

City of Culver City, California
City Council Agenda Item Report

Meeting Date: 01/22/2007	Item Number: A-2
AGENDA ITEM: Discussion of a Program to Offer Pins or other similar Items to Former Mayors and Members of the City Council	
Contact Person/Dept.: Martin R. Cole, Assistant City Manager	
Phone Number: (310) 253-6007	
Fiscal Impact: Yes ☒ No ☐	General Fund: Yes ☒ No ☐
Public Hearing: ☐	Action Item: ☒ Attachments: ☐
Public Notification: Master Notification List (01/17/2007)	
Department Approval: Martin R. Cole (01/15/2007)	City Attorney Approval: Jerry B. Fulwood (01/17/2007)
City Controller Approval: Marlee Chang (01/15/2007)	City Manager Approval: Roland Miranda (01/12/2007)

RECOMMENDATION:

Staff recommends the City Council consider the subject of offering pins or other similar items to former Mayors and Members of the City Council and direct staff as deemed appropriate.

BACKGROUND:

On October 23, 2006, the City Council briefly discussed the desire to further evaluate the concept of providing pins to former Mayors and City Councilmembers. An unofficial transcript of the conversation is attached for the City Council's reference. As directed at that meeting, this report provides the City Council with the results of staff's additional research regarding this topic.

DISCUSSION:

In accordance with the City Council's direction, staff performed a two-level survey of area cities to ascertain what, if any, policy those cities had adopted. The first area of survey involved the City's colleague cities of the West Side Cities Council of Governments (COG cities). The following table shows the results of that first level (please note: the term "pin" encompasses all types of enduring Councilmember/Mayor recognition like pins, badges, keys to the City, etc.):

City	Provides former Mayor "Pin"	Provides former Councilmember "Pin"
Beverly Hills	No	No
Santa Monica	No	No
West Hollywood	No	No

City of Culver City, California
City Council Agenda Item Report

The three COG cities do not currently offer pins to former Mayors or Councilmembers.

Since these cities did not offer a comparable program, staff expanded its survey to include the ten additional cities utilized in labor market comparisons (labor market cities). The following table summarizes the findings of the labor market cities:

City	Provides former Mayor "Pin"	Provides former Councilmember "Pin"
Burbank	No	No
Downey	No	No
Gardena	No	No
Inglewood	No	No
Long Beach	No	No
Montebello	No	No
Norwalk	No	No
Pasadena	No	No
Redondo Beach	No	No
Torrance	No	No

None of the labor market cities currently offer a former Mayor/Councilmember pin program.

Discussion Points for Any Proposed Program

While the cities mentioned above do not have a similar program, should the City Council desire to implement such a program in Culver City, the following items should be determined:

- (1) ***Who is eligible to receive recognition?*** From the City Council's discussion of October 23, 2006, there seemed to be consensus to provide recognition to all former Mayors and City Councilmembers (estimated to number 8)
- (2) ***What form should the recognition take?*** Staff has encountered other cities that provide former Mayors and Councilmembers with business cards with the title "Former Mayor" or "Former Councilmember." Additionally, as discussed by the Council, the City could provide pins with similar inscriptions. There is also the possibility of providing Lucite-encased badges. Alternately, the Council could provide direction to staff to develop a new form of recognition. It would be important to have something that is different

City of Culver City, California
City Council Agenda Item Report

in shape, format, or color from items used to identify current City Councilmembers.

- (3) ***When should the recognition be presented?*** These items could be presented during the same City Council meeting when newly elected members are seated. Alternately, the City Council could host a separate event prior to the City Council meeting.

Should the City Council determine to implement a Former Councilmember/Mayor Recognition, based upon this evening's discussion, staff would formalize the Council's discussion into a City Council Policy and return in the near future with a proposed policy for Council's final consideration.

FISCAL ANALYSIS:

As was mentioned by the Council at the October 23, 2006 meeting, there are only a handful of persons to whom any potential program would apply. Should the Council determine to adopt a former Councilmember/Mayor recognition program, there would be costs associated with initial design and reproduction of any "pin" developed as part of such a program. However, it is estimated the costs for this would be minimal and could be absorbed in current budget appropriations.

ATTACHMENTS:

1. Unofficial Transcript from City Council meeting of October 23, 2006.

MOTION:

That the City Council:

1. Discuss the implementation of a Former Councilmember/Mayor Recognition Program and direct staff as deemed appropriate.