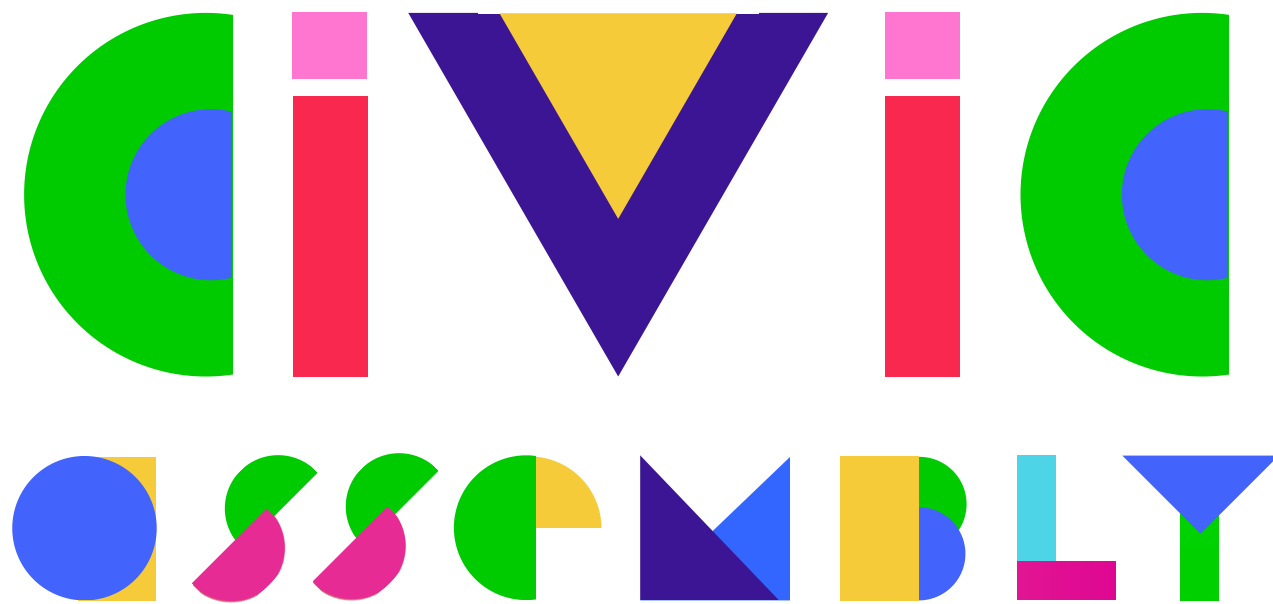
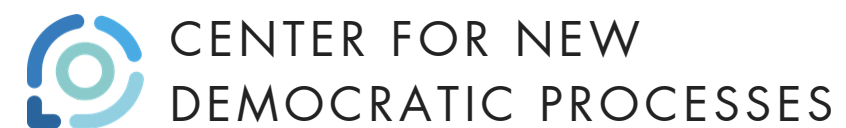


Culver **CITY**



ON INCREASING PUBLIC PARTICIPATION
IN THE BUDGET PROCESS

Report Presentation - August 10, 2026





700 pages

100+ challenges,
opportunities,
& actions

30+ (new) strangers

3 (more) days...



Are we really doing
this again?!

