



Dear friends at Culver City,

We appreciate your consideration to support this year's LA Taste of the Nation with a \$5,000 grant.

Since its inception over 30 years ago, Taste of the Nation events have been among the most-anticipated charity series highlighting the restaurant industry, providing an ideal opportunity for chefs and restaurateurs to connect with locals and dining enthusiasts while supporting a critical cause: ensuring that no kid in the US goes hungry.

This year's event promises to be a vibrant celebration of empowering communities through food, showcasing the strength and diversity of the LA culinary scene and welcoming local families to enjoy a fun afternoon with food at its core.

The Taste of the Nation series launched in 1988, and has since raised more than \$100 million to combat hunger. With 1 in 5 kids that could be facing hunger this year, we appreciate the many years of partnership with Culver City that helps us produce this event raising critical funds and awareness for our mission to end childhood hunger. 100% of proceeds from Taste of the Nation events benefit the No Kid Hungry campaign and our work with state and local partners.

We would be honored to have your support this year as we ensure that no child goes hungry in California & across the nation.

PROGRAM BUDGET

Income

Ticket Sales: \$55k

Individual Contributions: \$55k

Fundraising Events/Products (pre-event activities, auction giving tree) \$20k

Sponsorship income: \$65k

Total income \$140K

Expenses

Production: \$14k

Equipment rental: \$60k

Food & Beverage: \$16k

Event Staffing: \$10k

Signage: \$3k

Permits: \$4k

Other

Total expenses: \$120,550



\$5,000 Grant Culver City

Budget relieving in the following areas:

- Parking (vendors, volunteers, with the addition this year of Shake Shack employees & customers over 2 days, at least a \$1,000 increase with the impact of Shake Shack)
- Sanitation equipment & service fees
- On-site officers
- Fire Life Safety Officer
- Event permit & recycling fees
- Maintenance – Electrical Review
- Promotional Banner & other support
- Media Park Rental Fees

No Kid Hungry is the only national campaign solely focused on ending childhood hunger in America, making sure all kids have access to three healthy meals a day. To date, No Kid Hungry and our partners have provided hungry kids with more than one billion meals.

As always, thank you for all you do to help No Kid Hungry reach kids and families in LA, and across the nation!

Gratefully,

Chef Mei Lin, | Chef Brooke Williamson | Team No Kid Hungry
daybird, UMAMEI | *Playa Provisions*

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