

ONE CULVER
ARTWORK DEACCESSION REQUEST
10000 Washington Blvd., Culver City, CA

CULTURAL AFFAIRS COMMISSION
9/20/16

Submitted by:



Isenberg & Associates, Inc.
www.misenberg.com
t.310.289.1695

TABLE OF CONTENTS

- Artwork Deaccession Request
- Site Renderings
- Landscape Plan
- (5) Paintings Images, Project Information & Deaccession Summary
- RM Fischer “Lost Horizon” Deaccession Summary & Letters of Support
- Artwork original proposal applications
- Project Team List

RE: Request for Deaccession of Artwork for 10000 Washington Blvd., Culver City, CA

Project Description:

The Sony Pictures Plaza property located at 10000 Washington Boulevard in Culver City will be repositioned as One Culver, a mixed use creative office and retail center. The program for the reposition includes upgrading the common areas, entrance lobby, elevator lobbies, restrooms and retail areas to create a unique urban mixed-use Culver City experience. The scope of work also includes upgrading exterior cladding, landscape and hardscape, and upgrading the arrival experience.

Project Objectives:

- enhance building entry and circulation;
- improve usability of, and accessibility of outdoor space;
- expand the retail potential of the site;
- transform the property from internally focused to externally oriented building, and address the perception that the building turns its back on downtown Culver City

Reason Cited for Deaccession of Artwork:

City of Culver City: Art in Public Places Ordinance
15.06.175 Deaccession of Artwork
D.6 “ No suitable site for the artwork is available”

(5) Paintings (see attached image):

- Artworks are no longer relevant to the site
- Children are now grown and are in their late 20s
- Current Artwork location is not cohesive with open concept
- One Painting to be returned to Linwood Howe School; remaining 4 will go to corresponding artists (see Schedule of Storytellers and Artists in Schools)

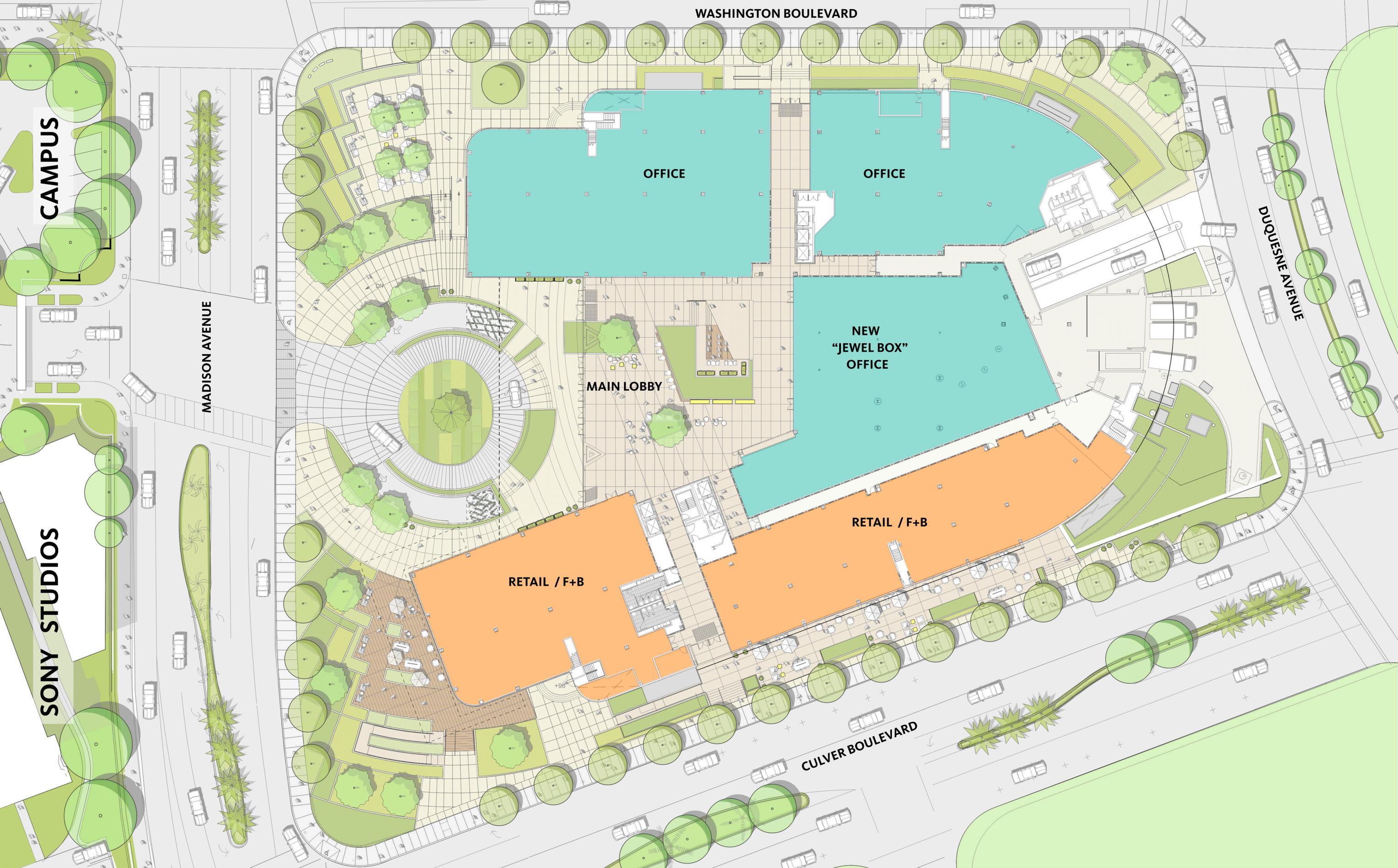
RM Fischer “Lost Horizon” Sculpture (see attached image):

- Drought resistant landscape and design requires removal fountain component (see attached Landscape Plan)
- Artwork is incomplete without fountain
- Artwork and the film it references, *Lost Horizon*, is no longer relevant to the site
- Shade provided by new landscape design is more inviting to the public
- Artist is in full support of deaccession
- Artwork to be re-sited at New Rochelle, NY Public Art Initiative: Earth Wind Water & Sun









CAMPUS

SONY STUDIOS

WASHINGTON BOULEVARD

MADISON AVENUE

DUQUESNE AVENUE

CULVER BOULEVARD

OFFICE

OFFICE

NEW
"JEWEL BOX"
OFFICE

MAIN LOBBY

RETAIL / F+B

RETAIL / F+B

SHRUBS AND GROUNDCOVER



Mountain Flax
Phormium cookianum
4' Height, 3'-4" Spread



New Zealand Flax
Phormium tenax
4' Height, 4" Spread



Blue Elf Aloe
Aloe x 'Blue Elf'
1'-2" Height, 1'-2" Spread



Canyon Prince Wild Rye
Leymus condensatus 'Canyon Prince'
3'-4" Height, 3'-4" Spread



Wynyabbie Coast Rosemary
Westringia fruticosa 'Wynyabbie Gem'
3'-4" Height, 3'-4" Spread



Green Spruce Sedum
Sedum reflexum 'Green Spruce'
4" Height, 8"-10" Spread



Blue Chalksticks
Senecio serpens
8" Height, 2'-3" Spread



Kleinia
Senecio mandraliscae
1" Height, 2'-3" Spread



Clarity Blue Dianella
Dianella hybrid 'Clarity Blue'
24"-30" Height, 18"-24" Spread



Tasman Flax Lily
Dianella tasmanica
24"-36" Height, 24" Spread



Mexican Sedum
Sedum confusum
6"-18" Height, 6"-18" Spread



Dwarf Mat Rush
Lomandra longifolia 'Breeze'
12"-24" Height, 24"-36" Spread



Tufted Hair Grass
Deschampsia cespitosa
24" Height, 12"-24" Spread



Dwarf Silvergrass
Miscanthus sp. 'Adagio'
36" Height, 5' Spread



No Mow Fescue Grass
Fescue 'No Mow'
10"-18" Height, 10"-18" Spread



John Greenlee's Moor Grass
Sesleria 'Greenlee'
12" Height, 12"-24" Spread



Clarity Blue Dianella
Dianella hybrid 'Clarity Blue'
24"-30" Height, 18"-24" Spread