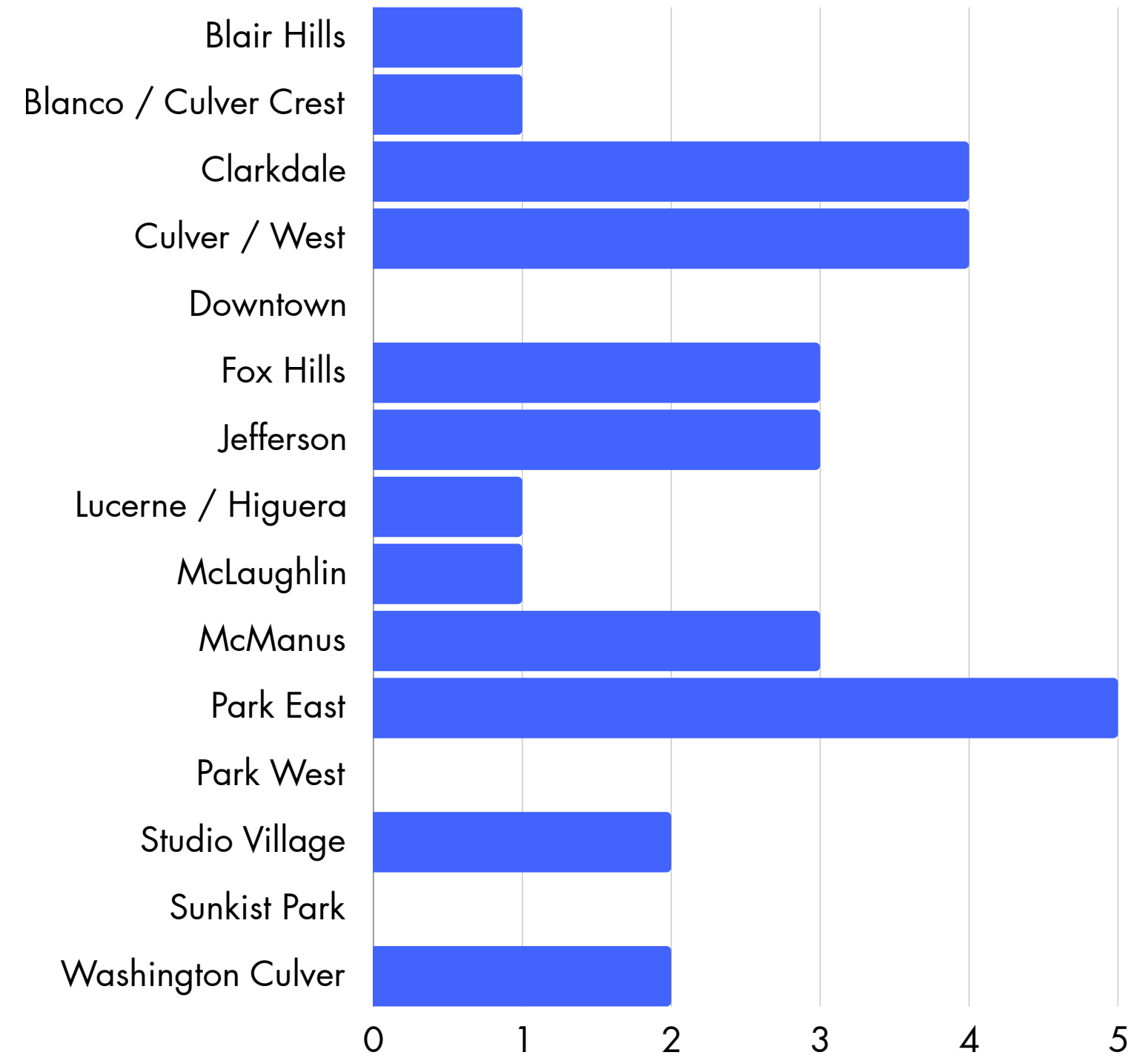
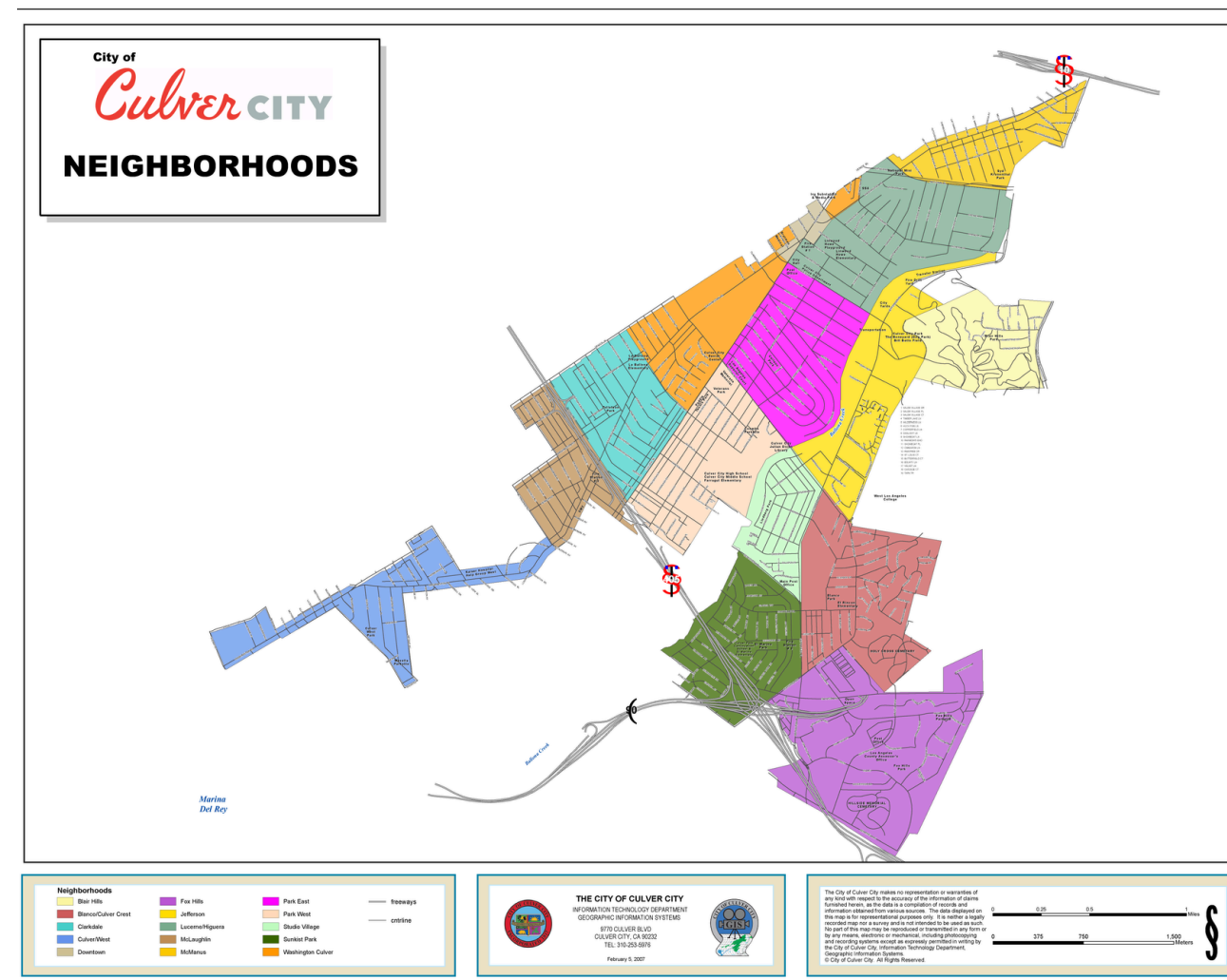


