

MEETING DATE: September 6, 2011

AGENDA ITEM: Consideration of Recommendations Regarding Promotional Materials for the *CC Parks Donations* Program, the First Component of the PRCS Department Donation/Sponsorship Program, *Culver City Giving*.

ATTACHMENTS

	<u>Page</u>
A. DRAFT COPY: <i>CC Parks Donations</i> Program Brochure with Donation Form	1 - 2
B. DRAFT COPY: PRCS Webpages on City of Culver City Website with links to <i>CC Parks Donations</i> Webpages and Information	3 - 5

Culver CITY GIVING

YES! I want to donate a replacement amenity to Culver City Parks!

Name of Park: _____

Donation Amount: _____

Wish List # (see reverse side): _____

Name: _____

Address: _____

Email: _____

Telephone: _____

Credit Card Information:

Visa _____ MasterCard _____ AmEx _____

Number: _____

Expiration Date: _____

Security Code: _____

Signature: _____

Send Donations to:

Culver City Parks, Recreation & Community
Services Department / Parks Division
9770 Culver Blvd., Culver City, CA 90232



Culver City Parks, Recreation & Community
Services Department / Parks Division
9770 Culver Blvd.,
Culver City, CA 90232

Sample Program Brochure

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ATTACHMENT A

Culver CITY GIVING



***A donation*
to a Park is
a gift to
the community.***

[www.culvercity.org/en/
Government/PRCS](http://www.culvercity.org/en/Government/PRCS)

**Culver City Parks, Recreation &
Community Services Dept.
PARKS DIVISION
310-253-6470**

CCParks.Donations@CulverCity.org

MAKE A GIFT to the Culver City community in your name or that of a friend or relative by donating a replacement amenity to one of our parks. Monetary donations toward general improvements are welcome also at any time. Culver City's tax identification number is 95-6000701.

Donated amenities valued at \$1,000 or more will be recognized with an on-site engraved plaque. Plaques have a standard character limit and design. The final determination on the acceptance and placement of donated amenities will be made by the Parks Division. To learn more, follow the *Culver City GIVING* link at www.culvercity.org/en/Government/PRCS.

Make a donation by (1) calling the Parks Division at 310-253-6470; (2) emailing your request to CCParks.Donations@CulverCity.org; or (3) sending the attached donation form along with a check or credit card information to: Culver City Parks Division , 9770 Culver Blvd., Culver City, CA 90232.

DONATIONS ARE NEEDED to replace existing worn/outdated amenities at:

Blair Hills Park	Fox Hills Park
Blanco Park	Fox Hills Mini-Park
Carlson Park	Lindberg Park
Coombs Park	Tellefson Park
Culver City Park	Syd Kronenthal Park
Culver West	Linwood E. Howe
Alexander Park	Playground
El Marino Park	Veterans' Memorial
	Park



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REPLACEMENT AMENITY WISH LIST (price includes installation)

- | | |
|--|----------|
| 1. Basketball Backboard | \$1,000 |
| 2. Concrete Trash Can | \$1,300 |
| 3. Concrete Bench | \$1,350 |
| 4. Concrete Picnic Table | \$1,450 |
| 5. Concrete Barbeque | \$1,500 |
| 6. Par Course Equipment (per item) | \$4,500 |
| 7. Single Drinking Fountain | \$5,000 |
| 8. Basketball Backstop (includes mounting pole, backboard, hoop & net) | \$5,000 |
| 9. Basketball or Tennis Court Resurfacing | \$5,000 |
| 10. 3 Tier Bleachers | \$5,500 |
| 11. ADA Compliant Drinking Fountain | \$6,500 |
| 12. 5 Tier Bleachers | \$7,500 |
| 13. 12 Tier Bleachers | \$15,500 |

***Tax Status of Culver City:** Contributions or donations to the City for a public purpose are tax-deductible under Section 170(c)(1) of the Internal Revenue Code. Please check with your tax advisor. The City's tax I.D. number is 95-6000701.

City Attorney
City Clerk
City Manager
Community Development
Finance
Human Resources
Information Technology
Parks, Recreation & Community Service
Public Safety
Public Works
Transportation

Culver City > Government > Parks, Recreation & Community Services

GOVERNMENT
PARKS RECREATION & COMMUNITY SERVICES

Municipal Plunge »
Park Information & Maps »
Parks & Recreation Home »
Recreation »
Registration & Reservations »
Senior and Social Services »
Senior Center Newsletters »
Volunteer Program »
Parks & Recreation Master Plan »

PUBLIC NOTIFICATION SYSTEM
Sign up to Receive E-Mail Updates

CCC
CULVER CITY CONNECT
Your direct connection to City government. Request a service, report a problem, ask a question, or leave a compliment.