Tasman Flax Lily
Dianella tasmanica
24"-36" Height, 24" Spread



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John Greenlee's Moor Grass
Sesleria 'Greenlee'
12" Height, 12"-24" Spread



Coral Aloe
Aloe striata
1'-2" Height, 2'-3" Spread



Foxtail Agave
Agave attenuata
2'-3" Height, 2'-3" Spread



Coral Aloe
Aloe striata
1'-2" Height, 2'-3" Spread



Foxtail Agave
Agave attenuata
2'-3" Height, 2'-3" Spread

TREES



Long Leafed Yellowwood
Podocarpus henkelii
15'-25" Height, 6'-8" Spread



CHILEAN MESQUITE
Prosopis chilensis phoenix
30'-60" Height, 30'-60" Spread



TIPUANA TIPU - MULTI TRUNK
Tipu Tree
30'-18" Height, 30'-60" Spread



CLUMPING GIANT TIMBER BAMBOO
Bambusa oldhamii
20'-30' Height / Clumping Variety



Long Leafed Yellowwood
Podocarpus henkelii
15'-25" Height, 6'-8" Spread



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SHEET INDEX

- L-0 LANDSCAPE ORIENTATION PLAN
- L-1 ENLARGEMENT PLANS
- L-2 LANDSCAPE PLANTING PALETTE
- L-3 ILLUSTRATIVE GRAPHICS



LBA REALTY
3347 Michelson Drive
Suite 200
Irvine, California 92612
Tel: 949.833.0400

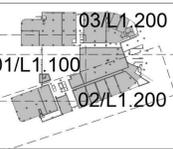
Gensler

500 South Figueroa Street
Los Angeles, California 90071
United States
Tel: 213.327.3800
Fax: 213.327.3801

OJB THE OFFICE OF JAMES BURNETT

550 Lomas Santa Fe, Suite A
Rancho Beach, California
Tel: 949.759.6000

KEY PLAN



Date	Description
02/03/2019	Planning Review

Seal/Signature

Project Name

ONE CULVER
10000 W. WASHINGTON BOULEVARD, CULVER CITY,
CA 90232

Project Number
05.9438.000

Description
LANDSCAPE PLANTING PALETTE

Scale
1/16" = 1'-0"

L2.000

Location of (5) Paintings:



(left to right)

1. Linwood Howe School
2. Farragut School
3. El Marino Language School
4. La Ballona School
5. El Rincon School



Project Description:

My Movie: Portraits of My Neighborhood

Thirty 6' h x 3' w canvases

My Movie: Portraits of My Neighborhood was a community-based public art project conceived and directed by Gayle Gale/KidsFor Peace, which involved local fifth grade students from El Marino Language School, El Rincon School, Farragut School, La Ballona School, and Linwood Howe School. Carol Bishop, Angela Briggs, Gayle Gale, Candice Gawne, and Richard Godfrey served as artists in-residence and Phyllis Chang and Karen Golden as resident storytellers to create a "film storyboard mural" with students and teachers. Michelle Isenberg was the Art Consultant for the project.

Each school created six 6' high x 3' wide panels. Five of the six panels were assembled by students as murals for their respective schools. These schools donated their sixth panel to Sony Pictures Entertainment. These are now displayed in the lobby of the Sony Pictures Entertainment Plaza Building. Michelle Isenberg was the Art Consultant for this project.

Schedule of Storytellers and Artists in Schools

School	Artist	Presentation	Workshops dates
Farragut School Jane Murray, Principal 10820 Farragut Drive 310-842-4323 fax: 310.842-4320	Richard Godfrey (323) 222-9956 Fx. (323) 342- 9956 GodfreyUSA@ aol.com	Phyllis Chang Dec 21,2000 10:00 -11:15AM	Tues. 1-3PM Jan 16,23,30 Feb 6,13,20,27 March 6
El Marino Lanugage School Teresa Delgado, Principal 11450 Port Road 310-842-4241 fax: 310.572-9420	Carol Bishop ph (323) 466-2589 fax- (323) 466 4827 Carolbishp@aol.com	Karen Golden Dec 14,2000 2:00-3:10PM	fri 9-11":30 am Jan 12,19,26 Feb 9,16.23 Mar 2,9
El Rincon School Diane Fiello, Principal 11177 Overland Avenue 310-842-4340 fax:310.842-4317	Angela Briggs ph(310) 674-2626 fax (310)674-2048 Rhamah@aol.com cell 310 418 8839	Phyllis Chang Dec 20,2000 1:30 PM-2:30PM	1:30 -3:15PM Jan 9,16,19,23, Feb 6,9,16,23,26
La Ballona School Vidda Brough, Principal 10915 Washington Blvd. 310-842-4334 fax: 310.842-4298	Robbie Conal ph (310) 915-0774 fax 310 915-6569 Artattack@mediaone.net	Karen Golden Dec 14,2000 9:00- 10:10AM	tues 1-3 PM Jan 9,16,23,30 Feb 6,13,20,27
Linwood Howe School Rosalind La Briola, Principal 4100 Irving Place 310-842-4338 fax: 310.842-4330	Gayle Gale pn/fax (323) 874-3887 cell (213) 507-903 gaylegale@aol.com	Karen Golden Dec 18,2000 2:00- 3:10PM	tues 8:30 -11:00 A Jan 9,16,23,30 Feb 6,13,20,27

Storytellers	
Phyllis Chang (818) 566-9628 pinkypaws@prodigy.net	
Karen Golden-(323)-933-4614 fax 323 937 0869 kargolden@aol.com	
Photography	
Sumae De Lorenzo ph 310 -822-1453 fax 310- 823-2896 sstudio310@yahoo.com	

Introduce
April Dmytrenko
Sony Pictures Entertainment
Vice President Studio Relations

Janice Pober
Sony Pictures Entertainment
Vice President of Corporate Affairs

Michelle Isenberg/Art Consultant

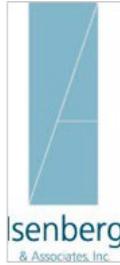
Introduce myself, Director and lead artist, the project , the artist and the Storyteller

Presentation by Storyteller

If time permits go over rules ect







September 12 , 2016

City of Culver City Cultural Affairs Commission
Attn: Christine Byers, Cultural Affairs Coordinator

Re: (5) Paintings at 10000 Washington Blvd. Culver City, CA

Dear Christine Byers,

Isenberg & Associates, Inc. contacted and gave priority to the 5 Culver City elementary schools: Linwood Howe, Farragut, El Marino, El Rincon & La Ballona to claim their corresponding painting currently sited at 10000 Washington Blvd., Culver City, CA. We then proceeded to contact the artists who were given second priority. The paintings are to be reunited with the following upon approval of deaccession:

- Linwood Howe- Linwood Howe
- Farragut- Richard Godfrey, Artist
- El Marino- Carol Bishop, Artist
- El Rincon, Angela Briggs, Artist
- La Ballona- Robbie Conal, Artist

Thank you for your consideration.

Sincerely

Ashley Calhoun
Art Consultant
Isenberg & Associates, Inc.
www.misenberg.com

R. M. Fischer "Lost Horizon" Sculpture:



August 25, 2016

City of Culver City Cultural Affairs Commission
Attn: Christine Byers, Cultural Affairs Coordinator

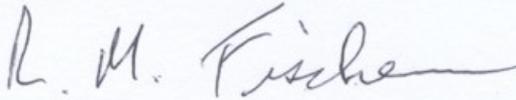
Re: R.M. Fischer "Lost Horizon,"
10000 Washington Blvd. Culver City, CA

Dear Christine Byers,

It is my understanding that 10000 Washington Blvd, Culver City, CA will be repositioned as One Culver and as a result my work "Lost Horizon" will need to be re-sited. Through the efforts of Joyce Pomeroy Schwartz, Works of Art for Public Spaces, LTD, and Michelle Isenberg, Isenberg & Associates, Inc., the artwork, with your approval, will have an opportunity to continue to be enjoyed by the public. The new site will be New Rochelle, NY and will become part of their Public Art Initiative: Earth, Wind, Water & Sun.

