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UNTIL APPROVED BY THE CITY COUNCIL

SPECIAL MEETING OF THE
CITY COUNCIL
CULVER CITY, CALIFORNIA

January 30, 2018
7:00 p.m.

Call to Order & Roll Call

Mayor Cooper called the special meeting of the City Council to order at 7:02 p.m. in the Mike Balkman Chambers at City Hall.

Present: Jeffrey Cooper, Mayor
Thomas Small, Vice Mayor
Jim B. Clarke, Council Member
Göran Eriksson, Council Member
Meghan Sahli-Wells, Council Member

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Pledge of Allegiance

The Pledge of Allegiance was led by George Montgomery.

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This item was taken out of sequence.

Joint Public Comment - Items Not on the Agenda

Mayor Cooper invited public comment.

The following member of the audience addressed the City Council:

David Voncannon reported suffering a severe accident and he commended the Culver City paramedics and firefighters for their excellent response and care.

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Receipt and Filing of Correspondence

No correspondence was received.

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Community Announcements by City Council Members/Information Items from Staff

Council Member Clarke received City Council consensus that a discussion of developing a program called Leadership Culver City be agendized for a future meeting.

Vice Mayor Small reported attending the Mayor's Innovation Project Winter Meeting; questioned what Culver City was planning for the Olympics noting that it was intended to be a no-private car event with an emphasis on transit; and he reported speaking on a panel regarding multi-modal transportation.

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Order of the Agenda

Mayor Cooper asked that item A-2 be brought forward on the agenda.

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Action Items

Item A-2
(Out of Sequence)

CC - (1) Consideration of a Request for Sponsorship by kgPR for a Charitable Screening at the Arclight Theater and in Town Plaza to Bring Awareness to Homelessness; and (2) If Sponsorship is Approved, Designate the Event as a City-Sponsored Event

Elizabeth Garcia, Assistant to the City Manager, introduced the item.

Mayor Cooper invited public participation.

The following members of the audience addressed the City Council:

Daniel Lee expressed support for the request and he asked that the money be tracked and used wisely to help the unhoused in Culver City.

Weisi Gharreau, kgPR, discussed events to bring awareness to homelessness in Los Angeles planned for the Arclight and Rush Street on February 17-18; the need for approval of a Step and Repeat; he discussed publicity and outreach; benefits to Culver City; work with Culver City hotels; and he indicated that the for-profit organization would be collecting items for the homeless with money raised donated to the homeless after expenses are recouped.

Discussion ensued between the speaker and the City Council regarding which organizations in Culver City would benefit from the donations; whether a condition could be added to require that donations be made to non-profit organizations serving homeless in the area; staff-suggested organizations to donate to; working with local organizations to identify needs; maintaining flexibility; ensuring that monetary donations are directed to Upward Bound House and St. Josephs Center; providing an accounting of the event; an invitation to Daniel Lee to participate in the event; previous fundraising events; the addition of celebrities; faith based organizations that help the homeless; the regular sponsorship process; the need for a written proposal; coordination with Disney; and clarification that 10% of the profits would be donated.

MOVED BY COUNCIL MEMBER SAHLI-WELLS, SECONDED BY VICE MAYOR SMALL AND UNANIMOUSLY CARRIED, THAT THE CITY COUNCIL:

1. PROVIDE IN-KIND FINANCIAL ASSISTANCE SHALL TO KGPR'S CHARITABLE SCREENING TO BRING AWARENESS TO HOMELESSNESS; AND
2. DETERMINE THE CRITERIA ESTABLISHED FOR CITY SPONSORSHIP (OUTLINED IN THE REPORT ABOVE) HAVE BEEN MET AND, DESIGNATE THE CHARITY SCREENING AS A CITY-SPONSORED EVENT; AND
3. AUTHORIZE THE CITY ATTORNEY TO REVIEW/PREPARE NECESSARY DOCUMENTS, IF ANY; AND

