



Culver CITY

MIKE BALKMAN COUNCIL CHAMBERS
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RONNIE JAYNE, Chair
MARLA KOOSSED, Vice Chair
MICHELLE BERNARDIN, Commissioner
MARLYN MUSICANT, Commissioner
GAYLE SMASHEY, Commissioner

CULTURAL AFFAIRS COMMISSION MEETING AGENDA TUESDAY, February 8, 2011

PUBLIC COMMENT

The Cultural Affairs Commission will listen to the public on any item on the agenda or item of interest that is not on the agenda. The Cultural Affairs Commission cannot legally take action on any item not scheduled on the agenda. Such items may be referred for administrative action or scheduled on a future agenda.

If you wish to speak to the Commission, please complete a Speaker's Card and present it to the Secretary before the agenda item is called. You will be called to the podium by name when it is your turn to speak to the Commission.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

Persons wishing to speak on agenda items will be called at the time the agenda item is brought forward. Comments will generally be limited to five minutes per speaker; however, a three-minute limit may be declared by the Chair from time to time for agenda items for which many Speaker Cards have been submitted.

NOTE: AT OR ABOUT 11:00 P.M., COMMISSIONERS WILL DETERMINE WHETHER TO CONTINUE WITH DISCUSSION OF REMAINING ITEMS ON THE AGENDA OR TO CARRY SOME/ALL OF THE ITEMS OVER TO A FUTURE MEETING DATE.

PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

A total of twenty minutes shall be devoted to audience participation at the beginning of the agenda. Speakers will be called on in the order cards were received by the Secretary. If additional time is needed, the Chair will allow for some at the end of the agenda.

When the Secretary calls your name, please advance to the podium, state your name and city of residence. Speakers must limit their comments to five minutes in length. A three-minute time limit may be declared by the Chair if there are a large number of individuals desiring to address the Commission.

CELL PHONES AND OTHER DISTRACTIONS

Use of cell phones, pagers and other communication devices is prohibited while the Commission meeting is in session. Please turn all devices off or place on a silent alert and leave the Chambers to use. During the meeting, please refrain from applause or other actions that may be disruptive to the speakers and the conduct of City business.

MEETING INFORMATION

Cultural Affairs Commission meetings are regularly scheduled for the second Tuesday of every month. Commission Agenda information is available 72 hours before each meeting.

Cultural Affairs Commission meetings can be viewed live on Channel 35 by most Comcast subscribers. Meetings are also broadcast on the City's Radio Station AM 1690. To view the commission meetings on line please visit <http://www.culvercity.org/webcast>.

ALD

Assisted Listening Devices are available through Cultural Affairs staff.



Culver CITY

Agendas are
available on the web @
www.culvercity.org

AGENDA

Cultural Affairs Commission

February 8, 2011

7:00 p.m.

Mike Balkman Council Chambers – Meeting

CALL TO ORDER & ROLL CALL:

Chair Ronnie Jayne
Vice Chair Marla Koosed
Commissioner Michelle Bernardin
Commissioner Marlyn Musicant
Commissioner Gayle Smashey

PLEDGE OF ALLEGIANCE

PRESENTATIONS

- P-1.** Presentation by Jim Lamm, Ballona Creek Renaissance Organization President, Entitled “Connecting Creek and Community, a Look at Ballona Creek and Its Watershed - From the Hills to the Bay.”

PUBLIC COMMENT – Items Not On the Agenda

CONSENT CALENDAR *Note: Consent Calendar items are considered to be routine in nature and may be approved by one motion. Public requests to discuss Consent Calendar items must be filed with the Secretary before the Consent Calendar is called.*

- C-1.** Receive and file Secretary’s Report on Posting of Agenda. ***Approve report.***
- C-2.** Minutes of the January 11, 2011 Regular Meeting. ***Approve minutes.***

ACTION ITEMS *Public requests to discuss Action Items must be filed with the Secretary before the item is called.*

- A-1. Consideration of Public Art Concept for 3440 Wesley Street (Morphosis Architects). **Approve Recommendation.**
- A-2. Discussion Regarding the Use of the Mike Balkman Council Chambers by the Culver City Unified School District Board of Education. **Provide comments.**

PUBLIC COMMENT - Items Not On the Agenda

RECEIPT OF CORRESPONDENCE

ITEMS FROM STAFF

ITEMS FROM COMMISSIONERS

ADJOURN

**Next Cultural Affairs Commission Meeting
Mike Balkman Council Chambers
March 8, 2011
7:00 PM**

February 2011 Public Meeting Tentative Schedule --

Date	Day	Time	Location
City Council			
February 14, 28	Monday	7:00 PM	Council Chambers
Redevelopment Agency			
February 14, 28	Monday	7:00 PM	Council Chambers
Parks and Recreation Commission			
February 1	Tuesday	7:00 PM	Council Chambers
Planning Commission			
February 9, 23	Wednesday	7:00 PM	Council Chambers
Civil Service Commission			
February 5	Wednesday	7:00 PM	Council Chambers

- Times and dates may be changed.
- Meetings may be added or changed

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

Meeting Date: February 8, 2011	Item Number: <u>A-1</u>
AGENDA ITEM: Consideration of a Public Art Concept for 3440 Wesley Street (Morphosis Architects).	
Contact Person/Dept.: Christine Byers/ Community Development	Phone Number: (310) 253-5776
Fiscal Impact: Yes ☐ No ☒	General Fund: Yes ☐ No ☐
Public Hearing: ☐	Action Item: ☒ Attachments: ☒
Public Notification: Property Owners, Occupants, and Businesses within 500' Radius (to end of block) (Mailed 01/26/11); Meetings and Agendas – Cultural Affairs (02/01/11)	
Department Approval: Sol Blumenfeld	

RECOMMENDATION:

That the Cultural Affairs Commission (“CAC”) approve the proposed art concept by Tom Farrage as fulfilling the Art in Public Places Program (“APPP”) requirement for the development project at 3440 Wesley Street.