JULY Assembly DEMOGRAPHIC TARGETS

		# of Participants	Target Met
AGE COHORT (18+ pop.)			
	18-34	8	x
	35-64	16	x
	65+	6	x
GENDER			
	Female	15	x
	Male	13	x
	Non-binary / transgender / other	2	x
EDUCATIONAL ATTAINMENT			
	High school or less	6	x
	Some college / Associate's	6	x
	Bachelor's degree or higher	18	x
EMPLOYMENT STATUS			
	Full time (35+ hours/wk)	13	x
	Part time (less than 35 hrs/wk)	10	over
	Did not work in past 12 months	7	x

		# of Participants	Target Met
HOMEOWNER / RENTER			
	Homeowner	17	x
	Renter	13	x
PARTY AFFILIATION			
	Democratic Party	19	x
	Republican Party	3	x
	Independent / None / Other / Unaffiliated	8	x
RACE			
	American Indian and Alaska Native, Native Hawaiian and Other Pacific Islander alone, some Other race alone, 2 or more races / Other	3	x
	Asian alone	5	x
	Black or African-American alone	4	x
	Hispanic or Latino (of any race)	6	x
	White / European-American alone	12	x

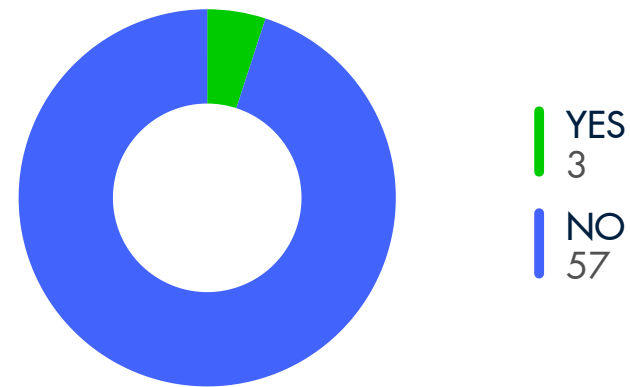
JULY Participant NEIGHBORHOODS



Neighborhood of residence was not included as a criteria in the lottery process due to the high number of neighborhoods, though residents were asked to include this information when they volunteered to participate.

MAY & JULY Additional PARTICIPANT INFO

Service on a City Committee or Commission (ever)