I am proud that the sculpture has been a prominent fixture at 10000 Washington Blvd for the last 18 years. I look forward to seeing the work re-contextualized at its new site, giving it a new meaning, one that will fit well into the New Rochelle, NY landscape.

Thank you for your consideration.

A handwritten signature in black ink that reads "R.M. Fischer". The signature is written in a cursive, flowing style with a long horizontal stroke at the end.

R.M. Fischer

August 25, 2016

City of Culver City cultural Affairs cCommissions
Attn. Christine Byers, cultural affairs coordinator

Re: R.M. Fisher “Lost Horizons” 10000 Washington blvd. Culver City, CA.

Dear Christine Byers,

The city of New Rochelle is pleased to accept the sculpture by R.M. Fisher to be installed as part of their new Urban Revitalization and Public Art Initiative.

We have found an excellent site, appropriate for its scale and subject , at the intersection of several streets downtown in the city.

The work will no doubt become a symbol for our civic arts theme; EARTH .WIND. WATER AND SUN”

We are celebrating nature and the true forces of nature that can impact positively in our world at this time.

We thank you , Culver City and Sony Corporation for giving us this unique opportunity.

We know well and respect R.M.Fishers’ many works in the public realm. This sculpture is certain to become an identifying element for our entire arts programming, currently under way.

Sincerely,
Joyce Pomeroy Schwartz



CITY OF CULVER CITY

9770 CULVER BOULEVARD P.O. BOX 507, CULVER CITY, CA. 90232-0507

RECEIVED

OCT 11 2000

CULVER CITY
PLANNING DIVISION

October 11, 2000,

Ms. April Dmytrenko
Executive Director Public Affairs
Sony Pictures Entertainment
10202 W. Washington Boulevard
Culver City, CA 90232

RE: Notice of Determination
Culver City Arts Committee
My Movie: Portraits of My Neighborhood The Heart of Screenland

Dear Ms. Dmytrenko:

This is to inform you that on July 19, 2000, the Culver City Arts Committee ("CCAC") approved Sony Pictures Entertainment's ("SPE") art proposal, "My Movie: Portraits of My Neighborhood The Heart of Screenland", for the upper west elevation above the doors to the entrance of the lobby of the Sony Plaza Building, located at 10202 West Washington. In accordance with Culver City Municipal Code Section 37-120A, the decision of the CCAC is final unless appealed to the City Council within 20 days of the mailing of this Determination. Notice of this Determination will be posted at City Hall in Culver City on October 11, 2000, and mailed to interested parties of the Madison Avenue Neighborhood Association.

The proposal is in fulfillment of an art requirement arising from development constructed in accordance with SPE's Development Agreement, approved by the City Council September 15, 1993.

On April 19, 1999, former Vice President of Public Affairs, Robert Sirchia submitted an Art in Public Places Preliminary Intake Form advising of SPE's intentions to remodel 55,700 sq.-ft. of an existing property storage building into office space. The cost of the remodel equaled \$3,443,000 making the 1% requirement \$34,430. This conversion is a component of the comprehensive plan that was approved by the City Council in 1993.

At the CCAC meeting of July 19, 2000, SPE's current Executive Director of Public Affairs, April Dmytrenko and Art Consultant Michelle Isenberg presented an art proposal of a community mural project titled "My Movie: Portraits of My Neighborhood The Heart Of Screenland". Their goal is to fulfill the 1% art requirement through a community-based art project. The cost value of the project is estimated at \$54,000.

As approved by the CCAC, the art project is a community-based endeavor that will involve fifth grade students and teachers from the following five Culver City schools: Farragut School, El Marino Language School, El Rincon School, La Ballona School and Linwood Howe School. Five pre-selected artists will be assigned to one of the five schools to work directly with the students and the teachers. Students and teachers will work with the artist to produce a "film story board mural". Each school will create six 3 ft. x 6 ft. panels made of stretched canvas and painted with acrylics. Next, each school will assemble five of the six panels together to create a mural for their school. The sixth panel will be donated by each school and assembled into one mural, which will serve as SPE's public art work. This mural will be hung on the upper west elevation above the doors to the entrance of the lobby of the Sony Plaza Building, which is open to the public 24 hours a day seven days a week.

In accordance with CCMC 37-120A, this decision may be appealed in writing to the City Council within 20 days of posting.

If you require additional information or have any questions, please contact me at (310) 253-5768. Thank you.

Sincerely,



Vida L. Brown

Management Analyst-Public Art

CC: Culver City Arts Committee
Madison Avenue Neighborhood Association
Mark H. Winogrand, Chief Administrative Officer
Marsha V. Rood, Community Development Director
Miriam Mack, Redevelopment Administrator
Carol Delay, City Planner
Elinor Aurthur, Contract Planner
Michael Courtney, Acting Building Official

CULVER CITY ARTS COMMITTEE

July 14, 2000

TO: Members of the Culver City Arts Committee

FROM: Vida L. Brown, Public Art Consultant

Sony Art ProjectSUMMARY

Art project: "My Movie: Portraits of My Neighborhood"
A community mural project that involves fourth and fifth grade students from five Culver City elementary schools

Artist being considered: Five

Construction begins: Completed

Project commences: To be determined

Art installation: January 2000

On June 21, 2000, April Dmytrenko, Executive Director of Public Affairs and Michelle Isenberg, Art Consultant introduced to the Culver City Arts Committee (CCAC) a community mural art project, as a way to fulfill Sony Pictures Entertainment's (SPE) one percent art requirement.

The goal of this community outreach program is to partner children, teachers and artists in a collaborative manner to produce art and learn from their experience. The project is titled "My Movie: Portraits of My Neighborhood" whereby five artists; Gayle Gale, Angela Briggs, Carol Bishop, Candice Gawne and Richard Godfrey will serve as artist-in residence in the following schools: Farragut Elementary, El Rincon, La Ballona, Linwood E. Howe and El Marino. Students in the fourth and fifth grade from the five schools will be selected by their teachers to participate in the program.

The project would commence with oral historians providing an overview of the history of the "The Heart of Screenland". Next students will work with the artist in their school to produce a mix media mural, based on their experiences and inspirations.

Each school will create six panels measuring 3-ft. x 6-ft. on stretched canvas and each mural will consist of five panels. The final mural will consist of one panel from each school and will be

displayed for public viewing in the Sony Picture Plaza. This mural will serve as the public art work that fulfills SPE's public art requirement.

Before the CCAC approves the project clarification and verification of the following is needed:

- How will the teachers select the students,
- How will the artists make sure that fairness is incorporated in the selection process,
- Will the students receive enough time to be involved in the creative process,
- Illustration(s) of the proposed location for the placement of the art work,
- Verification that the public has access to the art work (mural) ten hours a day, seven days a week?

RECOMMEDATION

That the CCAC approve the project if the above outlined issues are addressed sufficiently during the July 19, 2000, CCAC meeting and recommend that the Planning Commission approve the placement of the art work.

Public Arts Proposal
MY MOVIE: PORTRAITS OF MY NEIGHBORHOOD
THE HEART OF SCREENLAND
 Community Outreach Art Program for
 Sony Pictures Entertainment

PROGRAM FORMAT

Schools	5
Timeline	10 weeks
Total Students	100 (20 per school)
Historical Presentations	5 @ 1 hour each
Sessions	80 (16 per artist)
Artist and Assistant	10 days each

BUDGET

Artist, Assistants & Materials	\$50,000 *
Art Consultant	\$ 3,500
Contingency Fee	<u>\$ 500</u>
Total Budget	\$54,000

**Cost Breakdown*

	<u>SUPPLIES</u>	<u>SALARIES</u>	
Project Director, lead artist		\$10,000	
Artists	\$ 7,000	\$22,000	
Assistants in Classroom		\$ 7,200	
Historian (research honorarium)		\$ 500	
Presentations		\$ 600	
Photoartist (1-2 day shoot)	\$ 700	\$ 1,000	
Contingency		<u>\$ 1,000</u>	
Total	<u>\$ 7,700</u>	<u>\$42,300</u>	\$50,000

**CITY OF CULVER CITY
ART IN PUBLIC PLACES PROGRAM
PROPOSAL APPLICATION**

Location/Address: 10202 West Washington Blvd. Culver City CA 90232-3195

Project Property Storage Building Remodel-Sony Lot

Developer Sony Pictures

Property Owner Sony Pictures

Work Phone 310/ 244-5770

Title of Art Work My Movie: Portraits of My Neighborhood

Artist Gayle Gale, Angeles Briggs, Carol Bishop, Candice Gawne, and Richard Godfrey

Address 1335 N. Fairfax West Hollywood Ca 90046 Phone 323/ 874-3887

Media Acrylic on Canvas

Approximate Weight: 30 panels at 5 lbs. each Dimensions 3' x 6'

Approximate Cost \$54,000.00

Description of Art Work: Six Five panel murals created collaboratively by the artists with participation from local 5th grade students.