BACKGROUND:

Pursuant to Section 15.06.115 of the Culver City Municipal Code, all new commercial, industrial and public building development projects with a valuation exceeding \$500,000 are required to comply with the City’s Art in Public Places Program requirements.

In 2010, 3440 WSLY, LLC submitted an application to the City to develop the .51 acre site at the cul-de-sac where Wesley Street reaches the MTA right-of-way at National Boulevard with a new office building for Morphosis Architects (www.morphosis.com). The valuation of the project as appears on the City-issued Building Permit (Permit #77777), is \$1.6 million which translates into a minimum APPP requirement of \$16,000.

DISCUSSION:

Cultural Affairs staff met with the applicant in the spring of 2010 to outline options for fulfilling the APPP requirement. Morphosis Architects’s principal, Thom Mayne, selected Culver City-based artist, fabricator and architect Tom Farrage (“artist”) (www.farrage.com), to develop a concept for the project site. Mr. Farrage has

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

completed two other public art installations in Culver City, one at The Willows Community School and one at HSI Productions.

Mr. Farrage's concept comprises a 25-foot long by 6 foot high entry gate to the property that will be finished with cut aluminum panels. These panels will feature words and phrases referencing the creative process. The artist proposes that the size of letters will vary and the density of the overlapping words will vary from dense at one end of the gate to relatively open (70% open) at the other end. The automatic gate will open only when cars enter or leave the property allowing for access to the entire art installation 24 hours a day, 7 days per week.

As currently proposed, the art installation will extend out onto the walls flanking both sides of the gate. One of these walls borders the public bike path in the MTA right-of-way. The City has required that these walls be covered with landscaping and the applicant is cognizant of the fact that both the artwork and the landscaping will have to be integrated and maintained in such a way that neither is compromised by the other. The applicant is aware of the requirement for a plaque that identifies the artwork.

Planning and Cultural Affairs staff, together with the CAC Public Art sub-committee (Vice Chair Koosed and Commissioner Musicant), met with the applicant on January 18, 2011 to review the attached proposal. The concept currently meets all City code requirements and the CAC Public Art sub-committee support the project.

Pending CAC approval, the applicant will meet again with staff and the CAC Public Art sub-committee to review the refined concept to ensure that it is within the parameters of what is approved by the CAC and that it meets City code requirements. The applicant will also have to submit construction drawings for Building Safety review and approval.

FISCAL ANALYSIS:

The cost for design, fabrication and installation for this project is currently estimated at \$28,800; the cost is borne entirely by the applicant. The responsibility for future maintenance and costs associated with maintenance are borne by the property owner pursuant to Section 15.06.145 of the City's Municipal Code.

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

ATTACHMENT:

1. Public art concept proposal by Tom Farrage for 3440 Wesley Street, including narrative description, site plan and elevation drawings.

MOTION:

That the Cultural Affairs Commission:

Approve the art work concept by Tom Farrage as fulfilling the Culver City Art in the Public Places Program requirement for the development project at 3440 Wesley Street.

MEETING DATE: February 8, 2011

AGENDA ITEM: Consideration of a Public Art Concept for 3440 Wesley Street (Morphosis Architects)

ATTACHMENTS

Pages

1. Public art concept proposal by Tom Farrage for 3440 Wesley Street, including narrative description, site plan and elevation drawings

