

**City of Culver City, California
Agenda Item Report**

Meeting Date: <u>07/14/14</u>		Item Number: <u>C-5</u>
CITY COUNCIL AGENDA ITEM: Adoption of a Resolution Granting a Permit to the Culver City Exchange Club to Conduct a Beer and Wine Garden in Veterans' Memorial Park During the 2014 Fiesta La Ballona.		
Contact Person/Dept.: Dan Hernandez, PRCS Director		Phone Number: (310) 253-6655
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☒ No ☐
Public Hearing: ☐	Action Item: ☐	Attachments: ☒
Commission Action Required: Yes ☐ No ☒		Date: _____
Public Notification: (Email) Meetings and Agendas – City Council (07/09/14); (Email) Fiesta La Ballona Committee (07/09/14); (Email) Culver City Exchange Club (07/09/14).		
Department Approval: Dan Hernandez (07/02/13)		City Attorney Approval: Carol Schwab (by H. Baker) (07/07/14)
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (07/08/14)		City Manager Approval: John M. Nachbar (07/08/14)
 <u>RECOMMENDATION:</u> Staff recommends the City Council adopt a resolution granting a permit to the Culver City Exchange Club (Exchange Club) to conduct a Beer and Wine Garden in Veterans' Memorial Park during the 2014 Fiesta La Ballona (Attachment 1). <u>BACKGROUND:</u> Culver City Municipal Code (CCMC) Section 13.03.025(A) grants the City Council authority to issue a permit for a beer and wine garden at the City's Fiesta La Ballona event. The Beer and Wine Garden (BWG) has been a part of the Fiesta La Ballona (Fiesta) since 2005. The Exchange Club has been the permittee for the BWG since 2007. The Exchange Club is a local non-profit organization that is dedicated to providing financial support to various community-based organizations benefiting children, seniors, and those with disabilities. The Exchange Club co-sponsors other annual events with the City of Culver City, including the "Cruisin' Back to the 50's" Culver City Car Show and the Carnival for Children with Disabilities. <u>DISCUSSION:</u> The 2014 Fiesta will be held on Friday, August 22, Saturday, August 23, and, Sunday, August 24. The Fiesta La Ballona Committee would like to offer a BWG during the 2014 Fiesta and is, once again, recommending the Exchange Club as the		

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BWG vendor. The Exchange Club desires to sponsor the BWG for the 2014 Fiesta under similar conditions as those imposed by the City for the 2013 Fiesta.

Liability and Insurance Requirement

The insurance requirement for the BWG is one million dollars (\$1,000,000) general liability insurance, per occurrence, including liquor liability. According to the conditions of the proposed Permit, the Exchange Club must submit the required evidence of insurance at least two weeks prior to the 2014 Fiesta. The City Attorney's Office will review the insurance policy and verify that, in addition to coverage for general liability, the policy includes liquor liability coverage and has added the City of Culver City and the Fiesta Committee as additional insureds.

The BWG Hours of Operation

As agreed upon by City staff, the Fiesta La Ballona Committee, and the Exchange Club, the proposed hours of operation of the BWG are as follows:

Friday, August 22, 2014

- Fiesta entertainment ends at 9:15 p.m.
- **BWG last call at 9:00 p.m. and no drinks served past 9:15 p.m.**
- Food vendor sales end @ 9:15 p.m.
- **BWG closes at 9:30 p.m.**
- Fiesta ends at 10:00 p.m.

Saturday, August 23, 2014

- Fiesta entertainment ends at 9:00 p.m.
- **BWG last call at 8:45 p.m. and no drinks served past 9:00 p.m.**
- Food vendor sales end @ 9:00 p.m.
- **BWG closes at 9:30 p.m.**
- Fiesta ends at 10:00 p.m.

Sunday, August 24, 2014

- Fiesta entertainment ends at 6:00 p.m.
- **BWG last call at 6:15 p.m. and no drinks served past 6:30 p.m.**
- Vendor load-out begins at 6:30 p.m.
- **BWG closes at 7:00 p.m.**
- Fiesta ends at 9:00 p.m.

Other Conditions

The Exchange Club is willing and able to comply with all of the other conditions imposed during previous Fiestas. As set forth in the proposed resolution, other

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conditions deal with issues pertaining to enforcement regarding minors and safety procedures, among others. The Exchange Club will have its volunteers trained in applicable laws regarding liquor sales and provide the necessary supervision required to ensure laws are enforced.

FISCAL ANALYSIS:

The adoption of the proposed resolution will have a nominal positive fiscal impact to the City due to the \$600 event space fee that will be charged to the Exchange Club for the use of the area within Veterans' Memorial Park which the BWG occupies during the Fiesta. This revenue will be deposited in the General Fund (Account 10130285: Community Events - Fiesta La Ballona).

ATTACHMENT

Proposed Resolution

MOTION:

That the City Council:

Adopt a Resolution granting a permit to the Culver City Exchange Club to conduct a Beer and Wine Garden in Veterans' Memorial Park during the 2014 Fiesta La Ballona.