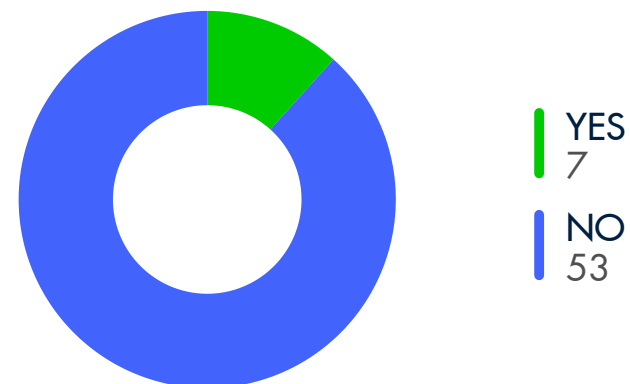
16

average number of years
living in Culver City

From 1
up to
50+ years

length of residency
in Culver City

Prior Participation in City Budget Event



70%

of participants reported that they initially
volunteered to support Culver City

59/60

of Assembly members
would join again

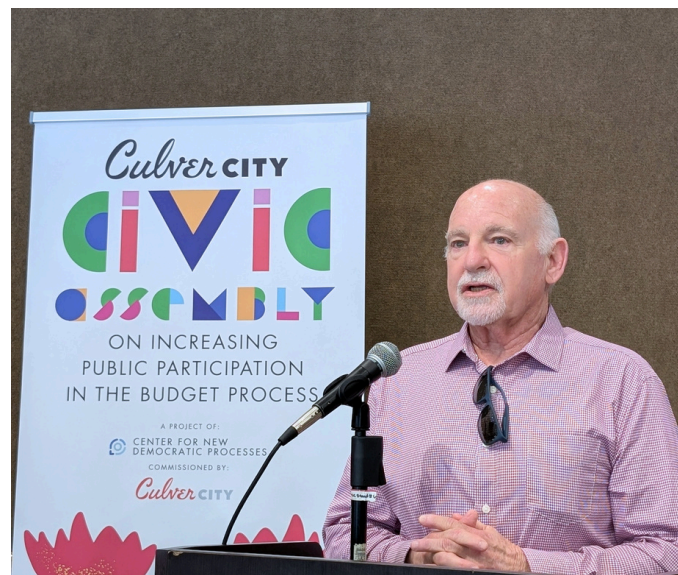
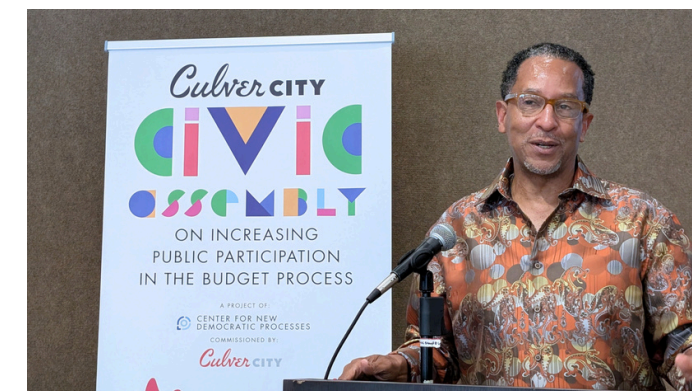
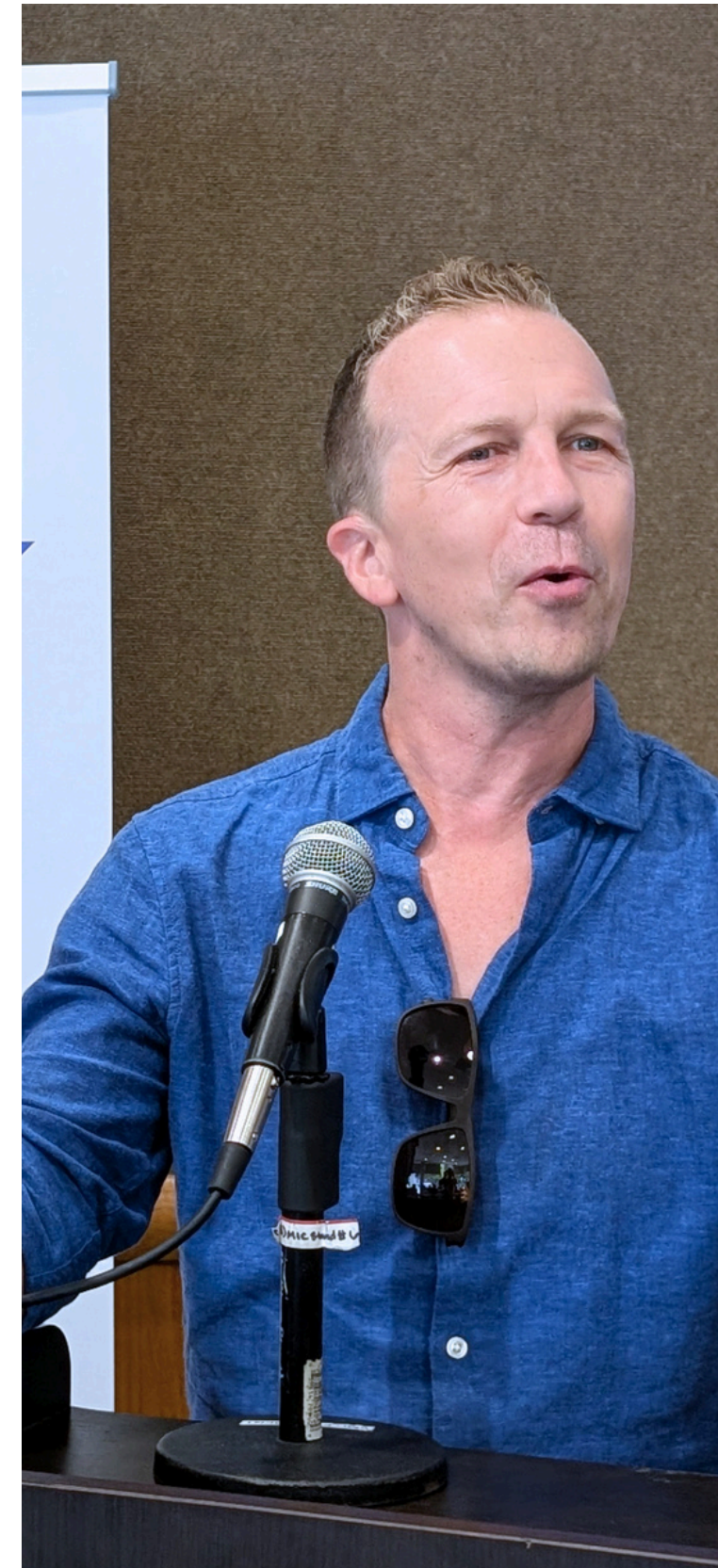
JULY Learning Program ELEMENTS

- Introduction to the City of Culver City Government
- Culver City Finance Department & Budget Process
- May Civic Assembly Participant Panel
- Community Organization / City Department Panel A
- Community Organization / City Department Panel B