4. AUTHORIZE THE CITY MANAGER TO EXECUTE SUCH DOCUMENTS ON BEHALF OF THE CITY; AND

5. REQUIRE THAT MONETARY DONATIONS RECEIVED BE DIRECTED TO UPWARD BOUND HOUSE OR ST. JOSEPH CENTER, WITH OTHER DONATIONS GIVEN TO FAITH BASED ORGANIZATIONS IN CULVER CITY; AND

6. REQUIRE AN ACCOUNTING OF DONATIONS FURNISHED TO CULVER CITY AFTER THE EVENT.

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Item A-1

CC - Discussion of the (1) General Plan Update (GPU) Request for Proposals (RFP) and Travel Demand Forecast Modeling (TDFM) RFP; and (2) Direct the City Manager as Deemed Appropriate

Sol Blumenfeld, Community Development Director, introduced the item.

Ashley Hefner, Advance Planning Manager, discussed the General Plan Update and the Travel Demand Modeling RFPs and she provided background on the update of the RFP.

Discussion ensued between staff and Council Members regarding the role of non-profits in establishing a baseline; the importance of assessing the impacts of non-profits on the economy; measuring whether policies are being instituted that promote kindness; the governance element; equity; referencing the Visioning Study; the need for consistency in the mobility element; the grading system; evaluation criteria; understanding what to do vs. the ability to do it; aging in place; the Housing Element; differences in figures between the number of elderly residents in the City vs. figures provided by AARP; defining what elderly is; the appointment of advisory members; the Travel Demand Forecasting Model (TDFM); inclusion of Blanco Park in the list of neighborhoods; standards for measuring Vehicle Miles Travelled (VMT) for autonomous vehicles; ensuring that consultants are part of the full discussion on advisory members; meeting dates tied to crafting the advisory body; creation of the application; the selection process; open issues; various subcommittees with different specialties; expertise required; different purposes for different committees; goals; criteria set out by the state; giving

voice to people in the community who fill different roles; demographics; age; geography; income; concern with jumping the gun; clarifying what the goal is for the committees before rushing forward; other subcommittees that will report to the General Advisory Committee; balance; the Citizens Advisory Committee focused on the engagement aspect; the Technical Advisory Committee; socioeconomic information; representation; the Office of Planning and Research for the State of California General Plan Guidelines; emphasis on engaging in a thoughtful process with wide representation; ensuring that a discussion is had in the subcommittees and with staff regarding populating the committees; census information; the age where people experience issues related to mobility and housing that require a special approach; the use of Vigilant; capturing big data; Streetlight Data; collection of data from cellphones; making sure that data is not shared with ICE; and moving forward with the RFP.

Mayor Cooper invited public participation.

The following member of the audience addressed the City Council:

Albert Vera discussed the level of engagement in the community; areas not mentioned in the staff report; and he felt it was imperative to involve the entire community.

Discussion ensued between staff and Council Members regarding the intent to involve the entire City; adding in additional information; the basis for listing neighborhoods; key neighborhoods cited in the staff report; population groups; ensuring that specific neighborhoods are addressed but not at the expense of other neighborhoods; clarification that the census tract borders encompass larger areas; the evolution of the RFP; adding the Southern California Association of Governments (SCAG) Community Profiles as part of the resource list; working class roots in Culver City; challenges faced by the City; the need for affordable housing; rebranding circulation as the mobility element; Vision Zero; addressing homelessness in the Housing Element; sustainability; maintenance; shrinking infrastructure; the Los Angeles Community Energy Program (LACE); the Solar Voltaic Ordinance; the history of Culver City as an early adopter and champion of sustainable practices; energy use, energy production, water and air quality; climate adaptation and resiliency; creation of a Climate Action Plan; finding the intuitive format for the community; remaining flexible and

