

LA FiLM FEST iVAL

Culver City Economic Impact Report

June 14-22, 2017

Overview

LA Film Festival

June 14-22, 2017 marks the 23rd edition of the LA Film Festival. Over the past two decades, we have seen the Festival evolve, grow and take a leading role in the independent film community.

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Program

2016 Statistics

- **36,000+** Visitors
- **6,000+** Submissions
- **52** World premieres
- **28** Countries represented
- **58** Feature films
- **60** Short films
- **13** Episodic
- **43%** Female filmmakers in competition (writers, directors, producers)
- **53%** Filmmakers of color (writers, directors, producers)
- **82%** First or second time directors
- **88%** Marginalized writers, directors, producers in the broader film industry (race, gender and sexuality)

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Eva Longoria
Lowriders
2016 LA Film Festival

2016 Event Statistics

- 119 panels and screenings at ArcLight Culver City
- 8 events at The Culver Hotel
- 4 events at the former Greenhouse at Platform event space
- 15 invite-only events at The Culver Studios



2016 Downtown Business Association Participating Merchants & Restaurants

Akasha	10%
City Tavern	10%
Cold Stone Creamery	15%
East Borough	10%
Grilliant	10%
Janga	10%
Kayndaves	10%
Lyfe Kitchen	10%
Menchie's	10%
Rush Street	15%
Sambar	10%
Signature Burger	10%

Discounts extended to all Festival Pass & Ticket holders

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Female Filmmaker Reception
2016 LA Film Festival



Rodney Rogers Beckley & Bishop Blay
Out of My Hand
2015 LA Film Festival

Restaurant Affiliate Voucher Program

The LA Film Festival Restaurant Affiliate Voucher Program allowed Festival staff and interns to procure food at various Culver City restaurants in exchange for an I.O.U. voucher to be paid by the Festival to the restaurants post-Festival.

Participating Restaurants:

- Pieology 396 vouchers redeemed
- Lyfe Kitchen 334 vouchers redeemed
- Yalla 325 vouchers redeemed

Incremental revenue generated by participating restaurants:

- Pieology \$2,376
- Yalla \$2,275
- Lyfe Kitchen \$2,004

TOTAL \$6,655

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Community Economic Impact

\$200,000	The Culver Studios
\$15,431	The Culver Hotel
\$13,098	Parking Company of America
\$8,000	Platform
<u>\$6,655</u>	<u>Restaurant Voucher Program</u>
\$243,184	TOTAL

**Total does not account for non-staff, Festival visitors patronizing local businesses*

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Anna Kendrick and John Krasinski
The Hollars
2016 LA Film Festival

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