

DIVISION OF CULTURAL AFFAIRS

Sally Unsworth Cultural Affairs Manager (310) 253-6003

CITY OF CULVER CITY

9770 CULVER BOULEVARD, CULVER CITY, CALIFORNIA 90232-0507

WAIVER OF RIGHTS AND CLAIMS TO WORK OF ART KNOWN AS MEDIA IN MOTION BY PAUL NOVACEK AND NICK SEIERUP

WHEREAS, the City of Culver City was involved in the redevelopment of the property at 10950 Washington Boulevard, Culver City, California;

WHEREAS, the City of Culver City mandated the installation of an artwork commissioned by Skye Partners, Inc., for the property at 10950 Washington Boulevard, Culver City as a condition of the development of the property at 10950 Washington Boulevard, Culver City, California;

WHEREAS, on or about May 1998, Skye Partners, Inc. commissioned and purchased an artwork entitled *Media in Motion* by artists Paul Novacek and Nick Seierup in compliance to the development mandate for the property at 10950 Washington Boulevard, Culver City, California;

WHEREAS, since its installation at 10950 Washington Boulevard in 1998, *Media in Motion* has been on public display for 27 years, 22 years beyond the basic requirement for deaccession per City's Art in Public Places Program's (APPP) Ordinance No. 2013-003;

WHEREAS, Hudson Pacific Properties, Inc. (Hudson 10950, LLC) is the new property owner of 10950 Washington Boulevard and has requested the deaccession of *Media in Motion* on or about September 2024;

WHEREAS, Hudson Pacific Properties, Inc. (Hudson 10950, LLC) has proposed to demolish the existing buildings and develop a new mixed-use, multi-family project at 10950 Washington Boulevard, Culver City, California;

WHEREAS, relocating *Media in Motion* to a new site/location is not possible because the artwork depicts the actual address of the site in its final design;

WHEREAS, *Media in Motion* reflects a different period and no longer aligns with the aesthetics and development plans for the new development at 10950 Washington Boulevard, Culver City, California;

June 12, 2025 Page 2 of 2

WHEREAS, City staff was successful in contacting artists Paul Novacek and Nick

Seierup in May 2024; both artists have expressed in writing that they are not interested in

reclaiming the artwork and have no objections to the new property owner's deaccession

request to demolish the artwork;

WHEREAS, the consideration of the deaccession of *Media in Motion* was brought

before and considered by the Culver City Cultural Affairs Commission Public Art

Subcommittee on June 23, 2025;

WHEREAS, the Culver City Cultural Affairs Commission approved the deaccession

request by Hudson Pacific Properties, Inc. (Hudson 10950, LLC) on August 19, 2025;

WHEREAS, the California Art Preservation Act (Civil Code Sect. 987) provides that in

most circumstances the rights created by that act cannot be waived except by an instrument

in writing expressly waiving rights under that act.

WHEREAS, the Visual Artists Rights Act, as codified at 17 U.S.C. Sect. 106A, provides

that the rights of attribution and integrity may be waived if the artist expressly agrees to such

waiver in a written instrument signed by the artists.

NOW, THEREFORE, IN RELIANCE ON ALL THE FOREGOING RECITATIONS, Paul

Novacek and Nick Seierup hereby agrees: that Hudson Pacific Properties, Inc. may dispose

of Media in Motion; to waive all rights they may have in, or to, Media in Motion; to waive all

claims, arising out of the disposal of Media in Motion, they may be able to make against the

City of Culver City and any of their elected or appointed officials, officers, agents, employees

and representatives; that the rights and claims therein waived shall include, but not be

limited to, any rights he may have pursuant to the provisions of the California Art

Preservation Act, as codified at Sect. 987 of the California Civil Code, and/or the provisions

of the Visual Artists Rights Act, as codified at 17 U.S.C. Sect. 106A.

DATED: 06/24/2025

Paul Novacek

DATED: 06/24/2025

Nick Seierup (Jun 24, 2025 11:34 PDT)

Nick Seierup

Media in Motion_VARA Waiver

Final Audit Report 2025-06-24

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"Media in Motion_VARA Waiver" History

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