

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION,
CITY OF CULVER CITY,
CALIFORNIA

September 14, 2010
7:00 P.M.

Call to Order & Roll Call

The meeting of the Cultural Affairs Commission was called
to order at 7:05 P.M.

Present: Vice Chair Marla Koosed
Commissioner Michelle Bernardin
Commissioner Marlyn Musicant
Commissioner Gayle Smashey

Absent: Chair Ronnie Jayne (excused)

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Pledge of Allegiance

The Pledge of Allegiance was led by Gary Mandell.

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Public Comment - Items Not On the Agenda

Julie Lugo Cerra, Culver City Historian, Culver City Historical Society, reminded everyone that Culver City would be 93 years old on September 20, 2010; reported that Huell Howser had filmed a segment on Culver City that would air on September 23 and October 15; encouraged everyone to visit the new Culver City Historical Society website; reported on recent donations including a traffic signal; reported on visits by the "Brandeis Ladies" and the Culver City Kids Just for Fun program; discussed a USC program, *One Square Mile*, that is studying the Fox Hills area of the City; reported that the Archives & Resource Center (ARC) was open for Fiesta La Ballona; and she announced a screening of Katherine Maxwell's film on October 9.

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, read a written comment submitted by:

Inez Bush, Culver City School District Arts Consultant

Staff agreed to provide a written copy of Ms. Bush's remarks to the Commission.

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CONSENT CALENDAR

Item C-1

Agenda Posting

MOVED BY COMMISSIONER SMASHEY, SECONDED BY COMMISSIONER MUSICANT, AND UNANIMOUSLY CARRIED (ABSENT CHAIR JAYNE) TO RECEIVE AND FILE THE SECRETARY'S REPORT ON THE POSTING OF THE AGENDA.

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Item C-2

Meeting Minutes

Commissioner Musicant requested that a typographical error in the minutes be corrected.

MOVED BY COMMISSIONER MUSICANT, SECONDED BY COMMISSIONER SMASHEY, AND UNANIMOUSLY CARRIED (ABSENT CHAIR JAYNE) TO APPROVE THE MINUTES OF THE JULY 13, 2010 REGULAR MEETING AS CORRECTED.

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Action Items

Item A-1

Review of Recommendations for the 2011 Culver City Music Festival

Commissioner Smashey recused herself from the item and left the dais.

Susan Obrow, Performing Arts and Special Events Coordinator, provided a summary of the material of record.

Vice Chair Koosed invited public participation.

The following member of the audience addressed the Commission:

Catherine Yanda expressed support for Mr. Mandell; commented on the small amount of redevelopment going on in the City; observed that Gary Mandell had become part of the Culver City brand; and suggested if an alternate producer is engaged that it be for one pilot concert next summer.

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, read a written comment submitted by:

Ronnie Jayne, Cultural Affairs Commission Chair

A discussion between staff and the Commission included: Mr. Mandell as part of the brand of the Festival; the growing, changing City; expanding the audience; repeat bands; out of town bands without a built-in audience; focusing on the younger demographic; partnering with the Downtown Business Association; the need for the Festival to parallel the growth of the Downtown area; the effects of shortening the event; having music events on the Westside of the City; changing the date and time; testing out different producers; using different acts and more local acts; appealing to a wider demographic; committee recommendations; and issues with serving alcohol.

Natasia Gascon, Culver City News, expressed support for changing the time to Sunday afternoons.

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY COMMISSIONER MUSICANT, AND UNANIMOUSLY CARRIED (ABSENT CHAIR JAYNE AND RECUSED COMMISSIONER SMASHEY) THAT THE CULTURAL AFFAIRS COMMISSION: RECOMMENDS TO THE CULVER CITY REDEVELOPMENT AGENCY BOARD THAT THE RECOMMENDATIONS FOR THE 2011 CULVER CITY MUSIC FESTIVAL AND PILOT MUSIC SERIES BE IMPLEMENTED AS OUTLINED IN THE STAFF REPORT.

Commissioner Smashey returned to the dais.

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Public Comment for Items Not on the Agenda

None.

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Receipt of Correspondence

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, reported no additional correspondence had been received.

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Items From Staff

Christine Byers, Public Art and Historic Preservation Coordinator, thanked Commissioners for the extra time they had been putting in for subcommittee meetings; she reported on meetings of the Public Arts subcommittee and the Historical Preservation subcommittee; discussed the Art Fund report; the Public Art portion of the City's website; and an article referencing the Culver City art galleries in the August issue of *W Magazine*.

Susan Obrow, Performing Arts and Special Events Coordinator, reported on *Made in Culver City* on September 4 and discussed the Performing Arts Grant Program application process.

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, reminded everyone to visit *CulverLand*, a temporary public art installation commissioned in conjunction with the IndieCade festival on October 8-10; she provided additional information about the installation of the piece; and she encouraged everyone to visit indiecade.com for additional information about the event.

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Items From Commissioners

Commissioner Bernardin encouraged the City to make better use of social media to alert residents to upcoming events.

Susan Obrow, Performing Arts and Special Events Coordinator, clarified which events Cultural Affairs markets and she outlined publicity efforts by staff.

Commissioner Musicant thanked staff for a successful *Made in Culver City* event and she asked about *Speak Easy*.

Susan Obrow, Performing Arts and Special Events Coordinator, reported being in discussions with a prominent writer.

Commissioner Smashey thanked staff for *Made in Culver City* and she discussed characters in *Rebecca*.

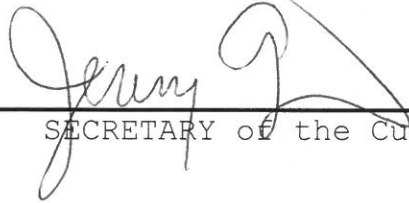
Vice Chair Koosed thanked staff and Commissioners for their work in the subcommittee meetings.

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Adjournment

There being no further business, at 8:22 P.M., the Cultural Affairs Commission adjourned its meeting to a Regular Meeting to be held at 7:00 P.M. on October 12, 2010 in the Mike Balkman Council Chambers at City Hall.

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SECRETARY of the Cultural Affairs Commission

APPROVED October 21, 2010



RONNEE JAYNE
CHAIR of the Culver City Cultural Affairs Commission
City of Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, City of Culver City, California and constitute the Official Minutes of said meeting.

Martin R. Cole
CITY CLERK

Date

By:

Ela Valladares
Deputy City Clerk