Location of Identification Plaque Adjacent to each mural

Description of Sculptural Foundation : NA

Date of Installation January 2001

Distance between Public Street and Art Work

Other Comments : These murals will be created by the artists working with local fifth grade students from Farragut Elementary School, El Rincon Elementary School, La Ballona Elementary School, Lynwood E. Howe Elementary School and El Marino Language School. See attached. .

*Enclosed artists background information and one or more of the following formats:

- A. 8 X 10 photographs (or slides) depicting several views of art work
- B. Artist's rendering depicting several views of art work
- C. C. Model of Art work

** Enclosed appraisal or other evidence of value of the proposed artwork, including acquisition and installation costs.

*** If not located outdoors describe how art work will be accessible to the public 10 hours per day.

City of Culver City, California
City Council Agenda Item Report

Agenda Item # _____
 Page 1 of 2

Meeting Date: 05/24/99

Agenda Item Title:
 Approval of Ron Fischer's artwork to be installed on the Sony Pictures Plaza Site on Madison Avenue.

Department/Division Community Redevelopment/Public Art	Report Researched By / Date Vida L. Brown 05/03/99	Presentation <input type="checkbox"/> Public Hearing <input type="checkbox"/>
Fiscal Impact: No. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> General Fund <input type="checkbox"/> Enterprise. <input type="checkbox"/>	Reviewed By / Date 5/13/99	Action Item <input checked="" type="checkbox"/> Other <input type="checkbox"/>
Grant/RDA <input type="checkbox"/> Budgeted Item <input type="checkbox"/> Transfer of Funds Required <input type="checkbox"/>	CAO Approval / Date	Packet Enclosure(s) .. <input checked="" type="checkbox"/>

Public Notification:
 Culver City Arts Committee, Michelle Isenberg, Art Consultant, Robert Sirchia, VP Public Affairs, Sony, Downtown Business Association

ISSUE

In fulfillment of the City's public art requirement for the interim improvements to the Sony Studio sites, which occurred between January 1990 and July 1993, the Culver City Arts Committee (CCAC) recommends that the City Council approve Mr. Ron Fischer's artwork for the Sony Pictures Plaza site on Madison Avenue between Washington and Culver Boulevards.

For more information please contact Vida L. Brown at 310/253-5768.

BACKGROUND

On August 9, 1993, the City Council voted to approve the Sony Comprehensive Plan and the interim improvements. Sony deposited \$253,813.00 into the City's Art Fund.

In the Summer of 1994, City Council authorized disbursement to Sony Pictures Entertainment (SPE) for installation of art.

On September 21, 1994, the Culver City Arts Committee voted unanimously to recommend to the City Council a conceptual design by Richard Fleishner. On August 12, 1996, City Council approved the artwork of Richard Fleishner for the Madison Avenue site.

Although the City Council approved the proposed art, SPE decided not to proceed with the public art design because it would have required the reconfiguration of Madison Avenue and possibly exceeded the public art requirement placed upon SPE. This information was conveyed to the CCAC in a June 23, 1997, correspondence from Sony. During this period SPE advised the Arts Committee that they had retained the services of artist Ron Fischer to design the artwork for the Madison Avenue project.

ANALYSIS

Proposed Art

On November 18, 1998, the Arts Committee reviewed and recommended for approval the artwork by the artist Ron Fischer. The artist's proposed design consists of a stainless steel water sculpture/fountain measuring 16' high and 16' in diameter to be located in front of the Sony Pictures Plaza. The fountain will be attached to the pre-existing plaza fountain by five supporting legs. The artist has designed the fountain to complement the architectural style of Sony Studios. The water from the fountain will rise through the sculpture's legs and flow over the artwork's body and lower rings.

Ron Fischer is a nationally recognized public artist who has completed projects in Seattle, the *Bell Street Pier Beacon*, Kansas City, the *Kansas City Sky Stations*, and New York, the *Brooklyn Battery Tunnel Clock*. The art consulting firm of Michelle Isenberg and Associates, Inc. is representing the artist and has submitted a complete proposal application to the Arts Committee for review. Portions of that proposal application are included in your packet.

FISCAL

Between October 1990 and August 1994 Sony deposited \$253,813.00. To date, the City has paid Sony \$31,670.49 for art related services. The current balance in the Sony Trust account is \$222,142.51.

RECOMMENDATION

Staff recommends that the City Council approve the recommendation of the CCAC to concur with SPE's decision to select Ron Fischer as the artist and his artwork to be installed on the Sony Picture Plaza site located on Madison Avenue.

MOTION

That the City Council approves Ron Fischer's artwork to be installed on the Sony Picture site located on Madison Avenue.

Approved 5-0

CULVER CITY
REDEVELOPMENT AGENCY
MAY 18 1999

CITY OF CULVER CITY
Art in Public Places Program
Proposal Application

R. M. Fischer
Untitled
Fountain Entrance
for
SONY PICTURES ENTERTAINMENT
Culver City Studios

Presented by
Isenberg & Associates, Inc.
1440 East 17th Street
Los Angeles, CA 90021
Phone: 310.289.1695 Fax: 310.289.1194

FORM #2

TO BE COMPLETED BY APPLICANTS
WHO CHOOSE TO PLACE ARTWORK
ON THEIR SITE

CITY OF CULVER CITY
ART IN PUBLIC PLACES PROGRAM
PROPOSAL APPLICATION

Location/ Address: 10000 West Washington Boulevard
Culver City, CA 90232

Project: Public Art for Interim Improvement

Developer: Sony Pictures Entertainment

Property Owner: Sony Pictures Entertainment work phone: 310.244.6868

Title of Art Work: untitled

Artist: R.M. Fischer

Address: 12 Warren Street

City: New York, NY 10007 phone: 212.619.1425

Media: Stainless Steel, Water, Concrete, Light

Approximate Weight: 13,000 lbs. Dimensions: 16 high x 16 diameter'