1 - 16

ATTACHMENT 1

Proposal for 3440 Wesley Street

Culver City Art in Public Places Program
8 February 2011

Artist: Tom Farrage

Owner: Morphosis Architects



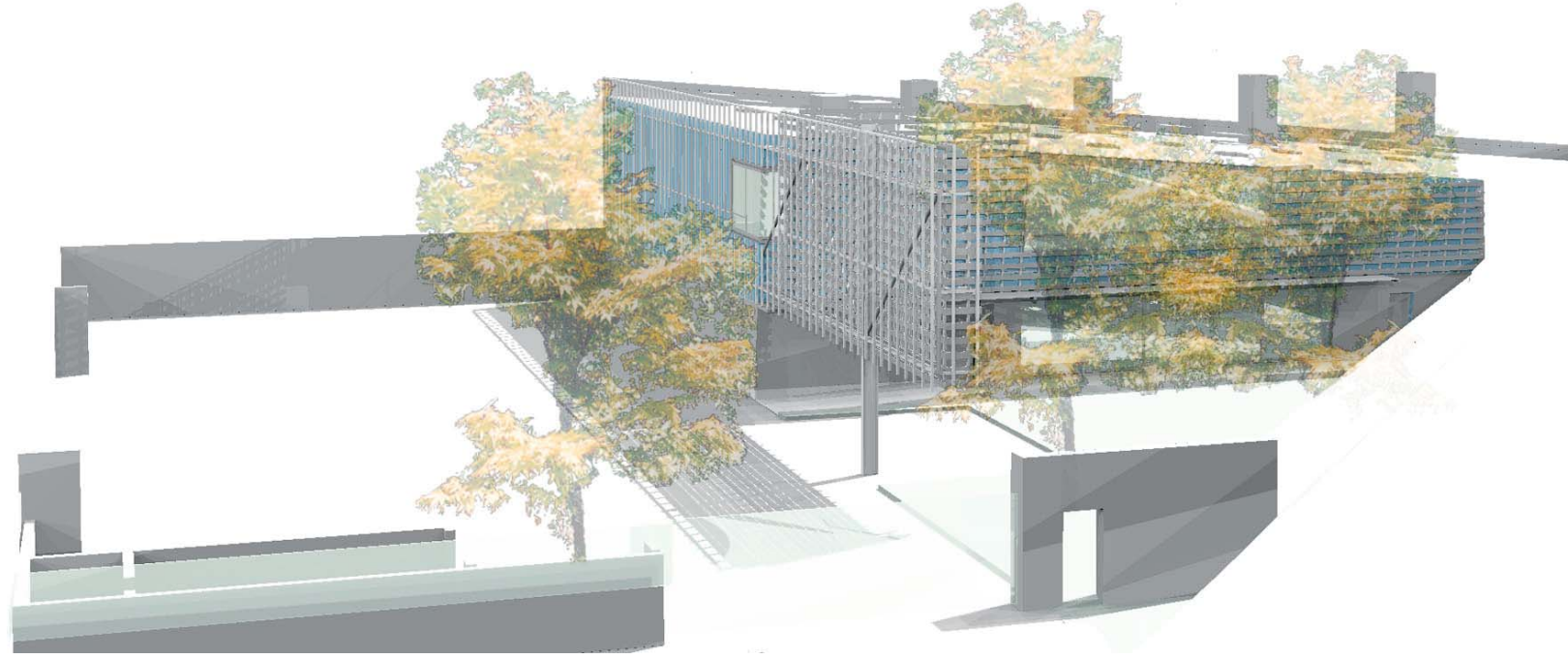
The need to create art has followed me through my life. From the isolated desert where I was raised, through my days as a migrant worker traveling with the harvests through many southwestern states, while attending Orange Coast College, where I majored in art, music, printmaking, sculpting and jewelry making. I was fortunate to attend an architecture school that focused on art as a point of departure, and now as a craftsman and artist.

As a local craftsman for over twenty five years now, I have been able to collaborate on many works of art and artistically demanding projects - locally, nationally and internationally with great artists, architects, collectors and visionaries, such as Eric Owen Moss, Nathan Shapira, Frank Gehry, Robert Graham, Wolf Prix, Lee Jaffe, Giuseppe Panza di Biumo, Noland Bushnell, Rem Koolhaas, Nathan Mabry, and most notably Thom Mayne .

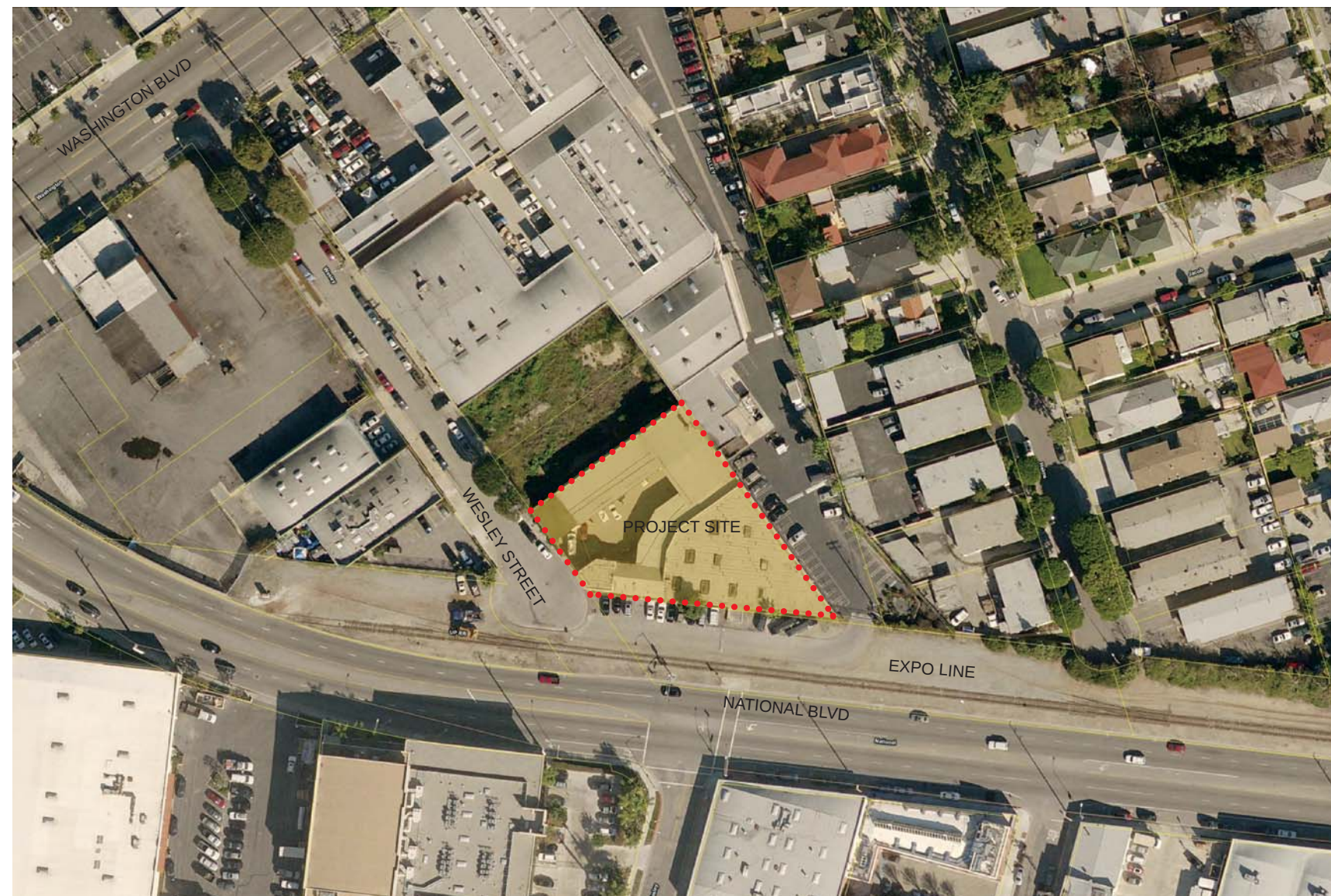
I feel that this has added to my knowledge perception, ability and desire to create art, specifically art in the public realm.

