

**City of Culver City, California  
Agenda Item Report**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |                                                                                   |  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|-----------------------------------------------------------------------------------|--|
| Meeting Date: 4/02/12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  | Item Number: C-2                                                                  |  |
| <b>CITY COUNCIL AGENDA ITEM: Adoption of a Resolution Directing the Chief of Police to Suspend until July 10, 2012 (1) the Enforcement of Extended Hours of Operation for the Metered Parking in the Culver City Downtown Areas and (2) the Filling of Two Parking Enforcement Officers and Two Community Services Officers.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |  |                                                                                   |  |
| Contact Person/Dept.: Martin R. Cole,<br>Assistant City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  | Phone Number: (310) 253-6000                                                      |  |
| Fiscal Impact: Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |  | General Fund: Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |  |
| Public Hearing: <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  | Action Item: <input type="checkbox"/> Attachments: <input type="checkbox"/>       |  |
| Commission Action Required: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> Date: _____                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |  |                                                                                   |  |
| Public Notification: (E-Mail) Meetings and Agendas – City Council (03/30/12); (E-Mail) Downtown Business Association (03/30/12)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |                                                                                   |  |
| Department Approval:<br>Martin R. Cole (03/28/12)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |  | City Attorney Approval:<br>Carol Schwab (by H. Baker) (03/28/12)                  |  |
| Chief Financial Officer Approval:<br>Jeff Muir (by M. Noller) (03/29/12)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  | City Manager Approval:<br>John M. Nachbar (03/29/12)                              |  |
| <p><b><u>RECOMMENDATION:</u></b></p> <p>It is recommends the City Council adopt a proposed resolution directing the Chief of Police to suspend until July 10, 2012 (1) enforcement of the extended hours of operation for the metered parking in the Culver City Downtown areas (“Downtown”.</p> <p><b><u>BACKGROUND:</u></b></p> <p>After considering the recommendations made in the Walker Parking Study over several months and hearing public comment on various occasions on this subject, on January 23, 2012 the City Council adopted Resolution No. 2012-R011 which, among other things, extended the time of operation for metered parking in Downtown (as that area is defined in Exhibit A to Resolution No. 2012-R011) to 8:00 a.m. to 11:00 p.m. every day, except holidays (previously the hours were 8:00 a.m. to 6:00 p.m. and excluded Sundays).</p> <p>On March 26, 2012, after receiving public comment regarding potential impacts to downtown businesses of the extended hours of operation of the metered parking, the City Council directed the City Manager to agendize a discussion of a proposed resolution that, if adopted, would direct the Chief of Police to suspend the enforcement of the extended hours of operation (6:00 PM to 11:00 PM Monday</p> |  |                                                                                   |  |

**City of Culver City, California**  
**Agenda Item Report**

through Saturday and 8:00 a.m. to 11:00 p.m. on Sundays), as set forth Section 1 of Resolution No. 2012-R011, for a period of time to allow the City to further study the impacts of the increased hours of operation of the parking meters in Downtown.

**DISCUSSION:**

Pursuant to the City Council's direction, the attached proposed resolution has been prepared, which, if adopted, would direct the Chief of Police to suspend enforcement of the extended hours of operation of metered parking in the downtown area as established in Section 1 of Resolution No. 2012-R011. The hours of operation, and enforcement thereof, would return to the hours of 8:00 a.m. to 6:00 PM Monday through Saturday and exclude Sunday.

To allow sufficient time for staff to gather additional information on the potential impacts of extended hours of operation of the parking meters in Downtown and related options to address concerns voiced by the downtown businesses, the attached proposed resolution suspends enforcement of those extended hours of operation until July 10, 2012.

Should the City Council adopt the proposed resolution, enforcement of the extended hours of operation at metered parking in Downtown would be suspended effective April 3, 2012. The new meters can be programmed appropriately via electronic signal. Signage, which has already been altered to indicate the new enforcement hours/days of operation, will be amended to revert back to the hours of operation applicable prior to the adoption of Resolution No. 2012-R011. This will take approximately 7-14 days.

As a companion item to the extension of meter hours of operation, the City Council also authorized the recruitment of two parking enforcement officers and two community service officers in the Police Department. Revenue to fund these positions was to come from the increase in both the hourly metered rate and the extended meter hours. Should the City Council suspend enforcement of the extended hours of operation, the resolution also contains direction to temporarily suspend filling these positions until the City Council can consider the alternatives to be presented by staff prior to the conclusion of the suspension period.

**FISCAL ANALYSIS:**

As contained in the staff report of January 23, 2012, the additional annual revenue generated by the extended enforcement times was estimated to be \$297,593. Suspension of the enforcement for 90 days would result in a decrease in anticipated revenue of approximately 25% (or \$75,000). No budget amendments were

**City of Culver City, California**  
**Agenda Item Report**

processed to date for revenues or expenditures, thus it will have no direct financial impact on either through the end of the fiscal year.

**ATTACHMENTS:**

1. Proposed Resolution
2. Resolution No. 2012-R011

**MOTION:**

That the City Council:

Adopt the proposed resolution directing the Chief of Police to suspend until July 10, 2012 (1) enforcement of extended hours of operation for metered parking from 6:00 PM to 11:00 PM and all day on Sundays and (2) the filling of the newly created positions of two Parking Enforcement Officers and two Community Services Officers.