

MEETING DATE: **5.13.13**

AGENDA ITEM: Consideration of Financial Assistance and City Sponsorship
for the First Annual TEDx Event in Culver City.

ATTACHMENTS

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April 10, 2013

Dear Mr. Tipton,

TEDxCulverCity would like to respectfully request the use of the Kirk Douglas Theatre on June 23rd, 2013 for its first annual TEDx conference, through Culver City's community access program.

TED is an annual event that brings together the world's leading thinkers and doers to share ideas that matter in a variety of disciplines -- technology, entertainment, design, science, humanities, business, and development. The talks at the conference, "TEDTalks," are then made available on TED.com.

In the spirit of "ideas worth spreading," TED has created TEDx, a program of regional events that bring people together to share a TED-like experience. TEDx events are licensed by TED to individual TEDx organizers for use in a specific city. TEDxCulverCity is operating under a license from TED, with Marie Bobin acting as its primary licensee.

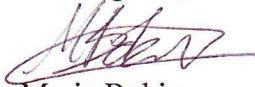
The TEDxCulverCity program will consist of a line-up of live speakers, performers and TEDTalks videos. The talks will cover a variety of topics including urban planning, architecture, education, bio-medical advances, Culver City history, the advancement of freelancing, philanthropy, technology in film, literature and poetry.

As per our license agreement with TED, the TEDxCulverCity stage will not be used to promote spiritual or religious beliefs, commercial products or political agendas.

As a not-for-profit event with an aim to support and engage the local community, TEDxCulverCity will be offering free tickets to the conference to local schools and universities including Culver City High and Antioch University. In addition, a minimum of 50 % of the speakers will be local to Culver City.

Thank you for your consideration.

Best regards,



Marie Bobin
Producer
TEDxCulverCity

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