Thank You

Tom Farrage 2011



ARCHITECT'S RENDERING



SITE CONTEXT



SITE PLAN



Mock-up panel

Concept Narrative

The intention of the piece is to make a significant contribution to the City’s public art program through visual enhancement of the environment and provoking thought, conversation, and interaction.

The proposal is conceived as a functional sculpture providing an artistic overlay to serve as the property’s street frontage in the form of an entry and site fence. The overlay will take the form of multiple 4’x8’ plasma cut aluminum panels permanently affixed to the structural supports of the site fence and gate. The piece will be visible and accessible at all hours of the day. Visibility is continuously afforded from the public sidewalk and street on Wesley Street, as well as National Boulevard and the MTA bike and parkway adjacent.

Indicative of the creative energy of the architectural office within, the piece will strive to inspire and energize through the power of text and words. This text will be plasma cut into the aluminum panels in a range of sizes and varying density. A range of creative text fragments will be used. Those being considered are among others, from Koestler, Wittgenstein, and Serra, which deal with the power and nature of the creative process.

Materials

- Steel support fence and gate structure.
- Plasma cut aluminum panels.

Maintenance

As all materials are corrosion resistant and suitable for exposure to the elements, no ongoing maintenance is anticipated. Typical maintenance of the gate for functionality is anticipated independent of the art piece.

Project Construction Schedule

Construction and fabrication of the site walls, gate, and fence structures are proceeding according to the base building construction schedule. Substantial completion is currently scheduled for mid-April. Fabrication of the aluminum panels is estimated at three weeks after approvals.

Project Budget

\$16,000	Plasma Cut Aluminum Panels
\$8,000	Panel Finishing and Installation
\$4,800	Fees
\$28,800	Total

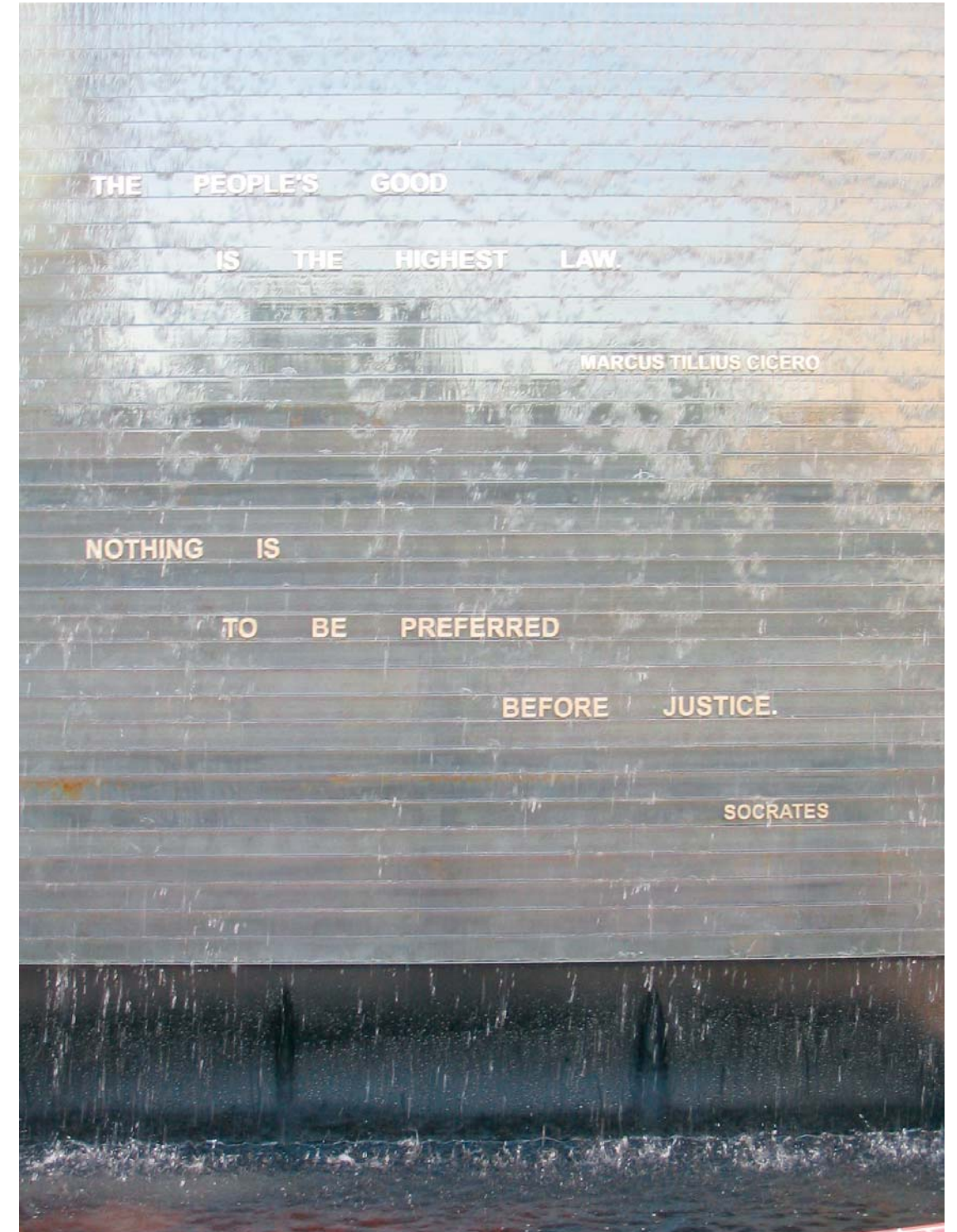
Foundations, Support Steel, Gate, Motor, Power, and Controls are provided through the base building construction cost.