Approximate Cost: \$235,525

Description of Art Work: Fountain Sculpture for entrance to Sony Pictures Plaza

Location of Identification
Plaque: Adjacent to Art Work

Description of Sculpture
Foundation: Reinforced Concrete

Date of Installation: Spring 1998

Distance Between Public
Street and Art work: Ten Feet

ARTWORK DESCRIPTION AND DRAWINGS

DESCRIPTION

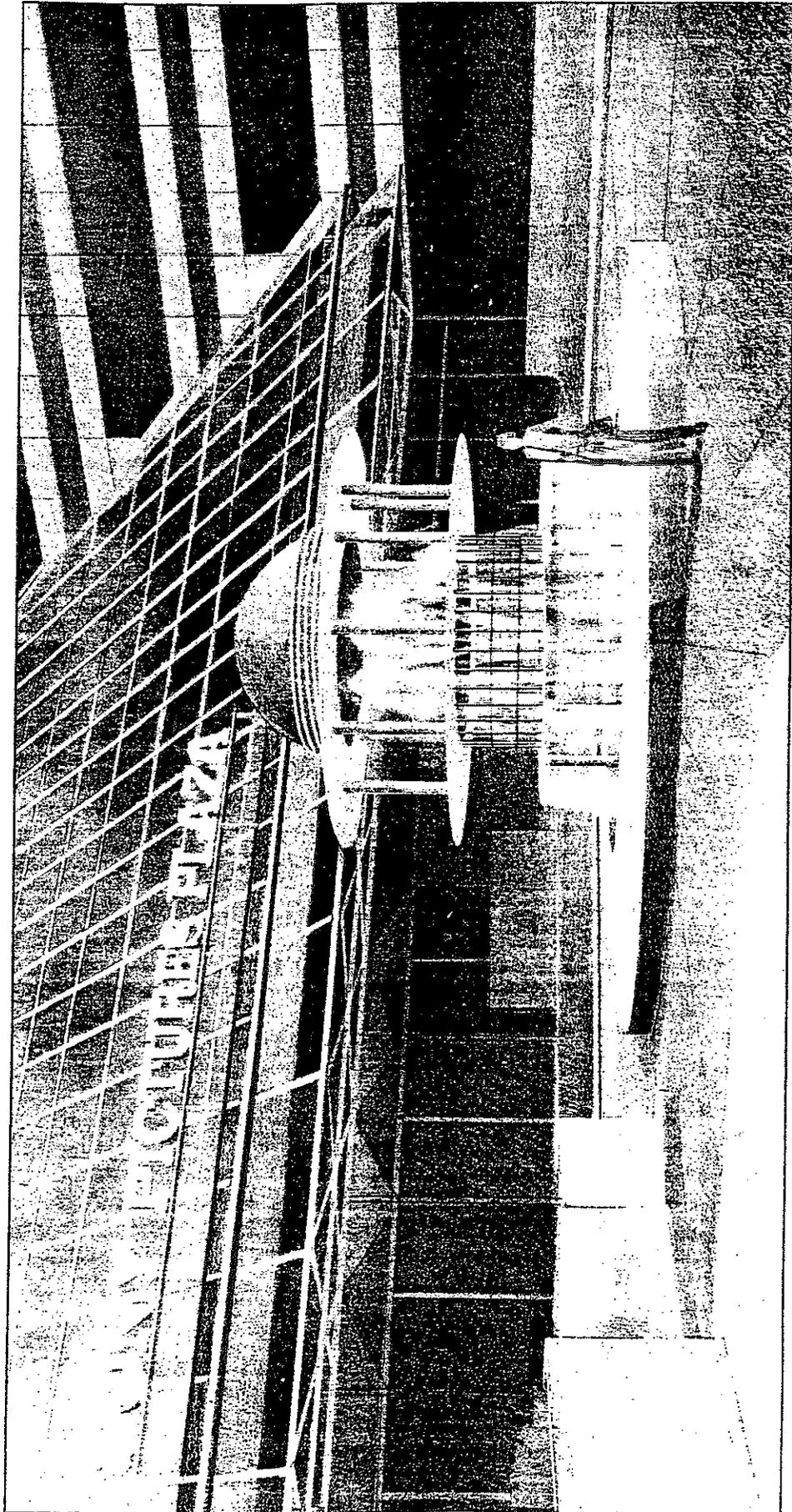
In celebration of Sony Picture Entertainment's 75th Anniversary R.M. Fischer has designed a sculptural fountain that is a response to the "deco" styled ambiance and architecture of the Sony studios as well as an homage to the classic film "lost horizons". He felt that one of the primary aspects of the work is its celebration of the site and the act of arrival.

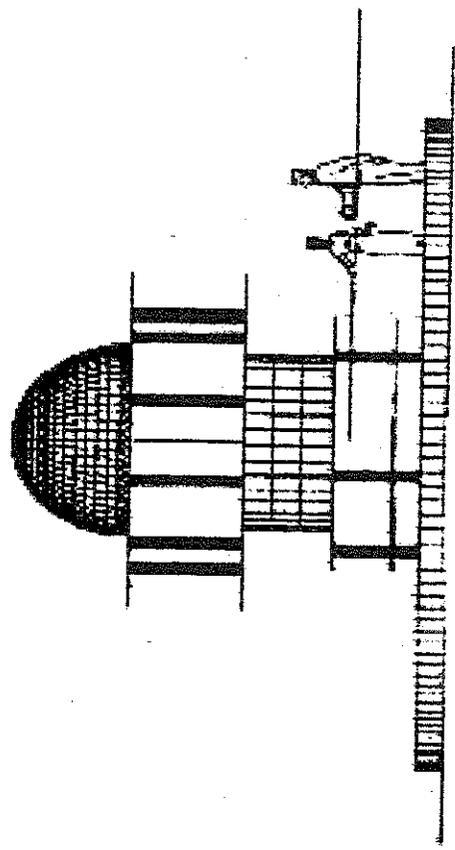
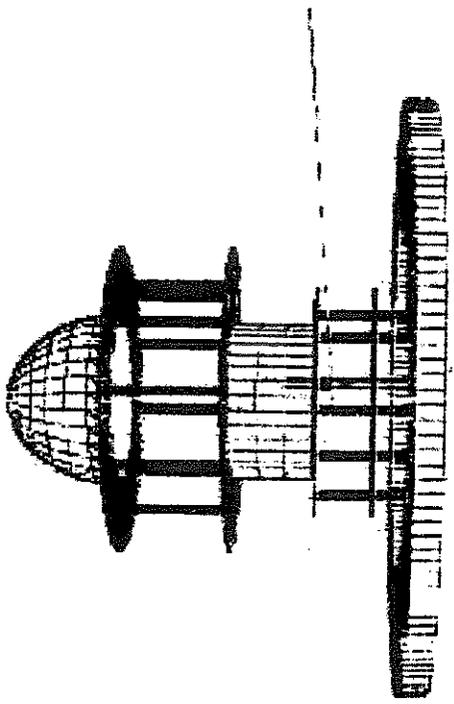
Fischer's goal in designing this sculpture is to convey to the viewer a sense of the past and the future simultaneously. His desire is that the artwork will be accessible. His hope is that it will be embraced by the community as a local icon.

At approximately 16 feet tall the sculpture is grand enough have a presence on the Sony Plaza while concurrently it is respectful of the scale of the surrounding streetscape. The artwork's five supporting "legs" attach to the already existing plaza fountain - incorporating itself into the matrix of the fountain's water features. The nozzles of water will rise through the sculpture's "legs" and flow out over the edge of the artwork's lower horizontal rings.

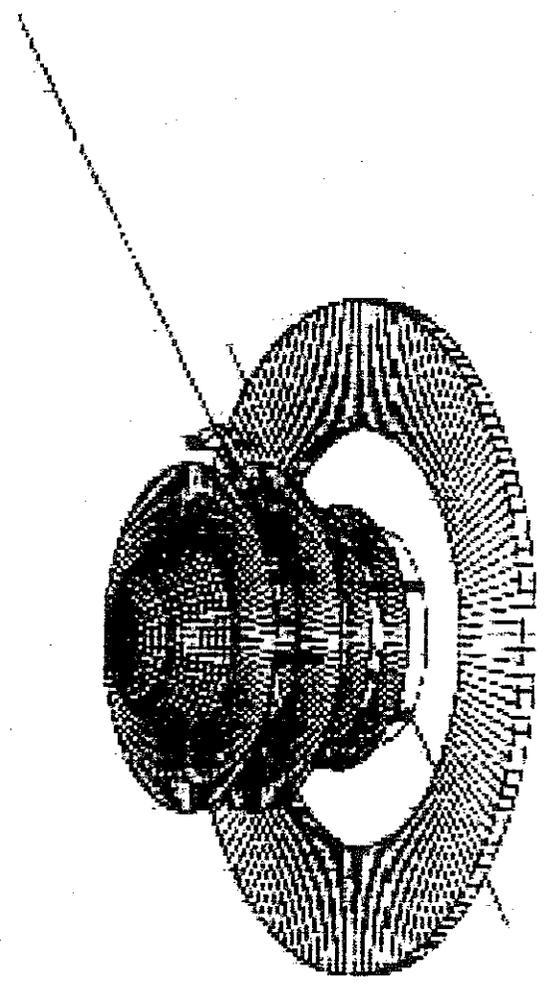
The artwork will be constructed of stainless steel. It will have a satin finish and weigh approximately 13,000 pounds. The sculpture will be lighted from within its upper eight foot diameter hemisphere - its glow will illuminate the water features below and the surrounding plaza area. It will be a compelling and inviting sight during the day and at night

R.M. FISCHER
October 1998





ELEVATION
Scale. 1/8" = 1'-0"



