

City of Culver City, California
City Council Agenda Item Report

Meeting Date: 12/22/08		Item Number: <u>A-2</u>	
AGENDA ITEM: Consideration of a Request by the Dr. Martin Luther King, Jr. Committee for Funding in the Amount of \$1,500 for the Production and Placement of a Banner Advertising the Dr. Martin Luther King, Jr. Event.			
Contact Person/Dept.: Pam Robinson/PRCS		Phone Number: 310.253.6632	
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☒ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☐	
Public Notification: Master E-Mail Notification List (12/17/08)			
Department Approval: Pam Robinson (12/17/08)		City Attorney Approval: Carol Schwab (by H. Baker) (12/17/08)	
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (12/17/08)		City Manager Approval:	
<u>RECOMMENDATION:</u> Staff recommends the City Council consider a request from the Dr. Martin Luther King, Jr. Committee (MLK Committee) for Funding in the Amount of \$1,500 for the Production and Placement of a Banner Advertising the Dr. Martin Luther King, Jr. Event. <u>BACKGROUND:</u> The MLK Committee has been working for the past three years to present an event to celebrate the life and teachings of Dr. Martin Luther King, Jr. Each year, the event has grown in popularity. In fiscal year 2007/2008, the City Council allocated \$2,000 for the production of an enhanced event. In Fiscal Year 2008/2009, the City Council included \$5,000 in the adopted budget for this Event. <u>DISCUSSION:</u> The Committee had discussed the idea of preparing and displaying a banner advertising the 2009 event to be held over the third weekend of January, 2009. At this time, the Committee is requesting the City Council's support in the amount of \$1,500 in funding to prepare and display such a banner. As this Event is a City event, it qualifies for the placement of banner under the requirements of the Culver City Municipal Code.			

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FISCAL ANALYSIS:

As the City Council is aware, the City's budget is experiencing negative impacts from the current economic conditions. Therefore, the City Manager is recommending the City Council consider utilizing the City Council's appropriated reserve for this request.

ATTACHMENTS:

None.

MOTION:

That the City Council:

1. (Staff recommendation) Allocate \$1,500 from the City Council's appropriated reserve to the MLK Committee event for the purposes of producing and displaying a banner;

OR

2. Approve a budget amendment appropriating \$1,500 from the City's Unreserved General Fund to the MLK Committee event for the purposes of producing and displaying a banner.

(This motion would require a four-fifths vote)