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2016 Culver City Boulevard Music Summer Festival Financial Analysis

Adjustments for this year include cost increases from Haynes Maintenance (stage setup and event staff), and California Panther security for minimum wage payment.

Boulevard Music staff received a percentage amount increase equal to these organizations.

Amgraph Banner gave an increased bid (\$24) over last year. Kathy Weil-Design received a 5% increase for flyer design, photography, email creations and sending.

Supplies are increased by 5%. Artist fees increased by 5%. Technology Artists has agreed to do sound production and lighting with no price increase. Sales fee for obtaining sponsors, marketing fee, and producer fee have remained the same.

Conclusion:

The total expenses for the festival are going from a fee of 39,642.41 to a total of 40,775 which is a 2.8% increase.

Jary Mandell

Gary Mandell Producer, Culver City's Boulevard Music Summer Festival