DESIGN PROCESS

DESIGN PROCESS

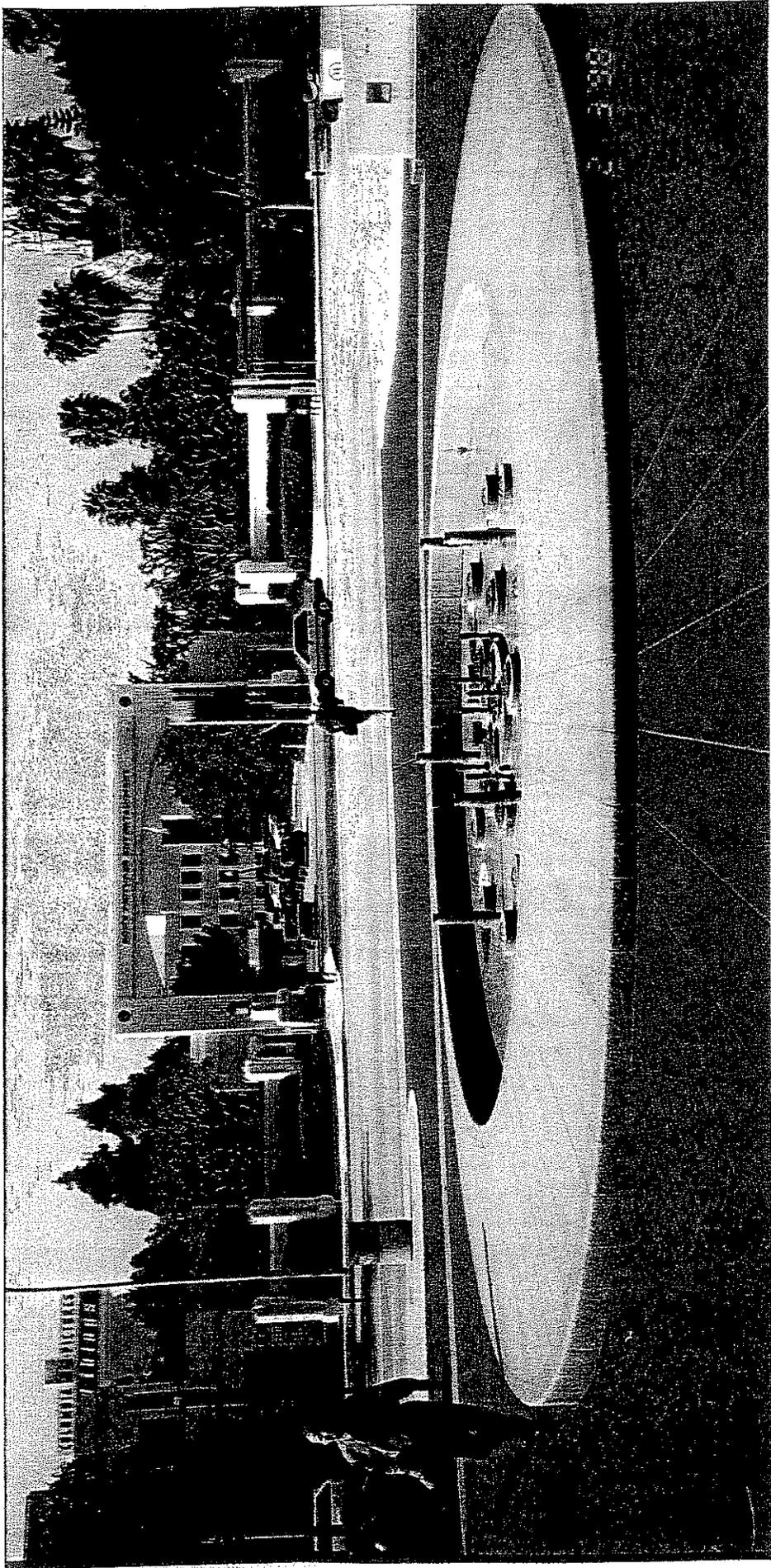
I began the design process by looking at traditional classically designed fountains and lanterns from the past. The Sculpture's design should embody historical traditions and expectations on one hand and challenge them on another. I felt that the symmetrical and formal arrangement of the Sony Plaza should be respected by the sculpture. At the same time the design and scale of the artwork should allow it to be an inviting focal point on the plaza. The pre-existing plaza fountain feature should be dramatically transformed by the sculpture while simultaneously becoming part of the sculpture.

The sculpture should incorporate specific imagery and content into the design – which is totally lacking in the plaza fountain's current condition. In researching the history of Sony Studios I found that the 1937 classic film "Lost Horizon" had been filmed on the studio lot (then MGM and Columbia Pictures). I drew inspiration for the sculpture's design vocabulary and content from the historic sets of this film.

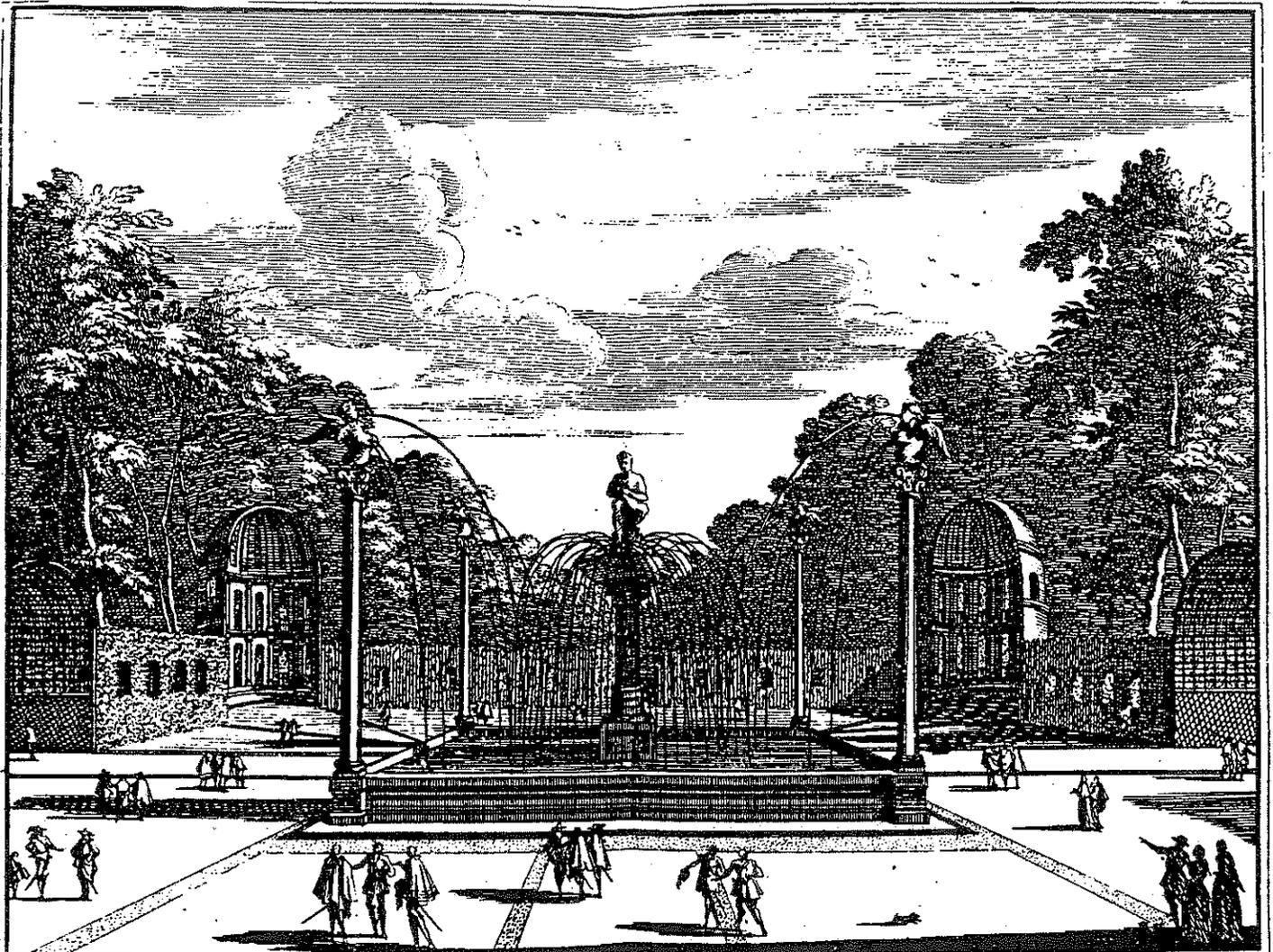
The sculpture embraces certain thematic criteria of the "Lost Horizon" set design rather than any one particular element. However, the stainless steel tubular up-rights that appear between the lower and upper horizontal rings of the artwork are a response to the simplified columns and the enlarged overhanging caves of the Shangri-La palace from the film. The inclusion of the fountain feature in the sculpture is a reference to the fountains occurring in the film – suggesting a modern Arcadia – an idealized setting. The illuminated aspects of the artwork refer to lanterns that appear in the film.

