

City of Culver City, California

Agenda Item Report

Meeting Date: 08/25/2014		Item Number: <u>A-2</u>	
CITY COUNCIL AGENDA ITEM: Consideration of an Additional Request for In-Kind Assistance for IndieCade: International Festival of Independent Games.			
Contact Person/Dept.: Jeremy Green/ City Clerk's Office		Phone Number: (310) 253-5859	
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☒ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☐	
Commission Action Required: Yes ☐ No ☒		Date: _____	
Public Notification: Meetings and Agendas – City Council (08/19/14); Culver City Chamber of Commerce (08/19/14).			
Department Approval: Martin R. Cole (08/15/14)		City Attorney Approval: Carol Schwab (by H. Baker) (08/15/14)	
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (08/19/14)		City Manager Approval: John M. Nachbar (08/19/14)	
<u>RECOMMENDATION:</u> Staff recommends the City Council consider an additional request for in-kind financial assistance for IndieCade: The International Festival of Independent Games (IndieCade Festival). <u>BACKGROUND/ DISCUSSION:</u> The 2014 IndieCade Festival was approved as a City-sponsored event at the City Council meeting on March 24, 2014. At that meeting, the City Council approved \$13,600 in fee waivers, including the costs to rent five rooms at Veterans Memorial Complex for IndieCade's October 9th educational portion of the event called IndieXchange. As the festival nears, IndieCade Festival staff met with staff from the Veterans Booking Office to finalize plans with the new information that the expected attendance at IndieXchange had doubled. To accommodate this increase, IndieCade Festival producers have increased programming and have requested use of an additional five rooms, including the Auditorium, in addition to the five rooms included in the costs originally approved by City Council. IndieCade has stated it will also need use of all of the rooms for an additional hour beyond what was originally included in the estimate that was calculated for the purpose of the fee waiver request in March.			

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IndieCade requests that the costs of these additional rentals be waived to support the growth of this educational portion of the Festival. The increase is an additional \$4,528.

The Auditorium, Iksan, Lobby, Room A and Room B rooms are available and the PRCS Department has tentatively reserved these additional rooms for October 9th subject to City Council's approval of this request.

FISCAL ANALYSIS:

Approved Fee Waiver for Veterans Memorial Building Rooms:	\$ 4,553.00
<u>Additional Room Rental Fees:</u>	<u>\$ 4,528.00</u>
Total Veterans Memorial Building Fee Waiver Request:	\$ 9,081.00

TOTAL Fee Waiver request for IndieCade 2014:	\$18,128.00
(Original request of \$13,600 + Add'l request of \$4,528.00)	

ATTACHMENTS:

MOTION:

That the City Council:

Consider the request for an additional \$4,528 in-kind financial assistance for room rentals at the Veterans Memorial Complex for the 2014 IndieCade Festival and direct staff as deemed appropriate.