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1 organizations to learn how to effectively engage residents and other community
2 stakeholders;

3 • *Data collection:* The Big Jump aims to demonstrate the effectiveness of
4 building out a city's bike network with high-quality infrastructure. This requires the
5 collection of robust data measuring the benefits of each project. Culver City already
6 collects bike and pedestrian data, although not in a systematic way. The Big Jump
7 will help the City measure the benefits of its projects with more rigorous methodology.

8 • *Communications:* The City has a number of projects and programs with
9 the goal of making its streets safer and friendlier for biking and walking, and The Big
10 Jump will help identify ways to connect these projects and programs and explain how
11 all of them work together toward that goal; and

12 WHEREAS, The Big Jump requires the City to put together a "Leadership
13 Team" of civic leaders that will support the City's initiatives. Culver City has a new Bicycle &
14 Pedestrian Advisory Committee (BPAC) that operates as its day-to-day citizen advisory
15 body for its bicycle and pedestrian program. For The Big Jump, the City intends to assemble
16 an honorary leadership committee of community, business, and government leaders who
17 are supportive of the City's work to become more bike-friendly and will lend their voices to
18 the effort; and

19 WHEREAS, The Big Jump application requires the City to identify local
20 resources and public and private funding that will be available to support potential projects
21 and programs. Culver City already commits significant funding to its bicycle and pedestrian
22 programs from both its general fund and dedicated transportation revenues. The City has
23 been awarded state and federal grants for some of its projects and programs. In addition to
24 highlighting the funding already committed to bicycle and pedestrian initiatives, the City will
25 engage with local foundations about potential resources available to support the City and its
26 community-based organization partners.

27 NOW, THEREFORE, the City Council of the City of Culver City, California,
28 DOES HEREBY RESOLVE, as follows:

1 1. The City Council hereby authorizes the filing of an application for the
2 City of Culver City to participate in The Big Jump (a Program of People for Bikes); and

3 2. The City of Culver City hereby certifies that it has met the application
4 requirements to be eligible to participate in the Program; and

5 3. The City of Culver City hereby certifies that it has identified funding
6 sources that will be available to support potential projects and programs related to making
7 the City's streets safer and more inviting for biking and walking; and

8 4. The City Council hereby appoints the City Manager, or his designee, to
9 conduct all negotiations, and to execute and submit all documents including, but not limited
10 to, applications, agreements, amendments and so forth, which may be necessary for the
11 City's participation in The Big Jump program.
12

13
14 APPROVED AND ADOPTED on the ____ day of _____, 2016.
15
16

17 _____
JIM B. CLARKE, Mayor
City of Culver City, California

18
19 ATTEST:

APPROVED AS TO FORM:

20
21 _____
JEREMY GREEN, Deputy City Clerk

22 
CAROL A. SCHWAB, City Attorney

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