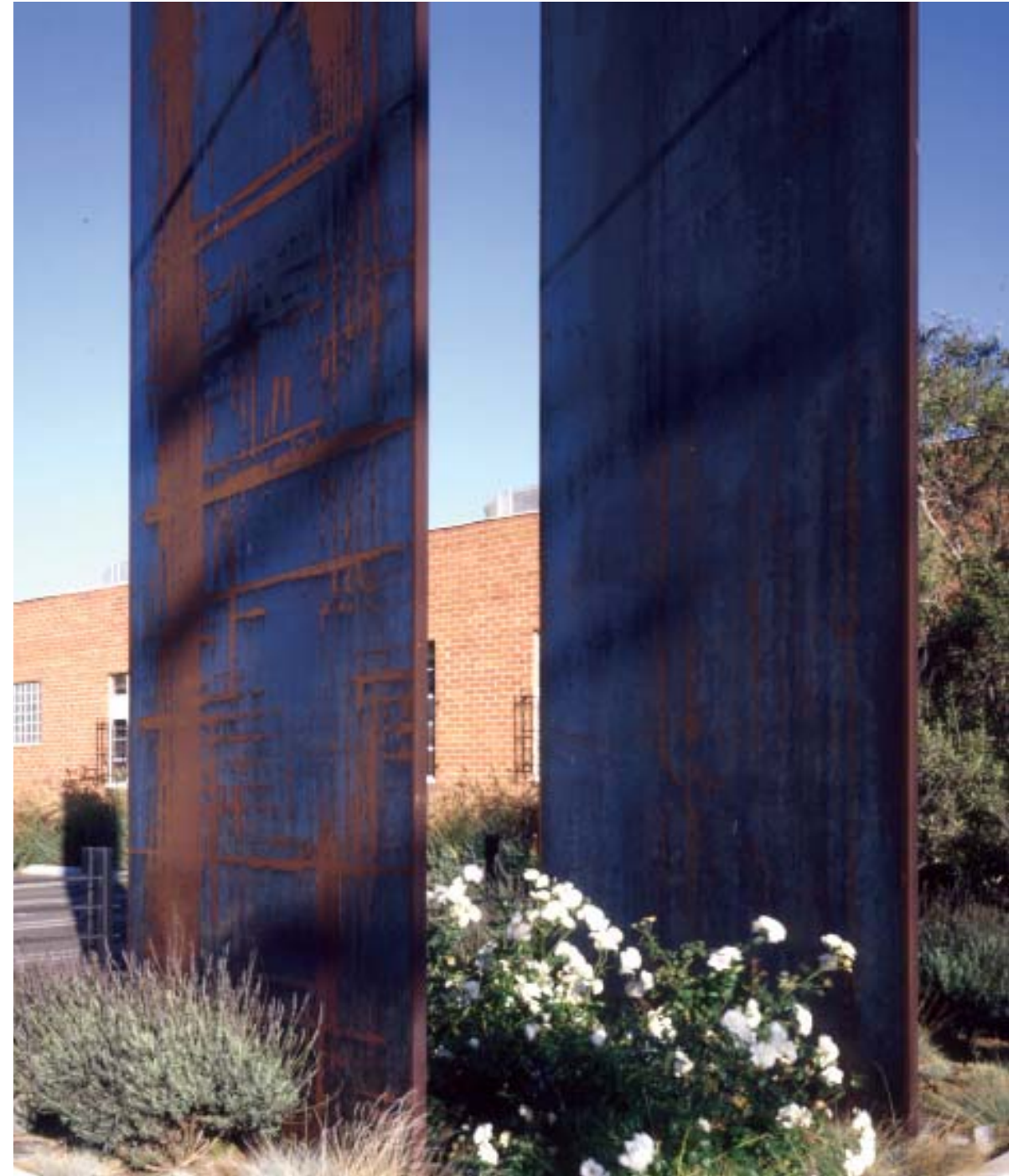
Tom Farrage a Californian by birth, studied art and music at Orange Coast College and received an Associate of Arts degree in 1980. In 1981 Tom entered architecture school in Santa Monica and Lugano, Switzerland, at the Southern California Institute of Architecture (SCI Arc) where he received a professional degree in 1985. After brief apprenticeships with local architects, artists and fabricators, he founded Tom Farrage/Co. in 1986. Specializing in the conceptualization, design development and fabrication of unique and artistically-demanding projects, he works primarily in metal, but has also constructed projects in wood, plastic and glass. His clientele consists mainly of award-winning architects and firms such as Morphosis/Thom Mayne, Eric Owen Moss, Franklin D. Israel, Patrick Tighe, as well as special projects for Frank O. Gehry, Moore Rubel Yudell and Coop Himmelblau as well as artists such as Robert Graham, Lee Jaffe and Nathan Maybry.

