

**City of Culver City, California
Agenda Item Report**

Meeting Date: 01/28/2013		Item Number: A-3	
CITY COUNCIL AGENDA ITEM: Discussion of the Proposed Renaming of Bush Way After Albert and Ursula Vera.			
Contact Person/Dept.: Martin R. Cole/City Manager's Office		Phone Number:(310) 253-6000	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐	
Public Hearing: ☐		Action Item: ☒	Attachments: ☒
Commission Action Required: Yes ☐ No ☒		Date: _____	
Public Notification: (E-Mail) Agenda and Meetings – City Council (01/23/13)			
Department Approval: Martin R. Cole (01/23/13)		City Attorney Approval: Carol A. Schwab (by H. Baker) (01/23/13)	
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (01/23/13)		City Manager Approval: John M. Nachbar (01/23/13)	

RECOMMENDATION:

Staff recommends the City Council consider a proposal to rename Bush Way after Albert and Ursula Vera and, if desired, direct the City Manager as deemed appropriate.

BACKGROUND AND DISCUSSION:

At a recent City Council meeting, the City Council directed the City Manager to place on a future agenda a discussion of a proposal to rename Bush Way after Albert and Ursula Vera.

In preparation for this item, staff reviewed City Council Policy Statement 2006-01 "Naming of City Facilities" (attached hereto). In accordance with City Council Policy 2006-01, the proposed naming would fall under the category of a commemorative naming, for which the individual(s) would need to have made "extraordinary contributions to the community, which have been consistent and continuous over a considerable period of time" and "be deceased for a period of at least one year prior to the initiation of the naming process." The request seems to comply with those criteria.

Should the City Council direct the City Manager to proceed, staff will schedule an item for an upcoming City Council meeting where the City Council would formally consider renaming Bush Way in honor of Albert and Ursula Vera. Preparation for that item would include providing notice to those residents, businesses, and property owners within a 500 foot radius of Bush Way, and formally contacting the Vera family to confirm their interest and availability to participate and attend the future

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meeting. Staff has contacted Mr. Albert Vera, Jr. and extended an invitation to attend tonight's meeting.

FISCAL ANALYSIS:

Discussion of this item does not create a fiscal impact to the City. However, should the City Council direct the City Manager to move forward with this process, it is likely there would be costs involved in the renaming process, including the cost of new street signs. Estimates of such costs would be provided in any future staff report the City Council would require.

ATTACHMENTS:

1. City Council Policy Statement 2006-01 "Naming of City Facilities."

MOTIONS:

That the City Council:

Discuss the proposal to rename Bush Way in honor of Albert and Ursula Vera and, if desired, direct the City Manager as deemed appropriate.