inclusionary; consultant input; making it clear that the City is open to having a Climate Action Plan as an element or ensuring that it is included in all elements; the intent to consider a breadth of suggestions and proposals; providing economic opportunities for residents of all income levels; Ballona Creek; transportation advantages and function; concern that the added detail limits the RFP; allowing creativity for the consultant but making sure to cover everything that the City wants to accomplish; input received from the RFQ process; obtaining maximum input from the current City Council; evaluating responses; current practices; direction to staff; clarification that things can be added to the scope; RFPs of other cities; the importance of outreach; advanced approaches to outreach; whether to include research findings with the RFP; potential partners; the Chamber of Commerce; identifying neighborhoods that have trouble getting their voice heard; clarification that the key neighborhoods are not the sole focus; research indicating which neighborhoods should be targeted; the 2017 Homeless Count; broad engagement; use of the term non-white vs. being specific to other groups; the percentage of people who are non-white; using different terminology; inclusiveness and diversity in the City; adding context for the specific document; certain populations that the City should reach out to in order to make sure their voices are heard; state guidelines from the Office of Planning and Research; making sure that the General Plan reaches the entire community; responsibility for outreach; the phased outreach process; the advance engagement strategy; work that proceeds the consultant being brought online; next steps in the RFP; and ensuring City Council unanimity to move forward.

Council Member Clarke moved that pending other revisions, the City Council accept the draft RFP to move forward with. Council Member Sahli-Wells seconded the motion.

Mayor Cooper received clarification that a separate conversation could be had regarding creation of the General Plan Advisory Committee.

MOVED BY COUNCIL MEMBER CLARKE AND SECONDED BY COUNCIL MEMBER SAHLI-WELLS THAT PENDING OTHER REVISIONS, THE CITY COUNCIL DIRECT STAFF TO MOVE FORWARD WITH THE DRAFT REQUEST FOR PROPOSALS AS PRESENTED.

THE MOTION CARRIED BY THE FOLLOWING VOTE:

AYES: CLARKE, SAHLI-WELLS, SMALL
NOES: COOPER, ERIKSSON

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Recess/Reconvene

Mayor Cooper called a brief recess from 9:02 p.m. to 9:16 p.m. to allow staff the opportunity to gather their notes regarding moving forward with modifications to the RFP.

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Item A-1
(Continued)

CC - Discussion of the (1) General Plan Update (GPU) Request for Proposals (RFP) and Travel Demand Forecast Modeling (TDFM) RFP; and (2) Direct the City Manager as Deemed Appropriate

Mayor Cooper proposed a motion to create the General Plan Advisory Committee with each Council Member appointing three members at the meeting of February 26, 2018. Council Member Clarke seconded the motion and the discussion continued.

Further discussion ensued between staff and Council Members regarding the purpose, role and purview of the committee; who the committee would report to; the relationship of the committee to the other bodies; the organizational chart discussed in the draft plan; composition; frequency of meetings; number of members; effectiveness; caution that having too many members could decrease effectiveness; having the Technical and Citizens Committee report to the General Plan Advisory Committee which would be below the City Council subcommittee; a suggestion that each Council Member appoint two members; clarification that staff would facilitate but not be voting members; Brown Act rules; Form 700s; whether the committee would vote; recommendations; creating a summary of committee operations; meeting frequency; the line of decision making; committee structure; clarifying the nature of the committee for appointees; approval processes; returning to the City Council with a memorandum regarding committee structure; making the information available to the public; a suggestion that Council Members come in with three suggestions even if only two can be appointed; finding balance among appointees; alternates; concern with having

such a large Brown Act committee making formal recommendations; potential scheduling issues; and staff agreement to return to the City Council with additional information.

Mayor Cooper moved to create a General Plan Advisory Committee consisting of fifteen members, three appointed by each Council Member. Council Member Eriksson seconded the motion.

Additional discussion ensued between staff and Council Members regarding waiting until February 12, 2018 to decide on how many members should be on the committee; ascertaining the scope of the committee; making an informed decision; recommendations to the City Council subcommittee; and whether having a full committee is preferable for consistency when making decisions.

