

MEETING DATE: 10.28.13

AGENDA ITEM: Consideration of a Business District Organization
and Sponsorship of Cooperative Economic
Development and Marketing Programs

ATTACHMENTS

	<u>Pages</u>
1. Streetscape Improvements along Sepulveda	1
2. Halloween Candy Crawl	2
3. Petition/Letters from Property and Business Owners in the Culver Village	3

SEPULVEDA BLVD. STREETSCAPE IMPROVEMENTS



HALLOWEEN Candy Crawl

October 31st • 4PM to 6PM

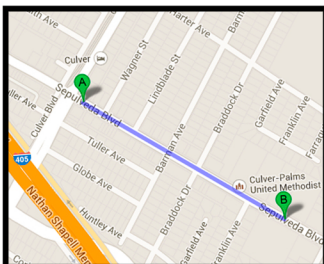
CANDY • PRIZES • PICTURES • ACTIVITIES

The Pod Photography – Free kids costume photos
 LA Spice – Cider for the adults and free gift cards
 PhoShow – Come in costume for 10% off!
 Six Pax Gym – Raffle for a week of free training
 Meta Touch Therapeutic Massage – Free \$10 off coupons
 Guru Chiropractic – Free \$29 massage coupons
 Boost Mobile – Free phone raffle
 Green Prado Sign Services – Free banner raffle
 Actor's Circle – Spooky characters handing out candy

ALSO HANDING OUT CANDY

A1 Jewelry and Loan • Apex Aquarium
 Boulevard Music • Bronze Buns Tanning Salon
 Carpets Plus • Culver City News
 Culver-Palms Family YMCA
 Culver Furniture • Fitness Equipment King
 LED Lighting • Mr. Printer
 Rosa's Dress Shop • Samy's Camera

TRICK OR TREAT



in Culver Village

On Sepulveda Blvd.
 from Culver to Franklin

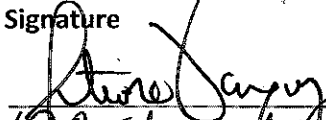
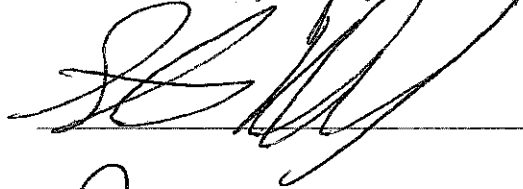
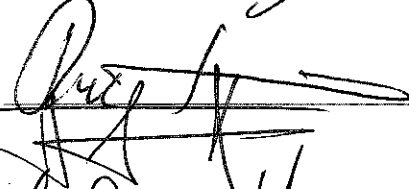
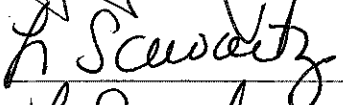
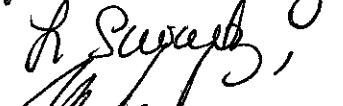


October 10, 2013

Mr. Blumenfeld
Community Development Director
City of Culver City
9770 Culver Blvd.
Culver City, CA 90232

Dear Mr. Blumenfeld,

We, the undersigned, are business and property owners located on Sepulveda Blvd. between Culver Blvd. and the City boundary (near Franklin Avenue). We are interested in becoming a recognized and organized group that collectively coordinates various marketing initiatives and programs to promote the Culver Village District within Culver City. These programs may include street banners, monthly events, marketing materials and/or other efforts that we believe will best brand and promote our unique area within Culver City. We support the City's economic development efforts and recognize that funding for these programs is not currently available. We understand that we must work together to secure funding and support in order to implement these programs. On our behalf, please transmit this letter to the City Council so we may be recognized as an official body for the Culver Village District.

Name/Address	Signature
Culver Furniture 4408 Sepulveda Blvd	
Carpet Plus 4406 Sepulveda	
Rosa's Shop 4352 SEPULVEDA BLVD	
Culver City Observer 4346 Sepulveda Blvd Culver City 90230	
Apex Art 4338 Sepulveda Blvd	
LA Plus 4334 Sepulveda Blvd	
LA Spile 4357 Sepulveda Bl.	
Kerbie Properties 4357 Sepulveda Bl.	
The Actors Circle 4475 Sepulveda Bl	
Erika Seress - The Pod Photography	