

MEETING DATE: April 21, 2014

AGENDA ITEM: Consideration of City Sponsorship for the 48th Annual 4th of July Fireworks Show Charitable Fundraising Event Produced by the Exchange Club of Culver City, a Non-Profit Organization Proposed to Be Held on the Campus of West Los Angeles College.

ATTACHMENTS

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EXCHANGE

THE NATIONAL EXCHANGE CLUB

Exchange Club of Culver City Charitable Foundation, Inc.

PO Box 212

Culver City CA 90232-0212

(310) 499-4840

IRS 501 (c) (3) - 54-2145774

President - Dr. Jay Shery; Secretary - Ken Owens; Treasurer - Earl Eskridge

Board Members: Michelle Ford, Dr. Bob Montgomery, Mike Snell

March 25, 2014

**Mayor Jeffrey Cooper & Members of the City Council
c/o John Nachbar, City Manager
9770 Culver Boulevard
Culver City, CA 90232**

Via Facsimile Only (310) 253-6010

Dear Mayor Cooper and Council Members:

The Culver City Exchange Club is once again respectfully requesting your permission to hold our 48th Annual 4th of July Fireworks Show in 2014. This show has been held at the Culver City High School football field since the early 1960's. The fireworks show is one of the most loved and anticipated community events of the year in Culver City. Last year, because of construction on the field, the show had to be cancelled.

This year, the High School is again planning construction projects affecting the football field and adjacent parking lots. We have sought an alternate location to hold the Culver City 4th of July Fireworks Show, and the West Los Angeles College has generously offered the use of their facilities for the Culver City community.

We are requesting your continued sponsorship of this event, despite the fact that it is not being held on the grounds of the Culver City High School. Our request from the City will be \$24,000.00, the same amount as in 2009, 2010, 2011 and 2012. As always, the Exchange Club will pick up the additional funding for the fireworks display, as well as the costs necessary to produce this fantastic show, in addition to all the volunteer hours donated by the Culver City Exchange Club members to produce this show every year. Each and every year, the show takes well over six months of planning to make it the successful show it continues to be. All profits made by the Exchange Club have been used to fund Culver City charities, support child abuse prevention charities and efforts, financially assist the CCUSD, and provide annual student scholarships.

On behalf of the Culver City Exchange Club, my personal thanks, in advance, for your continued support and assistance with this very worthwhile show for the families in our community. Please let me know if I can answer any questions, or address any concerns.

Sincerely,

**Jay J. Shery
President, ECCC Charitable Foundation**

**Exchange, America's Premier Service Club, working to make our communities better places to live.
Core Values: Family, Community, Country**