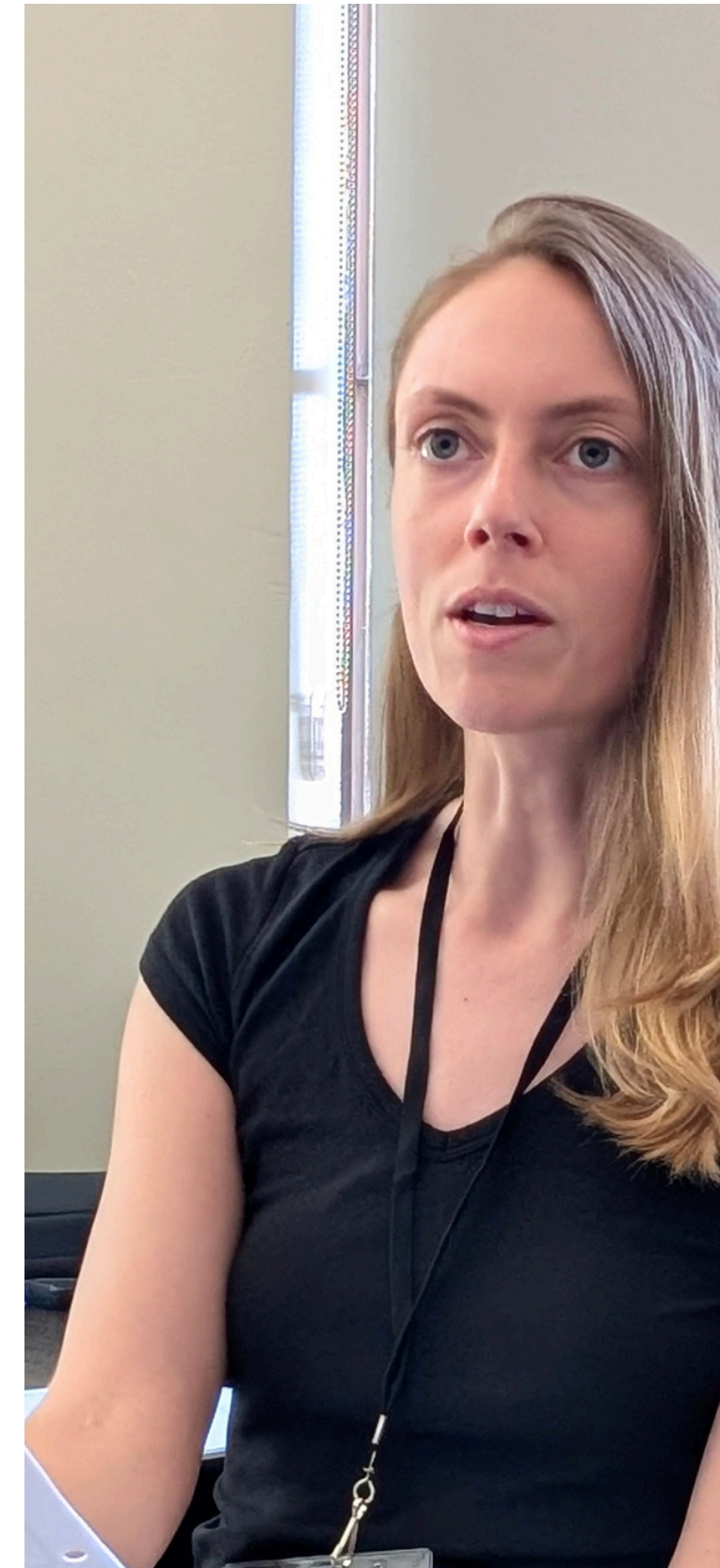


The July Assembly selected community organizations and City Departments to serve as resources on two panels. Organizational representatives and selected departments introduced their work and answered participant questions.





May Assembly members served as panelists during the July Assembly. They shared about their work, their perspectives on and experiences with the City and budget process, as well as recommendations for how the City could work to increase public participation within the process.

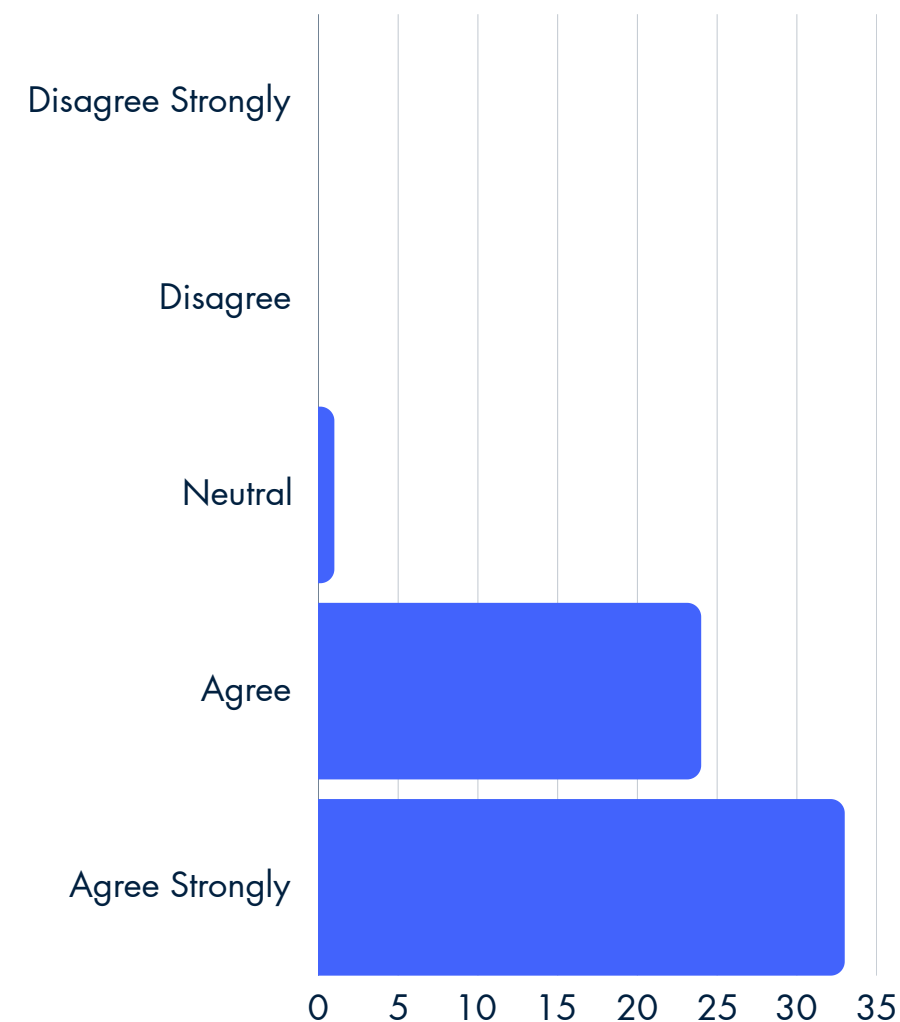


City Staff shared about the governance structure, operations, and services provided by the City. They also introduced participants to the budget, budget process, and discussed how community needs impact and shape the City's budget and budget process.

