



EXCHANGE

THE NATIONAL EXCHANGE CLUB

Exchange Club of Culver City Charitable Foundation

Cruisin' Back to the 50's Culver City Car Show

P.O. Box 212

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www.culvercitycarshow.com

TO: CULVER CITY CITY COUNCIL

Re: Culver City Exchange Club 2016 Annual Car Show
May 7, 2016

Gentlemen and Madam:

On behalf of the Culver City Exchange Club Charitable Foundation, a 501(c)(3) corporation, we thank you so much for your sponsorship and support during the 12 years we have been putting this show on in Downtown Culver City.

This year the event will be held on Saturday, May 7, 2016 in Downtown Culver City. Our organization raises money each year at this event for the charities that the Culver City Exchange Club supports to help end child abuse.

This year, as in prior years, we are requesting that the City of Culver City join us in the sponsorship of this event, through a waiver, full or partial, of the fees and costs incurred by the City to support the Car Show.

The Culver City Exchange Club Car Show reaches out to almost 15,000 people (car owners and visitors) who are exposed to our great City and wonderful restaurants and shops while viewing classic cars, listening to great music, and participating in various contests. This event helps support our local businesses, while raising funds to alleviate child abuse.

As in prior years, the Car Show committee will meet with all the involved department directors to ensure that all of the needs of the City and residents are met, and to insure a safe and fun event.

We estimate that the City hard costs will be approximately \$15,940 for all fees and staff time, and the soft costs will be \$8,720. In 2015, the City sponsorship was in the amount of the soft costs. We are requesting a waiver of the soft costs and street banner permit and installation fees in the approximate amount of \$1,044.16, or any portion thereof, as Culver City's sponsorship participation.

Your consideration would be greatly appreciated.

CULVER CITY EXCHANGE CLUB CHARITABLE FOUNDATION

JAY SHERY

JAY J SHERY
PRESIDENT

America's Premier Service Club, working to make our communities better places to live.

**CULVER CITY CAR SHOW:
ESTIMATED 2016 CITY COSTS**

HARD COSTS TO BE PAID TO CITY	
Police - day of staff	\$8,680.84
Sanitation - day of staff	\$2,200.00
Fire - day of staff	\$0.00
Public Works - day of staff	\$2,497.75
Engineering - day of staff	\$2,356.00
Culver City Vendor licenses	\$206.00
TOTAL HARD COSTS TO BE PAID TO CITY	\$15,940.59
HARD COSTS REQUESTED FOR FEE WAIVER	
Banner Installation Costs (Paid to Outside Company)	\$1,044.16
SOFT COSTS REQUESTED FOR FEE WAIVER	
Culver City space rental - Parcel B, old Washington Blvd., Town Plaza, Parking Spaces south of Media Park, Permit fees and in-kind staff time	\$6,941.17
PRCS tables and chair rentals	\$540.75
Electrical equipment rentals	<u>\$1,236.00</u>
TOTAL SOFT COSTS	\$8,717.92
TOTAL FEE WAIVER REQUEST	\$9,762.08
TOTAL CITY SOFT AND HARD COSTS	\$24,658.51