His work has been widely published by leading international art and architecture magazines. In addition, Tom has been a guest lecturer at the UCLA Design Dept., SCI-Arc, the Los Angeles Forum for Architecture and Urbanism and Otis Collage of Design. He teaches workshops and seminars at local schools as his schedule allows. In 1993 Tom responded to the increasing demands for his architectural services, by establishing an architectural firm. Based on a design / build concept the firm has completed projects such as Smashbox Studios-Culver City, Chiemsee Clothing-Laguna Beach, HSI Productions, Culver City, Rockenwagner Restaurants in Santa Monica and is presently engaged in the design and re-construction of 7 historic buildings on "Main Street" in his home town the City of Blythe, California .

Client: St. John Maron
Artist: Tom Farrage
Location: Anaheim, Ca.







Client : HSI Productions
 Stavros Merjos
 Public Art : Edges and Ends
 Artists: Tom Farrage and Chris
 Mercier
 Location : Culver City
 2002

The Memorial to Rudolf Nureyev illustrates the path of a vibrant dancer and his strong personality, a path pursued despite an antagonistic artistic environment. The circumstances in which Nureyev lived and studied opposed both critical minds and innovative ideas. His dance represents his revolution, making visual his technical and emotional strengths.

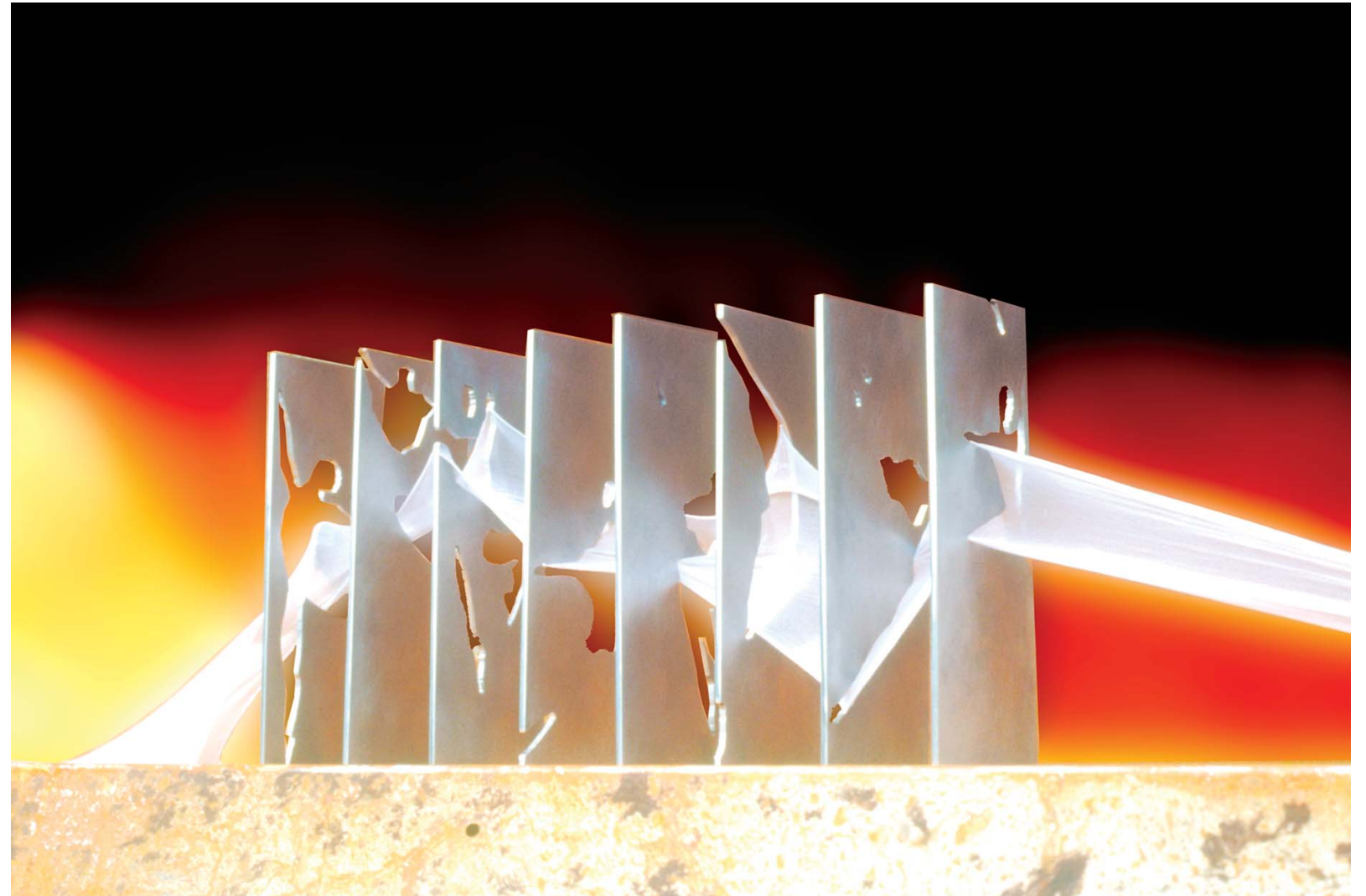
This project utilizes two seemingly unrelated materials:

STAINLESS STEEL

Walls of Stainless Steel, placed on a rigid sequence, represents the systems against which Nureyev fought. The silhouettes testify to his success in surpassing the unachievable. The void within the walls documents the moments his body passes through boundaries, restrictions to his talent.

