

City of Culver City, California
Agenda Item Report

Meeting Date: <u>09/06/11</u>		Item Number: <u>A-2</u>	
PRCS COMMISSION AGENDA ITEM: Assign Topics and Select Meeting Dates for One or More Parks, Recreation and Community Services Commission Presentations on Human Relations Issues.			
Contact Person/Dept.: Dan Hernandez, PRCS Director		Phone Number: (310) 253-6655	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: (Email) Meetings and Agendas – Parks, Recreation and Community Services Commission (09/01/11).			
Department Approval: Dan Hernandez (08/17/11)		City Attorney Approval: N/A	
Chief Financial Officer Approval: N/A		City Manager Approval: N/A	

RECOMMENDATION:

Staff recommends that the Parks, Recreation and Community Services (PRCS) Commission assign topics and select meeting dates for one or more presentations on human relations issues, including requesting alternate meeting dates and venues, where appropriate.

BACKGROUND:

After hearing a report from the Human Relations Subcommittee at the November 4, 2010 meeting, the members of the PRCS Commission reached consensus on the importance of taking a proactive stance in imparting information and education to the public on human relations related issues. Subsequently, the Commission held two very successful presentations on topics of major relevance to the community. At the February 1, 2011 PRCS Commission meeting, a presentation on bullying entitled "Words Matter" was given by Dr. Earl Ofari Hutchinson and Dr. Sikivu Hutchinson. On June 7, 2011 the Commission hosted, "ELDER ABUSE: How It Affects You, Your Family and Your Neighbors," by Ernie Powell, Senior Manager of Advocacy / AARP California at the Culver City Senior Center.

Being fully cognizant of current budgetary constraints, the Commission designed the human relations presentation series as one that has minimal fiscal impact on the City. In general, the procedure for hosting the presentations has been as follows:

- Presentations are agendaized at regular PRCS Commission meetings. Special meetings are not called solely for the purpose of hosting presentations; however, regular meeting dates may be adjusted to accommodate presentations if the Commission so desires.

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- Commissioners identify, contact and make arrangements with the presenter.
- Commissioners create a flyer for the presentation and email it to PRCS Department staff.
- PRCS staff uses the flyer into two to three email blasts to publicize the presentation.
- PRCS staff makes copies of the flyer and posts it at various Culver City parks and facilities.
- The Senior and Social Services Manager uses his professional contacts to route the flyers to other Human Services providers.

DISCUSSION:

This Agenda Item has been prepared to give the PRCS Commission the opportunity to assign topics and select meeting dates for one or more presentations on human relations issues, including requesting alternate meeting dates and venues, where appropriate.

Dates & Venues

The dates of future regular Commission meetings are listed below. In addition, a 2012 calendar is provided as an Attachment. At the present time, all future Commission meetings are scheduled to be held on the first Tuesday of the month in the Mike Balkman Council Chambers. However, the "Elder Abuse" presentation was held at the Culver City Senior Center to great success. Due to the location and relevant topic, it would be safe to say attendance was improved over holding this particular event at the Council Chambers. The Commission may wish to hold future presentations at the Senior Center or some other relevant venue, as long as there is no additional cost to the City. The calendar of events for alternate sites will be reviewed by staff for scheduling conflicts before any plans for relocating Commission meetings are finalized.

2011	2012	
October 4	January 3	July 3
November 1	February 7	August 7
December 6	March 6	September 4
	April 3	October 2
	May 1	November 6
	June 5	December 4

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Topics

With regard to potential human relations related presentation topics, there are many areas that the Commission could elucidate. For example, the articles that are provided to the PRCS Commission by the Senior and Social Services Manager each month always contain information on several issues that could be the focus of future presentations, including those that discourage discrimination and promote the full acceptance of all citizens in all aspects of community life without regard to race, religion, sex, color, national origin and/or sexual orientation.

FISCAL ANALYSIS:

There is no fiscal impact associated with the discussion of this Agenda Item. If future human relations related presentations are conducted in a manner similar to the earlier presentations in this series, it is anticipated that costs to the City associated with the presentations will be nominal and thus will be absorbed by the current PRCS Department budget. Staffing and budgetary restraints prevent PRCS Department staff from allocating additional resources towards these workshops.

ATTACHMENT:

2012 Calendar

MOTIONS:

That the Parks, Recreation and Community Services Commission:

1. Assign _____ as a human relations presentation topic
at the Commission meeting on _____ to be held
at _____; and,
2. (Optional) Assign _____ as a human relations
presentation topic at the Commission meeting on _____ to be
held at _____.