

**City of Culver City, California
Agenda Item Report**

Meeting Date: 02/28/2011		Item Number: <u>C-3</u>	
CITY COUNCIL AGENDA ITEM: (1) Adoption of an Ordinance Amending Chapter 7.03, Stopping, Standing and Parking, of the Culver City Municipal Code, by Repealing and Replacing Sections 7.03.500 through 7.03.520 and Amending Sections 7.03.535 and 7.03.550 Relating to Parking Meters; and (2) Adoption of a Resolution Designating Parking Meter Locations.			
Contact Person/Dept.: Gabe Garcia/PW; Helen Kerstein/PW		Phone Number: (310) 253-5633; (310) 253-5618	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☐ Attachments: ☒	
Commission Action Required: Yes ☐ No ☒ Date: _____			
Public Notification: (Email) Agenda and Meetings – City Council (02/23/11)			
Department Approval: Charles D. Herbertson(02/17/11)		City Attorney Approval: Carol Schwab (by H. Baker) (02/22/11)	
Chief Financial Officer Approval: Jeff Muir (by N. Kimball) (02/23/11)		City Manager Approval: John M. Nachbar (02/23/11)	
<u>RECOMMENDATION:</u> Staff recommends the City Council (1) Adopt an Ordinance amending Chapter 7.03, Stopping, Standing and Parking, of the Culver City Municipal Code, by repealing and replacing Sections 7.03.500 through 7.03.520 and amending Sections 7.03.535 and 7.03.550 relating to parking meters; and (2) adopt a resolution designating parking meter locations and directing the Public Works Director/City Engineer to install and maintain parking meters in such locations. <u>BACKGROUND:</u> At the City Council meeting on January 24, 2011, the City Council introduced the Ordinance. Pursuant to Culver City Municipal Code § 7.03.500 of the proposed Ordinance, the specific locations for the installation of parking meters within the City's parking meter zones shall be established by resolution of the City Council. Accordingly, the City Council also directed staff to return with a resolution designating parking meter locations and directing the Public Works Director/City Engineer to install and maintain meters in those designated locations. Tonight, the Ordinance and related Resolution are brought back for adoption. <u>DISCUSSION:</u> At the January 24, 2011 City Council meeting, in addition to introducing the Ordinance and directing staff to return with an associated Resolution, the City			

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Council also expressed support for moving forward with the installation of additional parking meters at one set of locations without further deliberation (“immediate locations”) and with another set after receiving input from community meetings (“longer-term locations”).

At that meeting, staff anticipated that the immediate locations would be included in a proposed resolution presented to the City Council with the adoption of the Ordinance. However, staff is still in the process of collecting the information that the City Council requested regarding the proposed meter types and time limits. Thus, staff is recommending that the City Council adopt a resolution listing only the current meter locations now. It is anticipated a resolution including the additional “immediate locations” will be presented to the City Council at a subsequent meeting. At that meeting, which staff anticipates will occur within the next couple months, staff expects to have a refined count of spaces and a proposal for time limits, types of meters and a plan for paying for the new meters.

Types of Meters

As indicated previously, there are several options for types of meters, including: traditional single or double space meters, multi-space meters, and single or double space meters with credit card accepting technology.

In May 2009, the City Council approved a contract for a pilot of multi-space meters on Main Street. At that time, multi-space meters appeared to be the most promising technology. And, as staff has reported previously, this technology has shown to have benefits over traditional meters and is likely be most appropriate at some locations. Indeed, several locations have already emerged that staff believes will benefit from multi-space meters: 1) adjacent to the Helms Bakery Complex (meters and installation to be paid for by the developer); 2) on Sepulveda Boulevard between Culver Boulevard and Franklin Avenue (part of a streetscape improvement project); and 3) the Redevelopment Agency-owned parking lot near the A Frame restaurant. Staff anticipates installing multi-space meters at these locations.

Increasingly, however, many cities are installing not only multi-space meters, but also single or double space meters that accept credit cards. Staff believes that there are locations where this single or double space meter technology might be most beneficial. And, while this technology has proven itself in other cities, staff believes that there is value in having first-hand experience. Thus, staff proposes to participate in one or more trial installations with vendors of this technology before making a final decision on which technology is most appropriate at the new proposed locations. It is anticipated that these trials will be launched within approximately the next month, and thus some additional information may be available related to the effectiveness of this technology prior to returning to the City

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Council with a proposed resolution and recommendations for the type of meters to install at new meter locations.

FISCAL ANALYSIS:

Staff does not anticipate that the adoption of the Ordinance will have a fiscal impact. Additionally, since the proposed resolution only includes the existing meter locations, its adoption is not anticipated to have a fiscal impact. A trial of single or double space meters that accept credit cards is anticipated to cost approximately \$1,000 for monthly data and management fee plus credit card processing fees, as the meters themselves will be provided free to the City during the trial period. These costs will be paid for using funding available in the Neighborhood Traffic Management Program CIP (42000599).

ATTACHMENTS:

1. Ordinance
2. Proposed Resolution

MOTIONS:

That the City Council:

1. Adoptan ordinance amending Chapter 7.03, Stopping, Standing and Parking, of the Culver City Municipal Code, by repealing and replacing Sections 7.03.500 through 7.03.520 and amending Sections 7.03.535 and 7.03.550 relating to parking meters; and,
2. Adopt a Resolution designating parking meter locations and directing the Public Works Director/City Engineer to install and maintain parking meters in such locations.