

MEETING DATE: April 5, 2010

AGENDA ITEM: **Approval to Amend a Professional Services Agreement with Joshua Callaghan for the Application of Photo Murals to Eleven Utility Boxes in and Adjacent to Town Plaza.**

ATTACHMENTS

	<u>Pages</u>
1. Estimates from Joshua Callaghan dated February 2 and March 3, 2010	1-2
2. Town Plaza Utility Box “Before and After” Images	3

ATTACHMENT 1

Joshua Callaghan
170 N. San Fernando Rd.
Los Angeles, CA 90031 USA

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TO:
B. Christine Byers
Public Art & Historic Preservation Coordinator
Cultural Affairs | City of Culver City
9770 Culver Boulevard
Culver City, CA 90232
(310) 253-5776 (Direct)
(310) 253-5779 (Fax)

Estimate Date: 2/2/2010

Service: Design and installation of photo mural applied to large utility box

Location: Town Park Plaza, Culver-City, CA

Box Dimensions: 6'X7'X3'

Removal of existing vinyl	\$800.00
Artwork	\$1600.00
Printing and installation	\$1200.00
Total	\$3600.00

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Estimate Date: 3/01/2010

Service: Design and installation of photo murals applied to 10 utility boxes located in downtown Culver City. This estimate is for 3M Scotchprint Controltac vinyl with graffiti resistant overlaminant.

Location:	sq. ft.:	# of sides:
1. Town Plaza (telephone)	38	5
2. Fountain Control	36	5
3. Fountain Control	28	5
4. Fountain Control	54	5
5. Cardiff Crosswalk	66	4
6. Parcel B	66	4
7. Parcel B	36	5
8. Parcel B	60	5
9. Parcel B	44	5
10. Kirk Douglas Theatre	36	0

TOTAL	464	43
printing, removal, and installation \$15 per sqf. =====	\$6,960	
design and formatting, \$165 per side =====	\$7,095	

ESTIMATE TOTAL \$ 14,055

ATTACHMENT 2

Town Plaza Utility Box
Before and After Wrapping With Photo Mural in 2004