REVISIT CULVER CITY!
From the 1920's until today, see how the "Heart of Screenland" has grown.

Parks, Recreation and Community Services (PRCS)

Daniel Hernandez, PRCS Director
4117 Overland Ave
Culver City, CA 90230
(310) 253-6655

Culver CITY GIVING

A donation* to a Park is a gift to the community.

read more

(LINKS TO NEXT PAGE)

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HIGHLIGHTS

Park Regulations:
Current Park Rules & Regulations (pdf)

Projects Under Construction:
Update on Current Projects

Park Enhancement Program (PEP):
Neighborhood "Mini-Grants"

Culver City Living:
Guide to Leisure Services

The Newsletter:
Culver City Senior Center News

Parks and Recreation Master Plan:
Master Plan with Appendices

NEWS & ANNOUNCEMENTS

PRCS DIVISIONS

Administration
Parks
Recreation
Senior & Social Services

PARKS AND RECREATION COMMISSION

Information
Agendas
Minutes
Human Relations

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- Blair Hills Park »
- Blanco Park »
- Carlson Park »
- Culver City Park »
- Culver West Alexander Park »
- The Boneyard (Dog Park) »
- Fox Hills Park »
- Syd Kronenthal Park »
- Lindberg Park »
- El Marino Park »
- Culver City Skate Park »
- Tellefson Park »
- Veteran's Park »



Culver City GIVING

CC Parks Donations - Make a gift to the Culver City community in your name or that of a friend/relative by donating a replacement amenity to one of our parks. Monetary donations toward general improvements are also welcome at any time.

*Donations to the City for a public purpose are tax-deductible under Section 170(c)(1) of the Internal Revenue Code. Please check with your tax advisor. [→ read more](#)

(LINKS TO BROCHURE)

To donate online [click here](#).

(LINKS TO ActiveNet for processing payments; this function should be available soon.)

Park Sites

Culver City offers a wide variety of neighborhood parks for leisure activities. Each park has its own characteristics and amenities. To obtain more information on a particular park site or to donate one or more replacement amenities at a specific park, please click on the park name below.

[Blair Hills Park](#)

[Blanco Park](#) Blanco Park [After School Program](#) and [Parks & Playground Program](#)

[The Boneyard \(Dog Park\)](#)

[Carlson Park](#)

[Culver City Park](#) Culver City Park [Parks & Playground Program](#)

[Culver City Skate Park](#)

[Culver West Alexander Park](#) Culver West Alexander Park [Parks & Playground Program](#)

[El Marino Park](#) - [El Marino Playground Survey](#) El Marino Park [After School Program](#) and [Parks & Playground Program](#)

[Fox Hills Park](#) Fox Hills Park [Parks & Playground Program](#)

[Syd Kronenthal Park](#) - [Syd Kronenthal Playground Survey](#) Syd Kronenthal Park [Parks & Playground Program](#)

[Lindberg Park](#) Lindberg Park [Parks & Playground Program](#)

[Tellefson Park](#)

[Veteran's Park](#) Veteran's Park [Parks & Playground Program](#)

For information on Park Permits or Park Building Rentals, [click here](#).

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Blair Hills Park »

Blanco Park »

Carlson Park »

Culver City Park »

Culver West Alexander Park »

The Boneyard (Dog Park) »

Fox Hills Park »

Syd Kronenthal Park »

Lindberg Park »

El Marino Park »

Culver City Skate Park »

Tellefson Park »

Veteran's Park »



Fox Hills Park

(PHOTOS WILL BE UPDATED)

Green Valley Circle & Buckingham Pkwy, Culver City

Fox Hills Park is a 10 acre park located in the Fox Hills neighborhood.

The park offers the following amenities:

- Recreation Hut with Restroom facilities
- Children's Play Equipment
- 1 Basketball Court
- 1 Soccer Field
- Tennis Court
- Night Lighting
- Grass area
- 2 Picnic Areas near two 6-foot picnic tables
 - * 3 Barbeques
 - * 50 people maximum capacity
 - * Moonbounces allowed with proper permit
 - * Picnic permit hours 10:00a.m. - 4:00p.m.
 - * Permits available 7 days per week
 - * [Picnic Permit Form](#) (pdf)



CC Parks Donations

The most needed replacement amenities at Fox Hills Park are:

- Concrete Trash Receptacle: \$1,300
- Concrete Bench: \$1,350
- Concrete Picnic Table: \$1,450



To donate online [click here.](#)

(LINKS TO ActiveNet for processing payments; this function should be available soon.)