes		
ORGANIZER:	A Child's Dream		
TYPE OF ENTITY:	Nonprofit		
LOCATION:	Culver Ctiy Teen Center		
START DATE:	December 16, 2017		
START TIME:	11:00 AM	END TIME:	2:00 PM
TOTAL EVENT CITY COSTS:		\$1,000	
TOTAL EVENT GRANT RECOMMENDATION:		\$1,000	
SPONSORSHIP RECOMMENDATION:		No	
EVENT DESCRIPTION:			
The mission of A Child's Dream – CA is to help meet the essential needs of children through practical means. December 16, 2017 will mark the 10th Annual Holiday Outreach event where toys along with hygiene products, nutritional snacks, dry and canned goods are distributed to low income children (K-12) and families for the holidays. The goal for 2017 and beyond is to present new bikes to children who have shown substantial growth in their academics. By partnering with the Culver City Fire Department who delivers toys thru Spark of Love (since 2009) and California Highway Patrol, the organization has been able to receive donated toys and distributed 600 bags of canned and dry goods to families.			

2017-18 SPECIAL EVENT GRANT PROGRAM EVENT DETAILS

SPECIAL EVENT NAME:	A Child's Dream - Back to School Event		
EVENT TYPE:	Community		
EST. ATTENDANCE:	975		
ANNUAL EVENT:	Yes		
ORGANIZER:	A Child's Dream		
TYPE OF ENTITY:	Nonprofit		
LOCATION:	Culver Ctiy Teen Center		
START DATE:	August 18, 2018		
START TIME:	11:00 AM	END TIME:	2:00 PM
TOTAL EVENT CITY COSTS:		\$1,000	
TOTAL EVENT GRANT RECOMMENDATION:		\$1,000	
SPONSORSHIP RECOMMENDATION:		No	
EVENT DESCRIPTION:			
A Child's Dream – CA aims to meet the essential needs of children through practical means. Annually, the organization holds a Back to School Event, to distribute backpacks, filled with school supplies, personal hygiene products, shoes, and socks. The organization partners with Newbury Barber College (Chatsworth) to provide the children with hairstyles and cuts as well as My Stuff Bags Foundation (Westlake Village), an organization dedicated to providing supplies and resources to children that are in transitional living situations. Families are also provided with healthy living and free child care information, healthy snacks, and gently used clothing.			