

CULVER CITY GENERAL PLAN COST ESTIMATE

|                                                                       | INTERFACE STUDIO            |           |           |          |               | STOSS                  |                 |       |               |       | HERE LA                            |            |             |           | BARRY MILLER                     | STRATEGIC ECONOMICS            |           |               |            |               | ESTELANO LESAR ADVISORS                |        |           |          |               | KATZ & ASSOCIATES              |                  |          |                  | FEHR & PEERS             |                 |       |           |           | SHERWOOD ENGINEERS           |                   |                   |           | CIRCLEPOINT                          |           |           |           |                      |                  | LUDLOW KINGSLEY      |                   |                     |      |           |  |
|-----------------------------------------------------------------------|-----------------------------|-----------|-----------|----------|---------------|------------------------|-----------------|-------|---------------|-------|------------------------------------|------------|-------------|-----------|----------------------------------|--------------------------------|-----------|---------------|------------|---------------|----------------------------------------|--------|-----------|----------|---------------|--------------------------------|------------------|----------|------------------|--------------------------|-----------------|-------|-----------|-----------|------------------------------|-------------------|-------------------|-----------|--------------------------------------|-----------|-----------|-----------|----------------------|------------------|----------------------|-------------------|---------------------|------|-----------|--|
|                                                                       | Lead Consultant             |           |           |          |               | Landscape Architecture |                 |       |               |       | Urban Design, Planning, Engagement |            |             |           | General Plan Expertise / Housing | Economics & Marketing Strategy |           |               |            |               | Planning, Equity, Economic Development |        |           |          |               | Engagement / IAP2 Facilitation |                  |          |                  | Mobility, Transportation |                 |       |           |           | Engineering, Water & Ecology |                   |                   |           | Environmental, Health Planning, CEQA |           |           |           |                      |                  | Branding, Web Design | Fee per Task      |                     |      |           |  |
| TITLE                                                                 | Principal / Project Manager | Principal | Associate | Designer |               | Principal              | Studio Director | Staff | Staff 2       |       | Principal                          | Designer I | Designer II |           | Principal                        |                                | Principal | Sr. Associate | Associate  | Analyst       |                                        | Co-CEO | Principal | Director | Sr. Associate | Associate                      | Research Analyst |          | Lead Facilitator | Program Manager          | Program Support |       | Principal | Associate | Sr. Engineer/ Planner        | Engineer/ Planner | Graphics/ Support |           | Principal                            | Sr PM     | Staff     |           | Principal, John Cook | PM, Alex Castana | Associate Planner    | Assistant Planner | Michael Baker Int'l |      | Principal |  |
| HOURLY RATE                                                           | \$140                       | \$120     | \$110     | \$85     |               | \$305                  | \$150           | \$120 | \$115         |       | \$175                              | \$125      | \$80        |           | \$135                            |                                | \$310     | \$170         | \$120      | \$95          |                                        | \$290  | \$230     | \$185    | \$175         | \$145                          | \$90             |          | \$280            | \$185                    | \$135           |       | \$275     | \$195     | \$165                        | \$135             | \$135             |           | \$160                                | \$147     | \$125     |           | \$250                | \$155            | \$100                | \$90              | \$150               |      | \$180     |  |
| TASK 1: PROJECT MANAGEMENT & GETTING STARTED                          |                             |           |           |          | Hours         | Hours                  | Hours           | Hours | Cost          | Hours | Hours                              | Hours      | Hours       | Cost      | Hours                            | Cost                           | Hours     | Hours         | Hours      | Hours         | Cost                                   | Hours  | Hours     | Hours    | Hours         | Hours                          | Cost             | Hours    | Hours            | Hours                    | Cost            | Hours | Hours     | Hours     | Cost                         | Hours             | Hours             | Hours     | Cost                                 | Hours     | Hours     | Hours     | Cost                 | Hours            | Hours                | Hours             | Cost                | Cost |           |  |
| Task 1.1: ESTABLISH A INTERNAL COMMUNICATION PLAN                     |                             | 4         |           | 8        | \$ 1,440      |                        |                 |       | \$ -          |       |                                    |            |             | \$ -      |                                  | \$ -                           |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              |                   |                   | \$ -      |                                      |           |           | \$ -      |                      |                  | \$ -                 | \$ -              | \$ 1,440            |      |           |  |