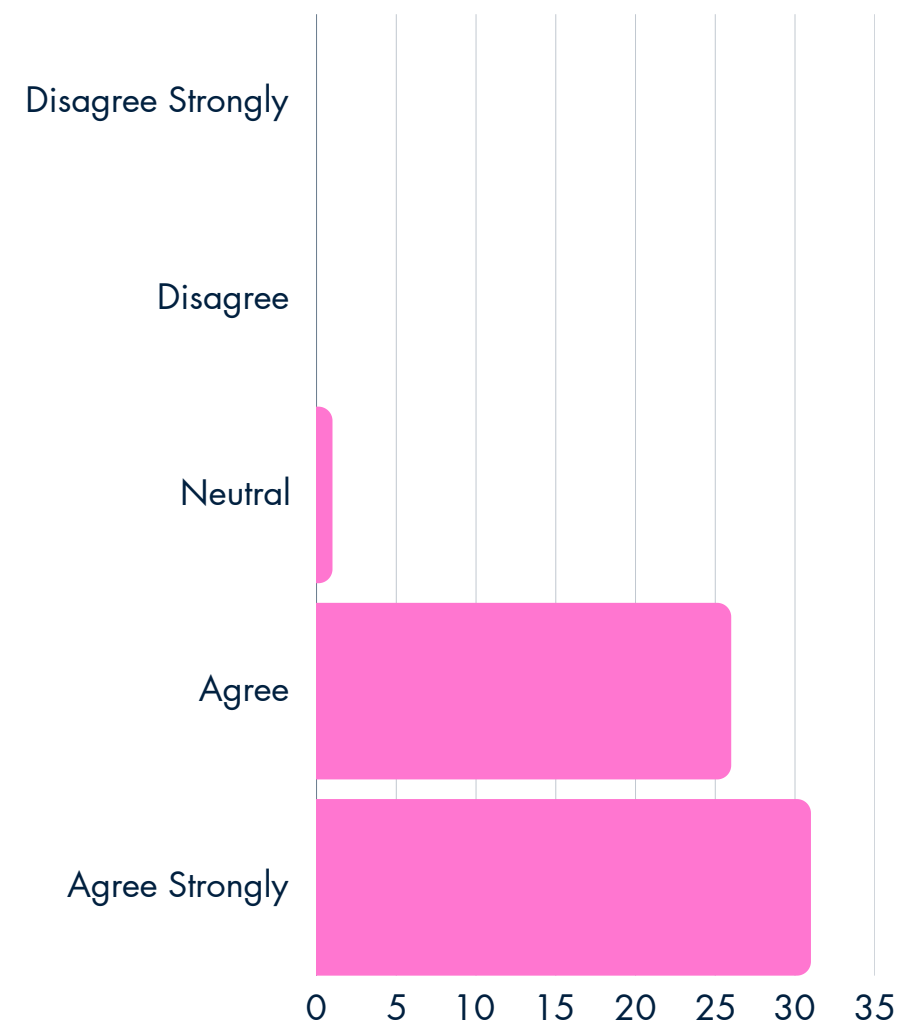


MAY & JULY Participant Evaluation: INFORMATION

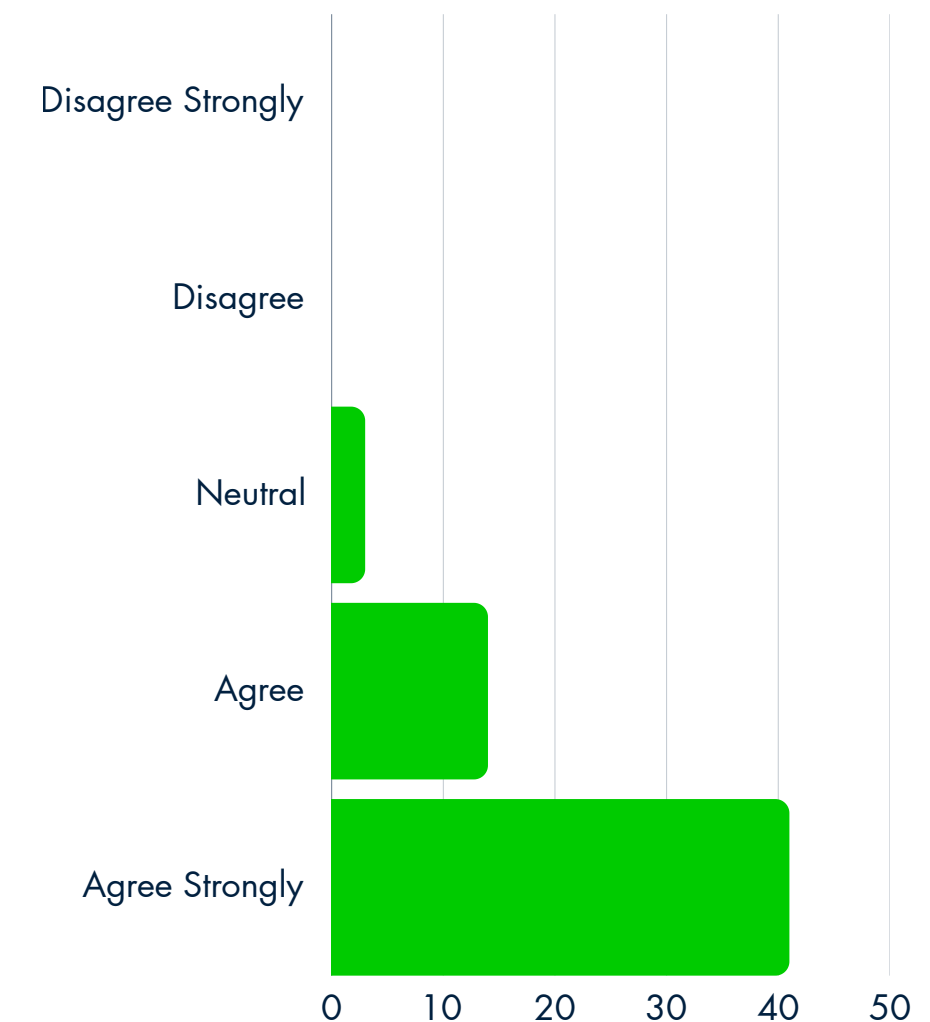
I learned a lot about the budget process and the challenges and opportunities the city faces.



