

MEETING DATE: August 7, 2012

AGENDA ITEM: Review and Make Recommendations Regarding the Draft “Park Hero” Brochure for the PRCS Department’s Donation/Sponsorship Program.

ATTACHMENTS

Three Tri-Fold Brochures

- A. DRAFT COPY: “Park Hero” Brochure (original rendering)
- B. DRAFT COPY: “Park Hero” Brochure (staff’s rendering)
- C. DRAFT COPY: “Culver City Giving” Brochure (most recent version)

**Yes, I want to support the
Culver City Parks!**

Park Hero's Name: _____

Donation Amount: _____

Address: _____

Email: _____

Telephone: _____

DRAFT

Mail form along with a check or
call with credit card information to:

Culver City Parks Division
9770 Culver Blvd.
Culver City, CA 90232

Individual Family Park Supporters

*"The parks are a big part of our
family time." - the [REDACTED] family*

*"My friends and I all meet at the
Dog Park" - [REDACTED]*

*"There is always something doing
at the Parks" - [REDACTED]*

Partners (non profits)

*"The [REDACTED] Club of Culver City
supports..." - President, [REDACTED] Club*

"Thefjos odf osdjfs" - The [REDACTED]

"We like the Parks" - [REDACTED]

"Whsne keins ihs" - [REDACTED]

Business Boosters

*"The Culver City Park system is a
jewel." - [REDACTED]*

*"Our employees enjoy the walk to
the Park" - [REDACTED]*

*"We support Culver City Parks
because they make a destination to
be proud of" - CC Restaurant Owner*

DRAFT

Be
a
PARK
HERO*



Your donation today
makes a lifetime
of difference.

The Park Hero Program is a gift that keeps on giving

Our Neighbor Parks are a unique green space, for today and for future generations, to enjoy.

The Park Hero Program gives everyone the opportunity to help ensure a secure and well maintained future for our neighborhood Parks.

Our goal is to maintain, enhance and improve each park over the next ten years.

Create a Legacy

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Individual Parks

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Most Needed

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**Parks
Make
Life
Better!**

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Culver City, CA 90232

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*"The parks are a big part of our
family time." - nec Ipsum iriure*

*"My friends and I all meet at the
Dog Park" - Luctus enim Justo*

*"There is always something doing
at the Parks" - Fringilla Facilis*

Partners (non profits)

*"The Vivamus Nulla of Culver City
Supports..." - Nunc Viverra Ornare Etiam*

"Thefjos odf sodjfs" - Ad Minim Veniam

*"We like the Parks" - Aliquam Accumsan
Elementum*

"Whsne keins ihs" - Mollis Convallis

Business Boosters

*"The Culver City Park system is a
jewel." - Penatibus Lorem*

*"Our employees enjoy the walk to
The Park." - Nulla Vulputate*

*"We support Culver City Parks
because they make a destination to
be proud of" - Magna Aliquam Erat*

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PARK
HERO*



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Individual Parks

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Most Needed

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**Parks
Make
Life
Better!**

Culver CITY GIVING

YES! I want to donate a replacement amenity to Culver City Parks!

Name of Park: _____

Donation Amount: _____

Wish List # (see reverse side): _____

Name: _____

Address: _____

Email: _____

Telephone: _____

Credit Card Information:

Visa _____ MasterCard _____ AmEx _____

Number: _____

Expiration Date: _____

Security Code: _____

Signature: _____

Send Donations to:

Culver City Parks, Recreation & Community
Services Department / Parks Division
9770 Culver Blvd., Culver City, CA 90232



Culver City Parks, Recreation & Community
Services Department / Parks Division
9770 Culver Blvd.,
Culver City, CA 90232

Sample Program Brochure

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Culver CITY GIVING



***A donation
to a Park
is a gift to
the community.***

[www.culvercity.org/en/
Government/PRCS](http://www.culvercity.org/en/Government/PRCS)

**Culver City Parks, Recreation &
Community Services Dept.
PARKS DIVISION
310-253-6470**

CCParks.Donations@CulverCity.org

MAKE A GIFT to the Culver City community in your name or that of a friend or relative by donating a replacement amenity to one of our parks. Monetary donations toward general improvements are welcome also at any time. Culver City's tax ID number is 95-6000701.

Donated amenities valued at \$1,000 or more will be recognized with an on-site engraved plaque. Plaques have a standard character limit and design. The final determination on the acceptance and placement of donated amenities will be made by the Parks Division. To learn more, follow the *Culver City GIVING* link at www.culvercity.org/en/Government/PRCS.

You may make a donation by:

- Calling Parks at 310-253-6470
- Emailing your request to CCParks.Donations@CulverCity.org
- Sending the attached donation form along with a check or your credit card information to:

**Culver City Parks Division
9770 Culver Blvd.
Culver City, CA 90232.**

DONATIONS ARE NEEDED to replace existing worn/outdated amenities at:

Blair Hills Park	Fox Hills Park
Blanco Park	Fox Hills Mini-Park
Carlson Park	Lindberg Park
Coombs Park	Tellefson Park
Culver City Park	Syd Kronenthal Park
Culver West	Linwood E. Howe
Alexander Park	Playground
El Marino Park	Veterans' Memorial
	Park



DRAFT



REPLACEMENT AMENITY WISH LIST
(price includes installation)

- | | |
|--|----------|
| 1. Basketball Backboard | \$1,000 |
| 2. Concrete Trash Can | \$1,300 |
| 3. Concrete Bench | \$1,350 |
| 4. Concrete Picnic Table | \$1,450 |
| 5. Concrete Barbeque | \$1,500 |
| 6. Par Course Equipment (per item) | \$4,500 |
| 7. Single Drinking Fountain | \$5,000 |
| 8. Basketball Backstop (includes mounting pole, backboard, hoop & net) | \$5,000 |
| 9. Basketball or Tennis Court Resurfacing | \$5,000 |
| 10. 3 Tier Bleachers | \$5,500 |
| 11. ADA Compliant Drinking Fountain | \$6,500 |
| 12. 5 Tier Bleachers | \$7,500 |
| 13. 12 Tier Bleachers | \$15,500 |

Tax Status of Culver City: Contributions or donations to the City for a public purpose are tax-deductible under Section 170(c)(1) of the Internal Revenue Code. Please check with your tax advisor. The City's tax I.D. number is 95-6000701.