| Task 1.2: COORDINATION MEETINGS                                       |                             | 288       |           | 144      | 24 \$ 58,200  | 18                     | 36              | 36    | 4 \$ 15,670   | 60    |                                    |            |             | \$ 10,500 | 4 \$ 540                         | 2                              | 6         | 0             | 0 \$ 1,640 | 4             | 20                                     | 20     |           |          |               | 60 \$ 14,860                   | 6                | 30       | 42               | \$ 12,180                | 22              |       | 22        |           | \$ 9,680                     | 2                 | 8                 | 8         | \$ 2,496                             | 24        | 24        |           |                      | \$ 9,720         | \$ -                 | \$ 123,306        |                     |      |           |  |
| Task 1.3: INVENTORY WISHLIST                                          |                             | 4         |           | 16       | 16 \$ 3,680   |                        | 4               | 4     | - \$ 1,080    |       |                                    |            |             | \$ -      | 4                                | \$ 540                         | 0         | 0             | 1          | 0 \$ 120      |                                        |        | 2         |          |               | 16 \$ 1,900                    |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              |                   | 2                 | \$ 250    |                                      |           | \$ -      | \$ -      | \$ 7,570             |                  |                      |                   |                     |      |           |  |
| Task 1.4: GENERAL PLAN CHECKLIST                                      |                             | 8         |           | 8        | \$ 2,000      | -                      | -               | -     | \$ -          |       |                                    |            |             | \$ -      | 16                               | \$ 2,160                       |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              |                   |                   | \$ -      |                                      |           |           | \$ -      | \$ -                 | \$ 4,160         |                      |                   |                     |      |           |  |
| Task 1.5: DEVELOP A PUBLIC PARTICIPATION PLAN                         |                             | 32        | 4         | 24       | 8 \$ 8,280    | 2                      | 12              | 12    | 12 \$ 5,230   | 18    |                                    |            | 32          | \$ 5,710  | 2                                | \$ 270                         |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  | 10       | 10               |                          | \$ 4,250        |       |           |           | \$ -                         |                   |                   |           | \$ -                                 |           |           |           | \$ -                 | \$ -             | \$ 19,490            |                   |                     |      |           |  |
| Task 1.6: ESTABLISH GRAPHIC STANDARDS AND INITIAL MARKETING MATERIALS |                             | 8         | 8         | 80       | \$ 17,680     |                        |                 |       | 20            |       |                                    |            | 24          | \$ 9,720  | \$ -                             | \$ -                           | 16        | 40            | 24         |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              |                   |                   | \$ -      |                                      |           |           | \$ -      | \$ -                 | 10,000           | \$ 39,800            |                   |                     |      |           |  |
| Total Hours                                                           | 344                         | 12        |           | 128      |               | 20                     | 52              |       | 16            |       | 94                                 | 40         | 56          |           | 26                               |                                | 2         | 6             |            | -             |                                        | 4      | 22        |          |               | 76                             |                  | 16       | 40               | 42                       |                 | 22    | -         |           |                              | -                 | 2                 | 8         | 10                                   |           | 24        | 24        |                      |                  |                      |                   |                     |      |           |  |
| Task 1 Cost Estimate                                                  |                             |           |           |          | \$ 91,280     |                        |                 |       | \$ 24,380     |       |                                    |            |             | \$ 25,930 | \$ 3,510                         |                                |           |               |            | \$ 1,700      |                                        |        |           |          |               | \$ 16,760                      |                  | 16       | 40               | 42                       |                 | 22    | -         |           |                              | \$ 9,680          |                   |           | \$ 2,746                             |           |           | \$ 9,720  | \$ 10,000            | \$ 212,196       |                      |                   |                     |      |           |  |