The information I received helped me to participate effectively in the process.



The presenters delivered useful information.



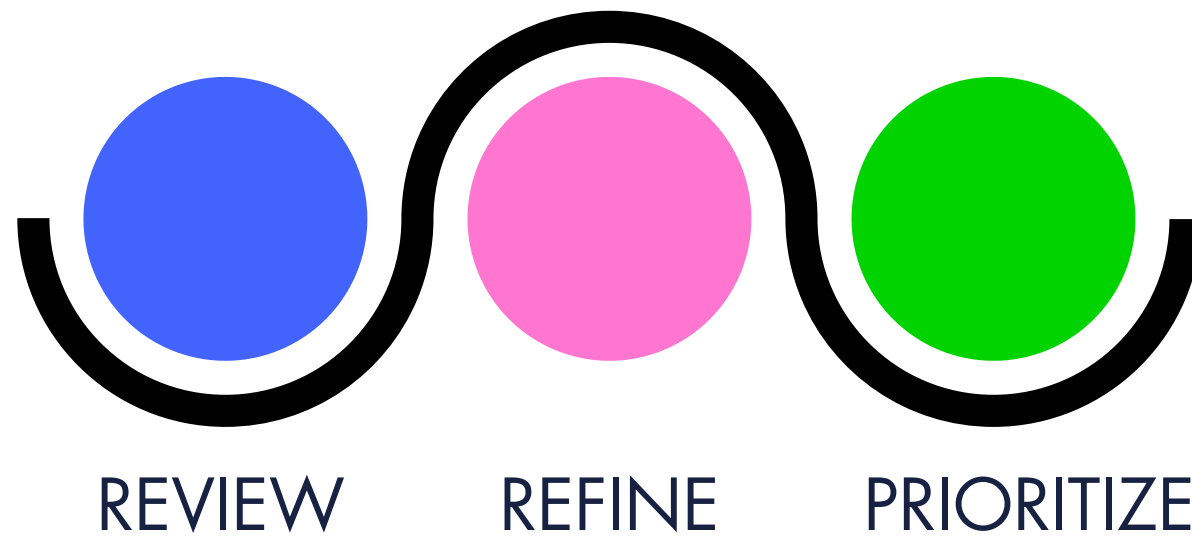


July participants reviewed challenges, opportunities, and actions related to increasing public participation in the budget process identified by the May Assembly. They then deliberated and weighed competing tradeoffs in order to prioritize top actions.

TOP ACTIONS

42

potential actions to increase participation
in the budget process voted on
by the July Assembly



participants in the July Civic Assembly
reviewed, modified/added, and prioritized actions



Top Actions for CHALLENGES:

- | | |
|----|--|
| 1 | FEEDBACK LOOP & IMPACT DOCUMENTATION |
| 2 | MEET PEOPLE WHERE THEY ARE |
| 3 | BUDGET SIMULATION ACTIVITY |
| 4 | SPECIFIC / DIRECT ASKS |
| 5 | NEIGHBORHOOD AMBASSADORS, CHAMPIONS, OR GROUPS |
| 6 | TARGETED ENGAGEMENT WITH SUBGROUPS |
| 7 | BUDGET RECAP / CHANGES / COMPARISONS |
| 8 | EXTEND THE BUDGET PROCESS TIMELINE |
| 9 | DEPARTMENT-SPECIFIC ACTIVITIES & INFORMATION |
| 10 | BUDGET CIVIC ASSEMBLY *tied |
| 10 | INCENTIVIZE INPUT / PARTICIPATION *tied |
| 10 | RESIDENT ORIENTATION SESSIONS *tied |



Examples of Top Actions for CHALLENGES:

1

FEEDBACK LOOP & IMPACT DOCUMENTATION

Document how feedback and input shapes the budget and is incorporated throughout the budget process. This could include concrete and clear examples of acknowledging resident complaints or suggestions, publishing the results of deliberations and votes before and after key meetings and discussions, and providing examples of how resident feedback affected budget decisions so that the public is aware of and knows how their feedback helps to shape budget priorities.

