

City Council Strategic Goals 2024 - 2029*	
Strategic Goal	Work Plan Strategies
1. Ensure Long-term Financial Stability	<ul style="list-style-type: none"> a. Cost recovery for services b. New and expanded revenue streams c. Business attraction and retention d. Management of employee costs
2. Enhance Mobility and Transportation	<ul style="list-style-type: none"> a. Multi-modal transportation accessibility and expansion b. Improve public transportation infrastructure c. Enhance safety through engineering, enforcement, and technology
3. Improve Housing and Homeless Services	<ul style="list-style-type: none"> a. Support housing production for all income levels b. Holistic services for the unhoused population combined with strategies to reduce homelessness c. Prevent homelessness through tenant protections
4. Promote Diversity, Equity, and Inclusion	<ul style="list-style-type: none"> a. Support diversity throughout the organization b. Integrate anti-harrassment and discrimination initiatives and training opportunities c. Expand opportunities for the underserved
5. Improve and Maintain Public Infrastructure and Community Spaces	<ul style="list-style-type: none"> a. Advance existing infrastructure initiatives b. Identify community priorities c. Expand features and connectivity in public spaces
6. Advance Environmental Sustainability and Climate Action	<ul style="list-style-type: none"> a. Green infrastructure, including City facilities, fleet, and equipment b. Partnership with neighboring agencies to advance environmental mitigation c. Implement regulatory programs in support of environmental sustainability
7. Promote Public Safety	<ul style="list-style-type: none"> a. Promote a safe and welcoming environment for all members of the Culver City Community b. Focus on training and emergency preparation c. Enhance strategies for crime prevention
8. Provide High Quality Public Services	<ul style="list-style-type: none"> a. Leverage technology to improve effectiveness and efficiency b. Use data to enhance and support decision making c. Amplify focus on customer service
9. Increase Community Engagement	<ul style="list-style-type: none"> a. Leverage technology and social media to provide better accessibility to the City b. Improve engagement in the public process c. Increase participation in City programs

**As required to satisfy the Government Financial Officers Association's requirements for Distinguished Budget Presentation*