| TASK 2: PUBLIC ENGAGEMENT                                             |                             |           |           |          | Hours         | Hours                  | Hours           | Hours | Cost          | Hours | Hours                              | Hours      | Hours       | Cost      | Hours                            | Cost                           | Hours     | Hours         | Hours      | Hours         | Cost                                   | Hours  | Hours     | Hours    | Hours         | Hours                          | Cost             | Hours    | Hours            | Hours                    | Cost            | Hours | Hours     | Hours     | Cost                         | Hours             | Hours             | Hours     | Cost                                 | Hours     | Hours     | Hours     | Cost                 | Hours            | Hours                | Hours             | Cost                | Cost |           |  |
| Task 2.1: ONE ON ONE STAKEHOLDER INTERVIEWS                           |                             | 40        |           | 40       | \$ 10,000     |                        |                 |       | \$ -          |       |                                    |            |             | \$ -      |                                  | \$ -                           | 4         | 8             | 8          | 0 \$ 3,560    |                                        |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              |                   |                   | \$ -      |                                      |           |           | \$ -      | \$ -                 | \$ 13,560        |                      |                   |                     |      |           |  |
| Task 2.2: CITY COUNCIL ENGAGEMENT / GPAC FACILITATION                 |                             | 60        |           | 60       | \$ 15,000     | -                      | 6               | 6     | - \$ 1,620    |       |                                    |            |             | \$ -      | 16                               | \$ 2,160                       | 20        | 8             | 0          | 0 \$ 7,560    |                                        |        |           |          |               | \$ -                           |                  | 144      | 12               | 90                       | \$ 51,570       | 44    |           | 44        |                              | 11                | \$ 20,845         |           |                                      |           | \$ -      | \$ -      | \$ 47,185            |                  |                      |                   |                     |      |           |  |
| Task 2.3: STUDY AREA TOURS                                            |                             | 8         |           | 12       | \$ 2,440      | 4                      | 4               | 4     | - \$ 2,300    |       |                                    |            |             | \$ -      | 4                                | \$ 540                         | 4         | 4             | 0          | 0 \$ 1,920    |                                        |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              | 4                 | 4                 | \$ 760    |                                      |           | \$ -      | \$ -      | \$ 7,960             |                  |                      |                   |                     |      |           |  |
| Task 2.4: COMMUNITY SURVEY                                            |                             | 8         | 4         | 24       | 40 \$ 7,640   |                        |                 | 4     | - \$ 480      |       |                                    |            |             | \$ -      |                                  | \$ -                           | 0         | 1             | 0          | 0 \$ 170      |                                        |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              |                   |                   | \$ -      |                                      |           |           | \$ -      | \$ -                 | \$ 8,290         |                      |                   |                     |      |           |  |
| Task 2.5: COLLABORATIVE MAP                                           |                             | 4         |           | 16       | 32 \$ 5,040   |                        |                 |       | \$ -          |       |                                    |            |             | \$ -      |                                  | \$ -                           |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  | 24       | 24               | \$ 7,200                 |                 |       |           |           | \$ -                         |                   |                   |           | \$ -                                 |           | \$ -      | \$ 5,040  |                      |                  |                      |                   |                     |      |           |  |
| Task 2.6: ROVING OPEN HOUSES                                          |                             | 40        | 24        | 160      | 160 \$ 39,680 | 6                      | 24              | 24    | 12 \$ 9,690   | 24    | 60                                 | 60         |             | \$ 16,500 | \$ -                             | \$ -                           |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  | 12       | 12               | 12                       | \$ 6,720        |       |           |           | \$ -                         |                   |                   |           | \$ -                                 |           | \$ -      | \$ 65,870 |                      |                  |                      |                   |                     |      |           |  |
