

MEETING DATE: 11/05/07

AGENDA ITEM: Holiday Tree and Decorating.

ATTACHMENTS

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- Tree Option Cost Comparison

	Real Tree (22-foot tall)	Artificial Tree (with lights)	Real Tree (permanently planted in Town Plaza)
Cost	\$2,475	\$9,056	\$15,000
Installation of tree and storage	\$0 ¹	\$1,980	\$0
Acquisition of lights and decorations	\$3,000	\$1,000 ²	\$3,000
Installation of tree decorations	\$1,000	\$0 ³	\$1,000
Removal of tree	\$250	\$250	\$0
Acquisition of fence surrounding the tree ⁴	\$0	\$0	\$0
Acquisition of large ornament topping the tree	\$0 ⁵	\$350	\$350
Trimming and maintenance of tree	\$0	\$0	\$250
Subtotal of Capital Costs (approximate not including tax)	\$6,725	\$12,636	\$19,600
Contingency (10%)	\$672	\$1,263	\$1,960
Total Cost	\$7,397	\$13,899	\$21,560
Reoccurring Annual Cost	\$6,725	\$1,980	\$1,250

¹ There is no cost because the installation is included in the cost.

² There is less cost to acquire the lights and decorations because the decorations are integrated to the tree and a portion of the cost is included in the cost of the tree.

³ There is no cost because the decorations permanently attached to the tree.

⁴ There is no cost because the fence created for last year's event will be reused.

⁵ There is no cost because the ornament is included with the decorations.

- Pole Mounted Decorations⁶

	Non LED option	LED Option
Pole Mounted Ornament (per pole)	\$350	\$420
Installation and Storage	\$75	\$75
Subtotal per pole	\$425	\$495
Total with 70 poles (not including tax)	\$29,750	\$34,650
Total with 35 poles (not including tax)	\$14,875	\$17,325

⁶ Decorations are guaranteed for 5 seasons.