

**City of Culver City, California
Agenda Item Report**

Meeting Date: 05/02/11		Item Number: <u>A-1</u>	
CITY COUNCIL AGENDA ITEM: 1) Approval of a Policy that there be no Special Parking Enforcement on the Day of the Annual Car Show Downtown, and that the Only Parking Enforcement that Occur be on those Streets that have Existing Permit or Time Limit Parking Restrictions.			
Contact Person/Dept.: Gabe Garcia/PW		Phone Number: 310-253-5633	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☐ Attachments: ☒	
Commission Action Required: Yes ☐ No ☒		Date: _____	
Public Notification: (E-Mail) Agenda and Meetings – City Council (04/27/11). The Downtown Neighborhood Association by mail.			
Department Approval: Charles D. Herbertson (04/19/11)		City Attorney Approval: Carol Schwab (by H. Baker) (04/27/11)	
Chief Financial Officer Review: Jeff Muir (M. Noller) (04/27/11)		City Manager Approval: John M. Nachbar (04/27/11)	
<u>RECOMMENDATION:</u> Staff recommends the City Council approve a policy that there be no special parking enforcement on the day of the Annual Car Show downtown and that the only parking enforcement that will occur will be on those streets that have existing permit or time limit parking restrictions. <u>BACKGROUND:</u> The Annual Culver City Car Show is a City-sponsored event that takes place in early May each year. This year, the eighth annual Car Show, will be on Saturday, May 7th. Each year, thousands of people come to Culver City to enjoy this event. At the City Council meeting on March 14, 2011, the City Council expressed a desire to reach a balance between alleviating residential neighborhood parking impacts and providing a pleasant experience to the public.			
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DISCUSSION:

The residential neighborhood south of Downtown, because of its immediate adjacency to the Car Show, is an attractive source for convenient parking for event attendees in addition to the City's preferred parking supply in the City's downtown parking structures. Through the years, the City has made attempts to prevent the public from parking in the downtown neighborhood. The City has placed conditions of approval on the Applicant to provide event-day parking passes to every residential unit in the downtown neighborhood area and to install over-sized parking restriction signage on all residential streets in the downtown area, including those streets where parking is not typically restricted on Saturdays.

Enforcement of such parking restrictions has varied throughout the years due to staffing levels and the tactical focus of the on-site staff. Staff has received some complaints from the residential area regarding last year's parking enforcement and has been requested to do more parking enforcement to prevent parking intrusion.

Concurrently, the City Council has sought a balance between parking enforcement in the downtown neighborhood, and the enjoyment of the public at the Car Show, finding that there is value in both. To this end, staff has considered and discussed such a balance and recommends the following plan be implemented on the day of the Car Show:

1. That the Police Department not conduct any special parking enforcement (that is enforcement other than what they would normally conduct on any other day) on the day of the Annual Car Show; and
2. That the Police Department conduct parking enforcement on those streets that have existing permit parking or time limit restrictions, only.

Although the entire downtown neighborhood area, as shown on the attached map, was preapproved for preferential parking with the adoption of the Linwood Howe Residential Parking District in 2008, to date only a few streets in the area have opted into the program. Staff believes that only enforcing parking restrictions on blocks where preferential parking has been adopted is consistent with the expressed desire of each block in the downtown neighborhood area as to whether or not they desire parking intrusion protection.

Reducing the area of parking enforcement to only those blocks that currently have permit parking restrictions within the downtown neighborhood area, would allow the Parking Enforcement Officers to enforce parking for the Car Show with greater frequency and efficiency. Staff believes it would, in turn, address the residents' desire to protect on-street parking. In addition, it is anticipated that more staff will be

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available to provide security for the event and address traffic and other issues that may arise during the course of the event.

FISCAL ANALYSIS:

No reduction in staffing levels or savings in costs is anticipated. Additionally, there would be minimal impact to the amount of citation fees received by the City.

ATTACHMENTS:

1. Map of the downtown neighborhood area illustrating where permit parking currently exists.

MOTIONS:

That the City Council:

1. Approve a policy that there be no special parking enforcement on the day of the Annual Car Show downtown and that the only parking enforcement that will occur will be on those streets that have existing permit or time limit parking restrictions; and