

MEETING DATE:

May 26, 2015

AGENDA ITEM:

Consideration of City Sponsorship for the 49th Annual 4th of July Fireworks Show Charitable Fundraising Event Produced by the Exchange Club of Culver City, a Non-Profit Organization, to be Held on the Campus of West Los Angeles College.

ATTACHMENTS

	<u>Pages</u>
1 Letter dated March 26, 2015 from the Exchange Club	1
2 2015 Exchange Club 4th of July Fireworks Show: Projected Profit/Loss Statement	2

Attachment 1



EXCHANGE

THE NATIONAL EXCHANGE CLUB

Exchange Club of Culver City Charitable Foundation, Inc.

PO Box 212
Culver City CA 90232-0212
(310) 499-4840
IRS 501 (c) (3) – 54-2145774

President - Dr. Jay Shery; Secretary - Ken Owens; Treasurer - Earl Eskridge
Board Members: Michelle Ford, Dr. Bob Montgomery, Mike Snell

March 26, 2015

Mayor Meghan Sahli-Wells & Members of the City Council
c/o John Nachbar, City Manager
9770 Culver Boulevard
Culver City, CA 90232

Dear Mayor Sahli-Wells and Council Members:

The Culver City Exchange Club is once again respectfully requesting your sponsorship of our 49th Annual 4th of July Fireworks Show in 2015. The fireworks show is one of the most loved and anticipated community events of the year in Culver City. This show had traditionally been held at the Culver City High School football field since the early 1960's. Last year, because of construction and modifications to the playing field that limited the use of the field, the show was relocated to the West Los Angeles College. Through the generous support of the City of Culver City, and the County of Los Angeles, the show was a great success and extremely well attended by the citizens of Culver City.

We are again requesting your continued sponsorship of this event. Our request from the City will be \$24,000.00, the same amount as in 2009, 2010, 2011, 2012 and 2014. As always, the Exchange Club will pick up the additional funding for the fireworks display, as well as the costs necessary to produce this fantastic show, in addition to all the volunteer hours donated by the Culver City Exchange Club members to produce this show every year. Each and every year, the show takes well over six months of planning to make it the successful show it continues to be. All profits made by the Exchange Club have been used to fund Culver City charities, support child abuse prevention charities and efforts, financially assist the CCUSD, and provide annual student scholarships.

On behalf of the Culver City Exchange Club, my personal thanks, in advance, for your continued support and assistance with this very worthwhile show for the families in our community. Please let me know if I can answer any questions, or address any concerns.

Sincerely,

Jay J. Shery
President, ECCC Charitable Foundation

Attachment 2

2015 Exchange Club 4th of July Fireworks Show: Projected Profit/Loss Statement							
							Rev.2
Expenses:							
Culver City Banner Permit			445				
Amgraph Banner Installation			885				
Street Banner Construction			1890				
College Entrance Banner Cost			950				
L.A County Sheriff			24,700				
WLAC Staffing			5500				
WLAC Supplies			2200				
Planning Meeting Costs			1150				
Promotions (flags)			1800				
Bunting (cleaning fee)			425				
Entertainment			2600				
Sound Company			2750				
RV Rental			1500				
Expo Shows Fireworks			26,500				
Toilets/Fencing			2100				
Signage			1450				
Advertising			4000				
Raffle prizes			1500				
Supplies/Food			2100				
Printing:							
program book			2450				
raffle tickets			725				
CCPD (traffic enforcement)			7000				
CCFD (paramedic standby)			1500				
Total Expenses:			96120				
Income:							
Culver City (fireworks)			24000				
Gates (7,000 @ \$5.00)			35,000				
Parking (2000 @ \$5.00)			10,000				
Raffle income			2950				
Program Book Sales			2412				
WLAC Ad Buy			5000				
CCPD (traffic enforcement)			7000				
CCFD (paramedic standby)			1500				
Income:			87862				
Profit/Loss			8,258	Loss			