

ART IN PUBLIC PLACES ORDINANCE NO. 2013-003

§15.06.170 – PROCEDURE FOR APPROVING ARCHITECTURE AS ART

CRITERIA

- Determination of whether architecture can be considered art for purposes of fulfilling the City's APPP requirement is on a case-by-case basis
- The architect shall be internationally recognized and have earned a respectable reputation in both the design and visual art communities
- The architect has exhibited their work in major regional, national or international museums
- The underlying concept of the architecture should be expressive as more than mere utilitarian architecture
- Architecture, as a whole or certain architectural features, should express ideas or meaning and have cultural significance or conceptual complexity in relation to the totality of the object
- Applicant must be able to demonstrate how the APPP allocation enhances the design of their project

PROCEDURE FOR APPROVING ARCHITECTURE AS ART

Step One:

- Applicant needs to make an initial presentation to the CAC Public Art Subcommittee and staff prior to the development application being deemed complete
- Applicant must submit a maquette and/or other materials that satisfactorily illustrate the proposed conceptual development
- Applicant and architect must submit a conceptual statement expressing why the architecture should be considered art, including an explanation of the ideas, meaning, cultural significance or conceptual complexity expressed in the architecture
- The applicant and architect shall demonstrate that high quality materials and craftsmanship will be used in the execution of the construction

Step Two:

- 2nd presentation shall be made at the completion of the City's review and approval process for the project to a panel comprising two commercial architects, one visual artist, one visual arts administrator, and one general design professional such as a landscape architect or commercial interior designer
- At least one of the panel members shall be a Culver City business owner or resident

Step Three:

- The panel shall make comments and a recommendation to the CAC Public Art Subcommittee whether to accept the project under Architecture as Art
- CAC Public Art Subcommittee will then make a recommendation to the Cultural Affairs Commission for consideration

Step Four:

- If all of the criteria are met, the Cultural Affairs Commission shall approve the Architecture as Art proposal, only if the architectural work is of extremely high artistic merit and would make a substantial cultural contribution to Culver City