The design of the Sony Plaza artwork is inspired also by the "deco" style of the Sony Studio's architecture across the street – which is in contrast to the more corporate style of the Sony Plaza. The artwork attempts to "bridge" the two sides of the street into a more cohesive visual experience.

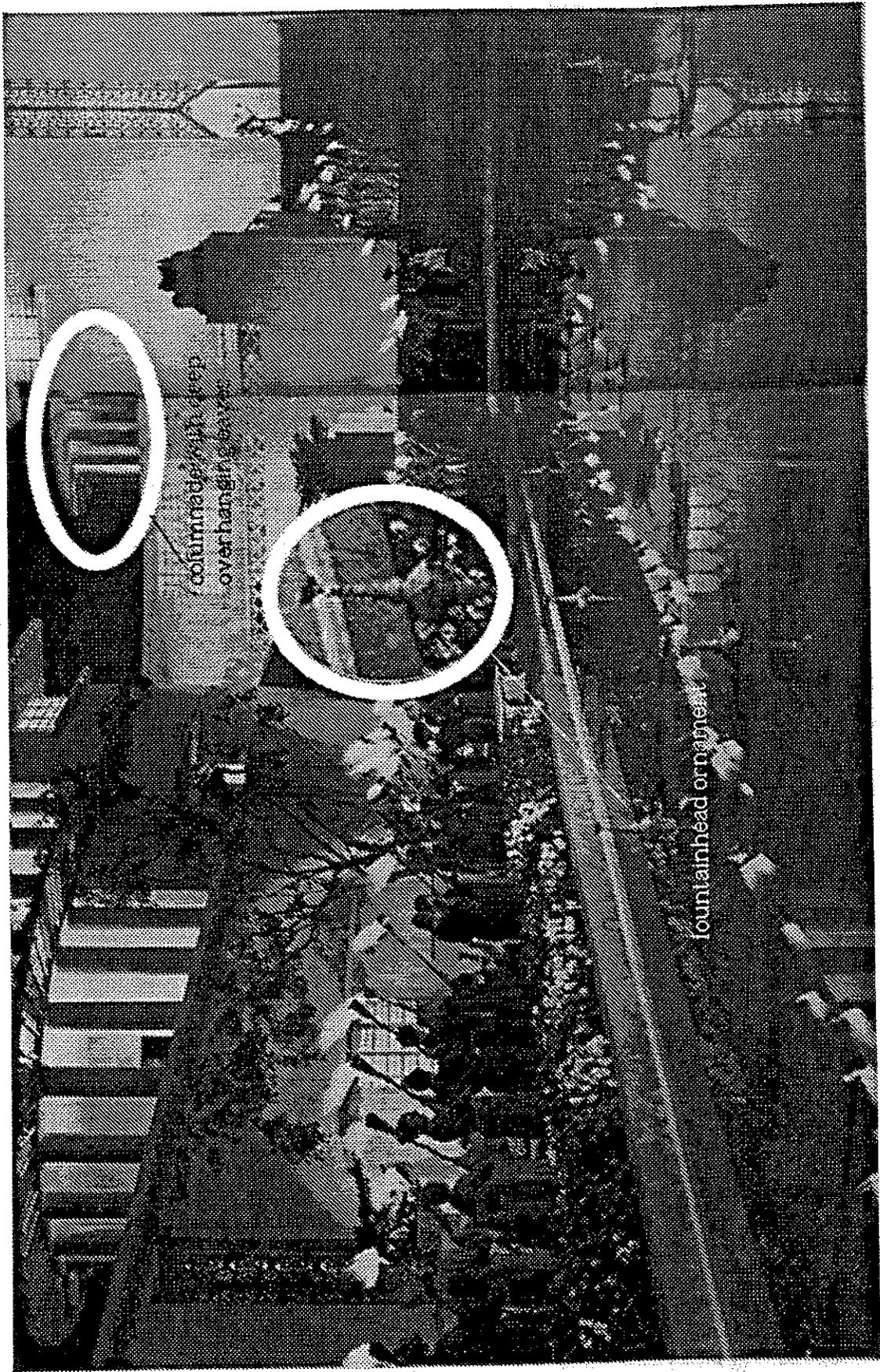
R.M. Fischer
October 29 1998







Vue de la Fontaine des Harpyes, autrement nommé de l'épine. dans le Jardin d'ARANJUEZ.



columns with deep
overhangs above

fountainhead ornament

APPRAISAL

October 20, 1998

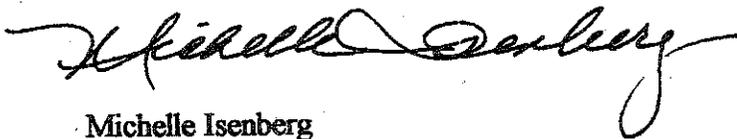
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ART APPRAISAL

Artist: R.M. Fischer
Title: "untitled"
Medium: Stainless Steel, Water, Concrete, light
Proposed date of completion: Spring 1998
Budget \$253,813

This appraisal is intended to substantiate the current fair market value of proposed artwork for Sony Pictures Entertainment Studios. I, Michelle Isenberg, having been a dealer and advisor in the field of contemporary art for 15 years, am qualified to make this appraisal. I have been actively engaged in the sale and marketing of the artwork by the artist listed above.

Respectfully submitted,



Michelle Isenberg

MI/jr

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The firm provides professional art advisory services to the public and private sectors for the development of fine art programs. The firm is responsible for the concept, coordination, and management of all aspects of art programs.

MI&A has served as a consultant to many Los Angeles based developers, architects, the Community Redevelopment Agency (CRA), and the Cultural Affairs Department of the City of Los Angeles. The firm acts as liaison between the commissioned artists and developers/architects in association with city planners, design teams and art advisory committees, securing all required approvals for the successful completion of the project.

Selected Public Art Programs: *Los Angeles World Airports*, Los Angeles, CA; *Los Angeles Convention & Exhibition Center*, Los Angeles, CA; *Twentieth Century Fox Film Corp.*, Los Angeles, CA; *City of Culver City Downtown Streetscape Project*, Culver City, CA; *Culver City Hall*, Culver City, CA; *Broadway-Spring Center*, Los Angeles, CA; *International Airport Centers*, Los Angeles, CA; *Regional Intermodal Transportation Center*, City of Burbank, CA; *Sony Pictures Entertainment*, Culver City, CA; *Culver Studios*, Culver City, CA; *Historic Wilshire Neon Corridor*, Los Angeles, CA; *Fire Station No. 7*, West Hollywood, CA; *Beechcraft West*, Van Nuys, Airport, Van Nuys, CA; *Costco*, Los Angeles, CA; *Pep Boys*, Culver City, CA; *Transportation Service Center*, City of Commerce, CA; *Metro Link Station*, Cities of Montebello and Commerce, CA; *Pasadena Playhouse District: Streetscapes, Walkways, Alley Plans and Related Services*, City of Pasadena, CA; *Toyota Motor Sales, U.S.A., Inc.*, Torrance, CA; *J.H. Snyder Commercial & Alpha Beta*, City of West Hollywood, CA; *Institute Plaza*, St. Vincent Medical Center, Los Angeles, CA; *Port of Los Angeles*, San Pedro, CA; *Burbank County Courthouse Parking Structure*, Burbank, CA; *City of Burbank, Animal Shelter*, Burbank, CA; *White Memorial Medical Center*, Los Angeles, CA;