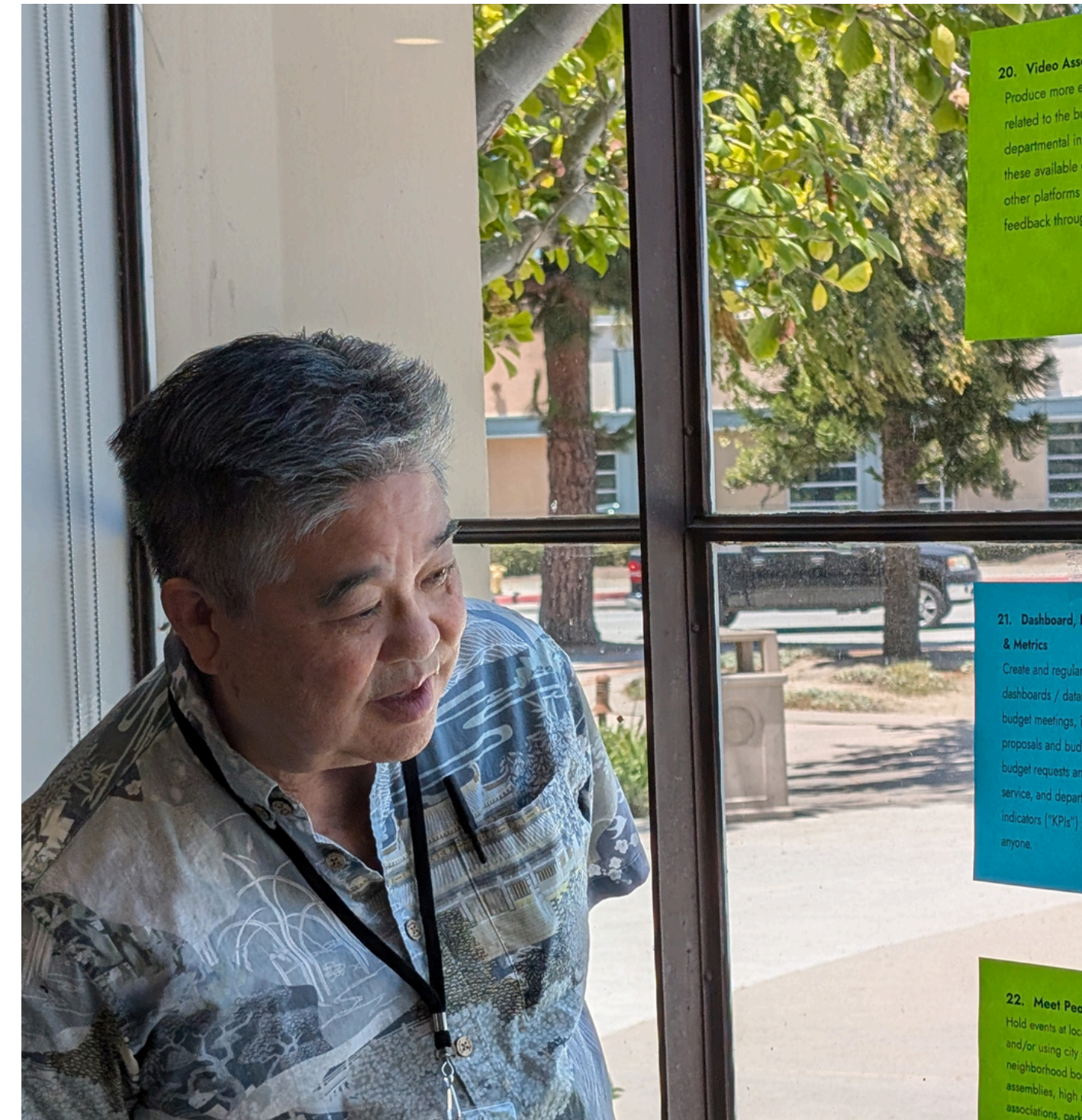
2

MEET PEOPLE WHERE THEY ARE

Hold events at locations where people are already gathering and/or using city services, such as block parties, neighborhood book clubs or coffee clubs, school assemblies, high school classrooms, parent teacher associations, parks, “Culver Steps” events, the farmer’s market, or meeting people in bars, restaurants, malls, and other businesses. Conduct budget and budget process outreach and engagement through different channels by which our voices can be heard rather than having in-person opportunities driven by people going to Council meetings.

Top Actions for OPPORTUNITIES:

- 1 NEIGHBORHOOD AMBASSADORS, CHAMPIONS, OR GROUPS
- 2 MEET PEOPLE WHERE THEY ARE
- 3 BUDGET RECAP / CHANGES / COMPARISONS
- 4 DEPARTMENT-SPECIFIC ACTIVITIES & INFORMATION
- 5 FEEDBACK LOOP & IMPACT DOCUMENTATION
- 6 TARGETED ENGAGEMENT WITH SUBGROUPS
- 7 DASHBOARD, KEY PERFORMANCE INDICATORS, & METRICS
- 8 SPECIFIC / DIRECT ASKS
- 9 BUDGET CIVIC ASSEMBLY
- 10 USING SOCIAL MEDIA TO INCREASE AWARENESS



Examples of Top Actions for OPPORTUNITIES:

1

NEIGHBORHOOD AMBASSADORS, CHAMPIONS, OR GROUPS

Coordinate paid and/or volunteer neighborhood ambassadors, champions, or groups who examine more localized concerns, serve as sources of information and points-of-contact for bi-directional information flow, and go out to certain areas to gather qualitative feedback so that it is more equitable and fills in gaps in the budget process.

2

MEET PEOPLE WHERE THEY ARE

Hold events at locations where people are already gathering and/or using city services, such as block parties, neighborhood book clubs or coffee clubs, school assemblies, high school classrooms, parent teacher associations, parks, “Culver Steps” events, the farmer’s market, or meeting people in bars, restaurants, malls, and other businesses. Conduct budget and budget process outreach and engagement through different channels by which our voices can be heard rather than having in-person opportunities driven by people going to Council meetings.

MAY & JULY Participant Evaluation: EXPERIENCE & PROCESS



The Participants' Experiences IN THEIR OWN WORDS



WHAT'S NEXT?

- Dissemination of Civic Assembly Participants' Report (ongoing)
- City begins to incorporate Assembly Recommendations into upcoming Budget Process
- City further evaluates items with budget impacts and returns to City Council with implementation options





THANK YOU!