MOVED BY MAYOR COOPER AND SECONDED BY COUNCIL MEMBER ERIKSSON THAT THE CITY COUNCIL CREATE A GENERAL PLAN ADVISORY COMMITTEE CONSISTING OF FIFTEEN MEMBERS, THREE APPOINTED BY EACH COUNCIL MEMBER.

THE MOTION CARRIED BY THE FOLLOWING VOTE:

AYES: CLARKE, COOPER, ERIKSSON
NOES: SAHLI-WELLS, SMALL

Ashley Hefner, Advance Planning Manager, discussed modeling; VMT; TDFM; identifying who would use the model output; reasons for changing from Level of Service (LOS) to VMT; performance measures; data; traffic analysis zones; transportation networks; model inputs and outputs; SB 743; updated analysis methods; components for implementation of VMT; VMT mitigation options; data; costs associated with modeling; key objectives; and the timeline for issuing the RFP.

Discussion ensued between staff and Council Members regarding clarification that changing to VMT is a directive; the decision on whether to keep LOS; tailoring criteria depending on the development; using LOS to look at local operation issues; costs involved; data points; periodic model recalibration; the experiences of other cities; best practices; use of the model created; ongoing training; decision points; guidance from the City Council; informing the General Plan update, mobility update and the state

mandate; the timeline for implementing the changeover from LOS to VMT; the grace period for the changes to take affect; establishing thresholds of impact; use of the consultant; differences in actions between cities; fees to fund transportation improvements throughout the City; designing the algorithms; setting parameters; projects that benefit from VMT; ways to mitigate VMT; tracking traffic added to the City; strategic goals; segregating pass through trips; tracking the amount of traffic added to the City; ride sharing vs. ride hailing; whether Uber increases the number of cars on the road; driverless vehicles; increasing the modal split; carpooling; Lyftline and Uberpool; ZipCar; and proposed dates for issuances.

MOVED BY COUNCIL MEMBER CLARKE, SECONDED BY VICE MAYOR SMALL AND UNANIMOUSLY CARRIED THAT THE CITY COUNCIL DIRECT STAFF TO MOVE FORWARD WITH ISSUANCE OF THE TRAVEL DEMAND FORECAST MODELING (TDFM) RFP.

Ashley Hefner, Advance Planning Manager, reviewed City Council comments about the RFP including: add the SCAG Community Profile to the list of resources; discuss the fact that Culver City has blue collar roots in addition to the movie history; discuss housing and homeless strategies in the Housing Element and the introduction; mention Vision Zero in the rebranding of mobility; boost the discussion on environmental impacts in the sustainability section including air quality, water quality and the heat island affect; mention that Culver City has joined the Los Angeles Community Energy program and was an early adopter; note the solar photovoltaic ordinance; indicate that Ballona Creek is an important transportation commuter way and resource; reference the TOD Visioning Study more clearly; mention non-profits in the baseline in addition to businesses; discuss aging in place in the Housing Element paragraph; use Santa Monica's well-being project as an inspiration point for the City of Kindness strategies; reiterate the importance of the Olympics; emphasize inclusivity City-wide in outreach and all endeavors; include veterans on the list of groups to reach out to; specifically address public transit in the discussion about moving forward; include the Chamber of Commerce in the list of potential partners; and ensure that all neighborhoods are included in outreach.

Further discussion ensued between staff and Council Members regarding the Climate Action Plan; making it clear in the RFP that the applicant should make a recommendation about

different options for a Climate Action Plan; the AARP Initiative; and next steps in the process.

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Public Comment - Items Not on the Agenda

Mayor Cooper invited public comment.

No cards were received and no speakers came forward.

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Items from Council Members

None.

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Adjournment

There being no further business, at 10:25 p.m. the City Council adjourned to February 22, 2018.

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Jeremy Green
CITY CLERK of Culver City, California
EX-OFFICIO CLERK of the City Council
Culver City, California

JEFFREY COOPER
MAYOR of Culver City, California