

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION,
CITY OF CULVER CITY,
CALIFORNIA

March 8, 2011
7:00 P.M.

Call to Order & Roll Call

The meeting of the Cultural Affairs Commission was called to order at 7:05 P.M.

Present: Chair Ronnie Jayne
Vice Chair Marla Koosed
Commissioner Michelle Bernardin
Commissioner Marlyn Musicant
Commissioner Gayle Smashey

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Pledge of Allegiance

The Pledge of Allegiance was led by Mim Shapiro.

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Public Comment - Items Not On the Agenda

Chair Jayne invited public participation.

No speakers came forward.

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Consent Calendar

Item C-1

Agenda Posting

MOVED BY COMMISSIONER SMASHEY, SECONDED BY VICE CHAIR KOOSSED, AND UNANIMOUSLY CARRIED TO RECEIVE AND FILE THE SECRETARY'S REPORT ON THE POSTING OF THE AGENDA.

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Item C-2
Meeting Minutes

Chair Jayne corrected the spelling of Gerry Sallus' name on page 5.

MOVED BY VICE CHAIR KOOSD, SECONDED BY COMMISSIONER MUSICANT, AND UNANIMOUSLY CARRIED TO APPROVE THE MINUTES OF THE FEBRUARY 8, 2011 REGULAR MEETING AS AMENDED.

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Items are presented in the order considered,

Action Items

Item A-2
(Out of Sequence)

**Overview of Proposed Fiscal Year 2011-12 Cultural Affairs
Work Programs and Tentative Timeline**

Staff provided a summary of the material of record.

A discussion followed between staff and the Commission regarding *Speak Easy* and *Music in the Chambers*; focusing on other project areas; the west end of the City; the partnership with the Los Angeles Philharmonic; alternative venues; gallery space; use of Redevelopment Agency funds; the new partner for ARTWALK Culver City; the Art in Public Places Ordinance; *IndieCade*; concerns with cuts and the threat to redevelopment; the postponement of planning for *Made in Culver City* and *Speak Easy*; funding for the 2011 *Music Festival*; the video documentation of *Speak Easy*; appreciation for new partnerships; the Foundation; alternative methods to keep the arts alive; and clarification that the Cultural Affairs Commission is part of the Community Development Department.

MOVED BY COMMISSIONER MUSICANT, SECONDED BY COMMISSIONER SMASHEY, AND UNANIMOUSLY CARRIED THAT THE CULTURAL AFFAIRS COMMISSION RECEIVE AND FILE THE REPORT.

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Item A-1

**Consideration of Temporary Art Installation in Conjunction
with the 2011 IndieCade Festival**

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, provided a summary of the material of record.

Stephanie Barish, *IndieCade*, thanked the Commission for their support; reported a buzz about *IndieCade*, Culver City, and the art associated with it; and she provided a wrap up of the 2010 *IndieCade* with the aid of slides.

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, discussed the temporary art installation for *IndieCade* 2010, and the process for the 2011 temporary installation.

A discussion ensued between staff, the Commission, and Ms. Barish regarding clarification on the due date for the RFP; participation of the downtown merchants in *IndieCade*; the decision of *IndieCade* to stay in Culver City; demographic data; a suggestion to install the art a week before *IndieCade*; concern that a deadline for installation is not specified; issues with inclement weather; the *IndieCade* Chair as a liaison leveraging the media; and motivation for the artist to come in under budget.

John Derevlany, artist for the 2010 *CulverLand* installation, discussed the difficulty of producing a project for a small amount of money and he suggested installing the art earlier.

Further discussion ensued between the Commission and the speakers regarding appreciation for the foot traffic generated by *IndieCade* and *CulverLand*; concern with participation in the evening; the family-oriented nature of the game; a possible sound installation for 2011; the jury, timeline, and outreach for 2011; clarification regarding the total funding available; durability requirements of the installation; limitations of restrictive language; agreement by the Commission to change the wording on page 8 to "All media will be considered as long as it is durable to withstand the elements for a minimum of one week prior to and through the Festival and no longer than three months."

MOVED BY COMMISSIONER MUSICANT, SECONDED BY COMMISSIONER BERNARDIN, AND UNANIMOUSLY CARRIED THAT THE CULTURAL AFFAIRS COMMISSION APPROVE THE PROPOSAL FOR A TEMPORARY ART INSTALLATION IN CONJUNCTION WITH THE 2011 INDIECADE FESTIVAL WITH CHANGES TO THE RFP AS AGREED UPON BY THE COMMISSION, AND A MAXIMUM AMOUNT OF \$8,000 FOR THE PROJECT.

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Public Comment for Items Not on the Agenda

Chair Jayne invited public comment.

No speakers came forward and no cards were received.

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Receipt of Correspondence

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, reported that no correspondence had been received.

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Items From Staff

Susan Obrow, Performing Arts and Special Events Coordinator, announced *Speak Easy* on March 24 at the Culver Events Center; upcoming performance and free open rehearsals by the Heidi Duckler Dance Theatre (formerly Collage Dance Theatre), a Culver City Performing Arts Grant Program recipient, at SPF:a Gallery on March 25; and the Los Angeles Women's Theatre Festival on March 30 at the Ivy Substation.

Christine Byers, Public Art and Historic Preservation Coordinator, provided an update on the de-accessioning of Menhir No. 2; reported making a presentation to art teachers through the California Association of Independent Schools about the City's public art program; reported serving on an artist selection panel for the City of Pasadena's rotating temporary art program; and discussed work with CultureNOW with regard to uploading all of the Culver City public art installations for their *Museum Without Walls* program.

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Items From Commissioners

Commissioner Musicant noted the emphasis on performing arts rather than the visual arts in the Culver City School District and she suggested introducing the Getty's Education Department program "Performing Arts in Art" to CCUSD.

Commissioner Smashey discussed the sound quality of the webcasts.

Vice Chair Koosed thanked staff for their diligent work and she reported on a recent visit to New York for the art fairs where she found that people knew about Culver City.

Commissioner Bernardin announced the next General Meeting of the Culver City Historical Society on April 20; encouraged everyone to attend *Speak Easy*; and she thanked the Redevelopment Agency Board for coming to a conclusion about the Music Festival.

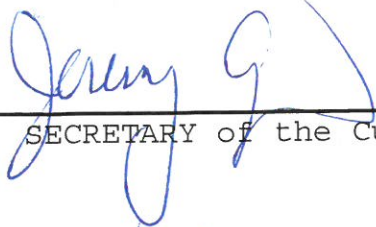
Chair Jayne wished everyone Happy Fat Tuesday.

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Adjournment

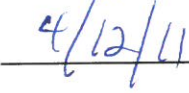
There being no further business, at 8:47 P.M., the Cultural Affairs Commission adjourned its meeting to a Regular Meeting to be held at 7:00 P.M. on April 12, 2011 in the Mike Balkman Council Chambers at City Hall.

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SECRETARY of the Cultural Affairs Commission

APPROVED



4/12/11

RONNIE JAYNE
CHAIR of the Culver City Cultural Affairs Commission
City of Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, City of Culver City, California and constitute the Official Minutes of said meeting.

Martin R. Cole
CITY CLERK

Date

By:

Ela Valladares
Deputy City Clerk