Specific Commissions (Public / Private): *777 Tower Associates*, Los Angeles, CA - Developed art program for rotating exhibits in lobby gallery space; *Sony Music Disc Manufacturing*, Springfield, OR - Established a collection of historic Oregon paintings, prints, and photographs; *Litton Industries, Inc.*, Woodland Hills, CA, - Established a collection of early California paintings, prints, and photographs; *Screen Actors Guild, Museum Square*, Los Angeles, CA - Established a collection of historical Hollywood memorabilia, photographs, and contemporary artworks which illustrate the role of the professional actor and performing artist in the development of the motion picture industry.; *Mercantile Bank*, Century City, CA - Developed art program for rotating exhibits in lobby; *Universal Studios-Florida for MCA*, Orlando, FL - Established a collection of historical Hollywood materials and contemporary artworks. Researched archival material representing architecture, studios, theaters, venues, and productions; *Gibson, Dunn & Crutcher*, Irvine, CA - Developed an arts program with a focus on California landscape; *LaQuinta Arts Foundation*, LaQuinta, CA - Developed a "Temporary Art Project" as part of an education program prior to the first Art in Public Places installation; *Carl Bean AIDS Hospice*, South Central Los Angeles, CA - Developed arts program for both public and private areas of the hospice; *Seton Hall, St. Vincent Medical Center*, Los Angeles, CA - Developed an arts program for public and private areas consisting of posters, photographs, and original artworks selected to comfort the families in residence; *U.S. Facilities Corporation*, Costa Mesa, CA - Developed an arts program combining contemporary paintings, prints and pre-Columbian and Indian artifacts; *Cadillac-Fairview*, Los Angeles, CA - Developed an arts program with DDB, Needham, Worldwide, Inc., Los Angeles, CA - Developed an arts program utilizing Los Angeles based artists; *O'Donnell Armstrong Brigham & Partners*, Newport Beach, CA - Developed an arts program with contemporary artists; *Downtown Women's Center*, Los Angeles, CA - Developed an arts program for both public and private areas of the center.

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PROFESSIONAL AFFILIATIONS

ArtTable, New York, NY
Association of Professional Art Advisors (APAA), Board Member, New York, New York
Association of Corporate Art Curators, Chicago, Illinois
Fine Arts Commissioner, City of Beverly Hills, CA – 1986-1997
National Association of Corporate Art Management, New York, NY
Getty LA Interchange, Los Angeles, CA
Mural Conservancy, Los Angeles, CA
Institute of Los Angeles, Founding member, Los Angeles, Ca
University of California Los Angeles, Extension Art History

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R.M.FISCHER
PUBLIC ART PROJECT

PORT OF SEATTLE-CENTRAL WATERFRONT PROJECT, THE WATERSIDE:
"The Bell street Pier Beacon" 1993/1995
Port of Seattle, Seattle, Washington

A commission sponsored by the Port of Seattle for a 138 Foot tall "Light Tower" located within a major waterfront/urban environment set against the backdrop of the Seattle Skyline and the expanse of Elliott Bay. This waterfront developed is a multi-use complex of a wharf with moorage for boats, transit shed for fish processing, a Maritime Museum, a Conference Center, a restaurant and a public plaza. The "Bell Street Pier Beacon" is located at the far end of the Wharf, out into the water, and functions as an identifying symbol for the entire complex.

Project costs approximately \$450,000-\$500,000 including installation, footings, foundation, electrical service and electrical hook-ups.

"Sport Stacks" GATEWAY : BALLPARK AND ARENA PLAZA COLUMNS
1992-1994
Gateway Project, Cleveland, Ohio

A Commission from the Committee for Public Art and the Economic Development Corporation of Greater Cleveland for two ornamental illuminated entrance towers or columns, titled "Sport Stacks", for the connecting plaza of the new Cleveland Indians baseball stadium and the Cavaliers basketball arena in downtown Cleveland. The columns are approximately 92 and 80 feet tall in galvanized steel and stainless steel and are theatrically illuminated at night. One of the columns is Kinetic and the 30 foot tall stainless steel bases of the works contain an air ducting system and an emergency access stairway from an underground parking garage. The imagery of the work is a response to the industrial character of downtown Cleveland.

Project costs approximately \$600,00-\$800,00 including installation, footings, sculptural internal support for sculptures within housing for ducting system and access stairway structures, electrical service and electrical hook-ups.

BARTLE HALL EXPANSION ART PROJECT 1991-1994
"Kansas city Sky Stations" and interior hanging sculptures
Bartle Hall Convention Center, Kansas City, Missouri

An extensive environmental design treatment for the Bartle Hall Convention Center Complex commissioned by the City of Kansas City. The plan includes four large scale (45 feet high x 40 feet approx) aluminum and stainless steel, illuminated ornamental "Sky Stations" which crown the top of four bridge-like 300 foot tall pylon supports for the convention center complex addition. The design criteria of the "Sky Stations" is echoed on a smaller scale in over fifty (50) hanging illuminated sculptures and a clock which are placed throughout the convention center complex. On the skyline the scheme provides a thematic sense and within the interior of the complex it provides a humanizing scale. The style of the artwork is a response to the "deco" styled Municipal Auditorium, the "crown jewel" of the convention center complex. In 1995 this work was awarded the Allied Art and Crafts Award by the American Institute of Architects.

Project costs approximately \$1,500,000 including installation of all elements, lighting equipment, electrical service and installation of lighting equipment, footings and foundation for sculptures in pylons.

DOWNTOWN PLAZA CLOCK TOWER 1990/1993
Downtown Plaza, Sacramento, California

Tower: 150 feet high: two face clock approximately 30 feet diameter each. Materials are galvanized steel and aluminum, clock mechanism and electric lights.

Plaza Clock Tower, was commissioned by The Hahn company and The Downtown Plaza Associates of the City of Sacramento to act as a focal point for the expanded and renovated Downtown Plaza shopping district. The clock tower's superstructure is a designed modification of a standard high tension line power tower as seen in and around the Sacramento area. A bridge, running through the Downtown Plaza Clock Tower connects the parking facilities with the retail shops and food court. The design includes a lighting treatment for the tower.

Project costs approximately \$400,000-\$500,000 including installation, electrical service, footings, sculptural support.

ARTIST BACKGROUND INFORMATION

some notes about THIS ARTIST...

R.M. Fischer is a New York based, nationally recognized public artist. Several of Fischer's projects included the *Bell Street Pier Beacon* at the Port of Seattle, which functions as an identifying symbol for the entire complex (1995); *Kansas City Sky Stations*, an extensive environmental design treatment for the Bartle Hall Convention Center Complex commissioned by Kansas City (1994); *Lobby Clock*, commissioned by the Whitney Museum of American Art, the design of the aluminum clock reflects the architectural character of the museum while presenting itself as both "clock" and "sculpture" simultaneously (1995); *Sports Stacks, Gateway: Ballpark and Arena Plaza Columns*, commissioned from the Committee for Public Art and the Economic Development Corporation of Greater Cleveland for two ornamental illuminated entrance towers (1992-1994); *Downtown Plaza Clock Tower*, the 150 foot tall tower has twin clock faces approximately 30 feet in diameter, the sculpture was commissioned by The Hahn Company and The Downtown Plaza Associates of the City of Sacramento (1990/1993); *Brooklyn Battery Tunnel Clock*, an ornamental illuminated sculptural clock commissioned by the Metropolitan Transportation Authority and the Triborough Bridge and Tunnel Authority to commemorate the fortieth anniversary of the tunnel (1989-92); *State House Clock*, Boston, MA, a project commissioned by the Commonwealth of Massachusetts Division of Capital Planning and Operations and sponsored by the Massachusetts Council on the Arts and Humanities (1986-1990); and *Rector Gate*, commissioned by the Battery Park City Authority, New York, NY (1985-1989). In 1995 the American Institute of Architects awarded the *Bartle Hall Expansion Art Project* the Allied Art and Crafts Award. Also, *Rector Gate* (1989) won Fischer the 1987 award for excellence in design by the Art Commission of the City of New York. *Rector Gate* marks the transition, from the density of the financial district, to a small urban park at the edge of New York City. Fischer is the recipient of 3 National Endowment for the Arts Grants and a Tiffany Fellowship. He holds an MFA from the San Francisco Art Institute.

Project Team List

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