CLOTH

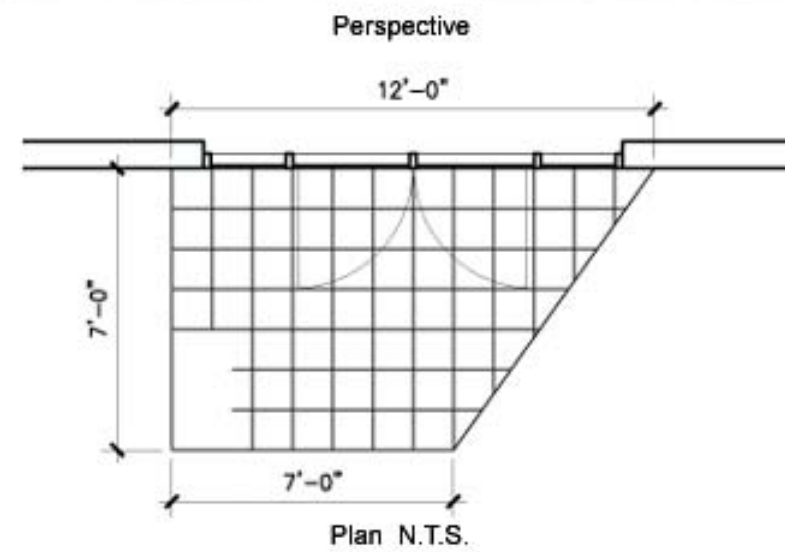
Although fragile and ephemeral, it is also elastic. By being stretched and in tension, the fabric visualizes the energy that drove this great dancer's life.





Client: Chiemsee
Location: Laguna Beach, CA.