| Task 2.7: NEIGHBORLY ROUNDTABLES / MEETINGS IN A BOX                  |                             | 16        |           | 40       | 80 \$ 13,440  |                        |                 |       | \$ -          |       |                                    |            |             | \$ -      | 4                                | \$ 540                         |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              |                   |                   | \$ -      |                                      | \$ -      | \$ 13,980 |           |                      |                  |                      |                   |                     |      |           |  |
| Task 2.8: ONLINE ENGAGEMENT                                           |                             | 16        |           | 24       | 40 \$ 6,280   |                        |                 |       | \$ -          |       |                                    |            |             | \$ -      |                                  | \$ -                           |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              |                   |                   | \$ -      |                                      | \$ 70,000 | \$ 78,280 |           |                      |                  |                      |                   |                     |      |           |  |
| Task 2.9: FUN IN THE GREAT OUTDOORS                                   |                             | 24        | 8         | 40       | 80 \$ 15,520  | 2                      | 12              | 12    | 12 \$ 5,230   | 152   | 100                                | 176        |             | \$ 53,180 | \$ -                             | \$ -                           |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              |                   |                   | \$ -      |                                      | \$ -      | \$ 73,930 |           |                      |                  |                      |                   |                     |      |           |  |
| Task 2.10: FOCUS GROUPS                                               |                             | 80        |           | 80       | \$ 20,000     |                        |                 | 12    | 12 - \$ 3,240 |       |                                    |            |             | \$ -      | 4                                | \$ 540                         | 10        | 10            |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              | 4                 | 4                 | \$ 760    |                                      |           | \$ -      | \$ -      | \$ 29,340            |                  |                      |                   |                     |      |           |  |
| Task 2.11: PUBLIC INVOLVEMENT ANALYSIS / SUMMARIZING THE THEMES       |                             | 16        | 4         | 40       | 24 \$ 9,160   |                        | 8               | 8     | - \$ 2,160    |       |                                    |            |             | \$ -      |                                  | \$ -                           |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      | 2                            | 4                 | 12                | \$ 1,660  |                                      |           | \$ -      | \$ -      | \$ 12,980            |                  |                      |                   |                     |      |           |  |
| Total Hours                                                           | 312                         | 40        | 536       | 456      |               | 12                     | 66              | 70    | 24            |       | 176                                | 160        | 236         |           | 28                               |                                | 38        | 31            | 8          | -             |                                        | -      | -         | -        | -             | -                              | 156              | 66       | 162              |                          | 44              | -     | 44        | -         | 11                           |                   | 2                 | 12        | 20                                   |           | -         | -         |                      |                  |                      |                   |                     |      |           |  |
| Task 2 Cost Estimate                                                  |                             |           |           |          | \$ 146,200    |                        |                 |       | \$ 24,720     |       |                                    |            |             | \$ 69,680 | \$ 3,780                         |                                |           |               |            | \$ 18,010     |                                        |        |           |          |               | \$ -                           |                  | 156      | 66               | 162                      |                 | 44    | -         | 44        | -                            | 11                |                   | \$ 20,845 |                                      |           | \$ 3,180  |           | \$ 70,000            | \$ 429,735       |                      |                   |                     |      |           |  |
| TASK 3: INVENTORY & TECHNICAL ANALYSIS                                |                             |           |           |          | Hours         | Hours                  | Hours           | Hours | Cost          | Hours | Hours                              | Hours      | Hours       | Cost      | Hours                            | Cost                           | Hours     | Hours         | Hours      | Hours         | Cost                                   | Hours  | Hours     | Hours    | Hours         | Hours                          | Cost             | Hours    | Hours            | Hours                    | Cost            | Hours | Hours     | Hours     | Cost                         | Hours             | Hours             | Hours     | Cost                                 | Hours     | Hours     | Hours     | Cost                 | Hours            | Hours                | Hours             | Cost                | Cost |           |  |
| Task 3.1: GATHER & SUMMARIZE EXISTING PLANS & PROPOSALS               |                             | 4         |           | 16       | 32 \$ 5,040   | 2                      | 10              | 20    | 12 \$ 5,890   |       |                                    |            |             | \$ -      |                                  | \$ -                           | 0         | 2             | 10         | 0 \$ 1,540    |                                        |        | 4         |          |               | 16                             | 20               | \$ 5,040 |                  |                          |                 | \$ -  |           |           |                              | \$ -              |                   | 6         | 10                                   | \$ 1,460  |           |           | \$ -                 | \$ -             | \$ 18,970            |                   |                     |      |           |  |
| Task 3.2: EMERGING TRENDS INSPIRATION BOOK                            |                             | 16        |           | 32       | 32 \$ 8,480   | 2                      | 10              | 20    | 12 \$ 5,890   |       |                                    |            |             | \$ -      |                                  | \$ -                           | 1         | 4             | 16         | 0 \$ 2,910    | 2                                      | 4      |           |          |               | 16                             | 20               | \$ 5,620 |                  |                          |                 | \$ -  |           |           |                              | \$ -              | 2                 | 8         | 22                                   | \$ 2,900  |           |           | \$ -                 | \$ -             | \$ 25,800            |                   |                     |      |           |  |
| Task 3.3: DIGESTING EXISTING DATA                                     |                             | 16        |           | 120      | 240 \$ 35,840 | 2                      | 10              | 20    | 12 \$ 5,890   |       |                                    |            |             | \$ -      |                                  | \$ -                           | 0         | 4             | 6          | 2 \$ 1,590    |                                        |        | 8         |          |               | 16                             | 16               | 80       | \$ 14,160        |                          |                 |       | \$ -      |           |                              |                   | \$ -              | 2         | 8                                    | 28        | \$ 3,380  |           |                      | \$ -             | \$ -                 | \$ 60,860         |                     |      |           |  |
| Task 3.4: MARKET & FISCAL ANALYSIS                                    |                             | 16        |           | 16       | 16 \$ 5,360   | -                      | -               | -     | \$ -          |       |                                    |            |             | \$ -      | 24                               | \$ 3,240                       | 20        | 120           | 240        | 120 \$ 66,800 |                                        |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           | \$ -      |                              |                   |                   | \$ -      |                                      |           |           | \$ -      | \$ -                 | \$ 75,400        |                      |                   |                     |      |           |  |
| Task 3.5: MOBILITY ANALYSIS                                           |                             | 8         |           | 8        | 16 \$ 3,360   | -                      | -               | -     | \$ -          |       |                                    |            |             | \$ -      |                                  | \$ -                           |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 | 24    | 20        | 44        | 60                           | 41                | \$ 31,395         |           | 2                                    | 6         | \$ 700    |           |                      | \$ -             | \$ -                 | \$ 35,450         |                     |      |           |  |
| Task 3.6: TECHNOLOGY, INFRASTRUCTURE & UTILITY CONDITIONS             |                             | 16        |           | 40       | 16 \$ 8,000   | 2                      | 10              | 20    | - \$ 4,510    |       |                                    |            |             | \$ -      |                                  | \$ -                           |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 | 12    | 120       | \$ 11,700 |                              | 6                 | 12                | 120       | \$ 11,700                            |           |           | \$ -      | \$ -                 | \$ 24,210        |                      |                   |                     |      |           |  |
| Task 3.7: OPEN SPACE ANALYSIS & ENVIRONMENTAL ANALYSIS                |                             | 8         |           | 8        | 16 \$ 3,360   | 15                     | 80              | 120   | 120 \$ 44,775 |       |                                    |            |             | \$ -      | 2                                | \$ 270                         |           |               |            |               | \$ -                                   |        |           |          |               | \$ -                           |                  |          |                  | \$ -                     |                 |       |           |           |                              |                   |                   |           |                                      |           |           |           |                      |                  |                      |                   |                     |      |           |  |