1998

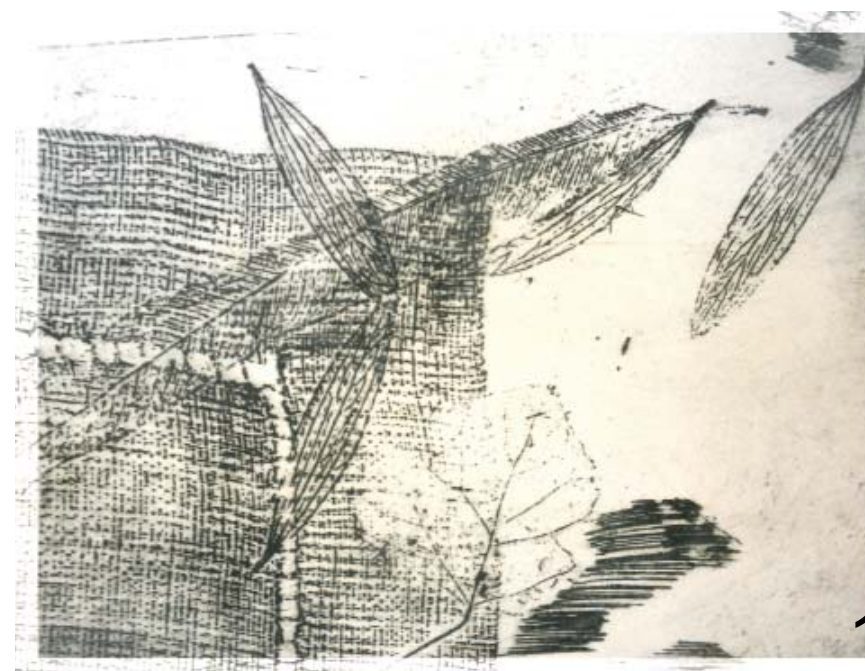


Artist: Tom Farrage
 Client: Nike
 Location: Culver City
 (Proposed) 2008

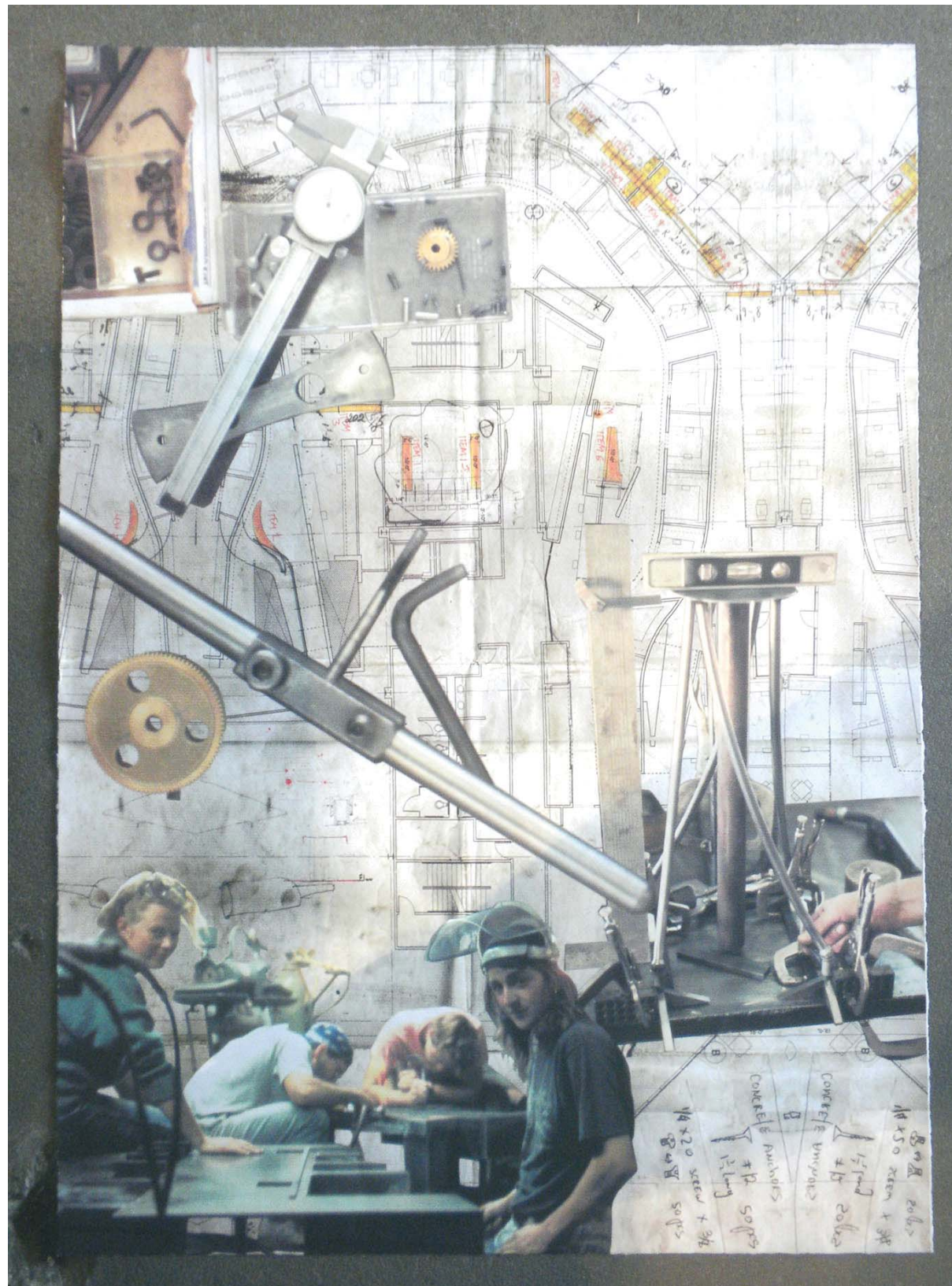


Artists/Sculptors:
 Robert Cunningham
 Tom Farrage

Client: Mexx International
 Location: Amsterdam 2006



Artist: Tom Farrage
 Client: Dean Factor private collection
 Location: Malibu, Ca.
 2005



**City of Culver City, California
Cultural Affairs Commission Agenda Item Report**

Meeting Date: February 8, 2011		Item Number: A-2	
AGENDA ITEM: Discussion Regarding the Use of the Mike Balkman Council Chambers by the Culver City Unified School District Board of Education.			
Contact Person: Susan Obrow, Cultural Affairs		Phone Number: (310) 253-5762	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒ Attachments: ☐	
Public Notification: Meetings and Agendas - Cultural Affairs Commission (02/01/11); Culver City Unified School District Superintendent's Office (02/01/11)			
Department Approval: Sol Blumenfeld ()		City Manager: N/A	

RECOMMENDATION:

The City Council requests that the Cultural Affairs Commission (CAC) consider the possibility of changing the CAC regular meeting day, from the second Tuesday of every month to the third Tuesday of every month, to allow the Culver City Unified School District Board of Education (CCUSD Board) the opportunity to utilize the Mike Balkman Council Chambers (Council Chambers) for CCUSD Board Meetings.

BACKGROUND & DISCUSSION:

Pursuant to City Council Policy No. 4008, the Council Chambers may be used as a meeting place or forum for other limited governmental purposes, including use by other public agencies concerning public matters as authorized by the City. Additionally, City Council Policy 3001 provides for a process by which the Council Chambers are made available for use.

The CCUSD Board has requested that the City Council approve the use of the Council Chambers by the CCUSD Board on the second and fourth Tuesday of every month. The City Council has had ongoing discussions regarding this specific request with the CCUSD Board since November 2010. The fourth Tuesday of every month does not present a conflict with other City meetings; however, the second Tuesday of every month is reserved for CAC meetings. The third Tuesday of every month is not currently reserved for City meetings and would be available for monthly CAC meetings on a regular basis.

**City of Culver City, California
Cultural Affairs Commission Agenda Item Report**

The City Council further discussed this issue at its meeting on January 24, 2011 and offered general support to the CCUSD Board for its proposed use of the Mike Balkman Council Chambers. Consequently, the City Council has requested that the CAC consider this issue and provide comments regarding the feasibility of changing the regular CAC meeting day and time to the third Thursday of every month at 7pm.

FISCAL ANALYSIS:

There are no costs associated with the prospective adjustment. The change in date may be publicized through cost-effective electronic methods.

ATTACHMENTS:

None

MOTION:

That the Cultural Affairs Commission:

Consider the request of the City Council and provide comments to the City Council on the subject of changing the standing meeting date of the Cultural Affairs Commission.